Update on Outreach and Funding Assistance for Truck Owners

June 26, 2009

California Environmental Protection Agency
Air Resources Board
Today’s Presentation

1. Current funding status
2. Outreach activities and products
3. Case studies
4. Feedback review
5. Next steps
# Funding Availability

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*New* programs indicated by the color of the background.
Funding Flow Update

• Prop 1B
  – $194M received to date
    • $111M for Goods Movement Program
    • Port and other trucks
    • $83M for School Bus Program
    • Retrofit and replacement of pre-1977 buses

• Carl Moyer Program
  – $78M for current year
New Funding Underway

- **Moyer Voucher Incentive Program**
  - First vouchers issued

- **Hybrid Truck Vouchers**

- **PLACE Program (Loan Guarantee)**
  - First loans issued

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**THE SACRAMENTO BEE** sacbee.com

This story is taken from Sacbee / Capitol and California / State Politics

Air Resources Board to help truckers meet pollution rules
jdowning@sacbee.com

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Local Districts are Active

- Critical role on incentives
- Administering over 90% of funds
- Partnering to meet new challenges
Unified Approach

- Improved information access
- Focus on all fleet sizes
- Comprehensive assistance from regulations to incentives
Multiple Access Points

Consistent Information on Regulations and Incentives

- ARB
- Truck Stops
- Dealers
- Lenders
- Local Agencies
Improved Information Access

1-866-6DIESEL hotline

traditional training

brochures

www.arb.ca.gov/truckstop

Truck Owner
Diesel Hotline Active

1-866-6DIESEL

Multilingual support

- English
- Spanish
- Vietnamese
- Punjabi
Truck Info Tool Online Now

www.arb.ca.gov/truckstop

All diesel fueled trucks, buses, trailers and transportation refrigeration units operating in California, including those based out of state, are required by regulations to take steps to reduce air pollution. Please call the California Air Resources Board Diesel Hotline at 866-6DIESEL (866-634-3735) for more information, or click the links below.

Information About Clean Air Requirements For

- Diesel Vehicles
- Trailers
- TRUs
- Funding
Printed Material

Brochures/Fact Sheets

clean truck requirements

DRIVING TOWARDS A CLEANER FUTURE
Important facts for truck owners and operators
Prop 1B Early Grant Recipient

- Based in Salinas, CA
- Drives to Central Valley
- One 1982 truck
- Hauls produce
- Travels 70,000 miles/year

**Regulations**
- No action till Jan. 1, 2014
- Replace by Jan. 1, 2019

**Incentives**
- May be eligible for Prop 1B Program
- Voucher
- Loan Guarantee
- Local district options

**Outcome**
- Approved for Prop 1B
- $50k early grant
- Now owns a 2008 truck
Voucher Recipient

- Based in San Luis Obispo, CA
- Drives to Central Valley
- One 1993 truck
- Hauls equipment
- Travels 30,000 miles/year

**Regulations**
- No action till Jan. 1, 2014
- Replace by Jan. 1, 2019

**Incentives**
- May be eligible for Voucher
- Loan guarantee

**Outcome**
- Approved for voucher
- Did not need loan assistance
- Driving new truck soon
Feedback Shapes Upgrades

Website
Call Center
Brochure

Future Improvements

Truck Owner
Outreach Continues

Goals

- Reach affected fleets
- Straightforward for truck owner to use

Methods

- Comprehensive approach
- Working together with local agencies
- Evaluating effectiveness