State of California’s Air Resources Board

Providing Renewable Energy and Energy Efficiency upgrades with Brobeck Solar Energy LLC and our Energy Debit Card

Your not too happy owner of a:
1. Home
2. Business/Commercial Bldg
3. Low-Income Multi-Tenant Apartment

The also not-so-happy Neighbors

Ratepayer’s large and very un-green monthly payments to Utilities
One Call to BSE
1. Reputable Installer will cover your roof with PV
2. BSE will operate & Maintain
3. All at No Cost to bldg owner

Free!

Building owner continues to purchase electricity from their provider in the usual manner.
Savings coming soon!

Energy Debit Card pays for energy efficiency upgrades.
Now your utility bill goes down!

BSE monitors Kw-hrs produced

PPA $5 from Utility

$ to pay off debt

Bring up to LEEDS New Appliances Awareness

Energy Debit Card

Energy Debit Card to Customer

Green Kw-hrs fed to the grid

The also not-so-happy Neighbors
Benefits to Utilities
Both Muni's & IOU's

- Enhance Customers, Revenue and Renewable Electricity Sales
- Meet Renewable and Energy Efficiency Mandates
- Mitigate Exposure to Environmental & Fossil Fuel Price Risks
**Benefits for Customers**
Home, Apartment & Commercial Building Owners

- **Free!**
- PV Systems installed at no cost
- E-Credits will be used to reduce the cost of purchasing energy efficient goods and services.

**Benefits for the Renewables Industry**
PV Mfrs, Suppliers, Developers & Installers

- Creates long-term stable markets for PV Modules & systems
- Provides access to large volume of new and higher MW projects
Benefits to Retail Businesses
Home Improvements Stores & Financial Institutions

Great PR Opportunity + New Customers = Increased Profits

Benefits to California

Accelerate RPS compliance
Exceed CSI Goal of 1 Million Solar Roofs
Creates Carbon Market Value
Comply with Legislative Mandates
The Brobeck Team

William I. Brobeck
Mechanical Engineer/Inventor
Founder

Dennis M. Fitzpatrick
President - Civic Bank of Commerce (Retired)
Administrative, Banking & Financial Advisor

Paul Locklin
Founder & CEO - CIDCO Corp. (Retired)
Business & Regulatory Advisor

TBD (very very soon)
Financial & Marketing Consultant

Sarah Beserra
President - California Reports
Government Relations Consultant

Paul Lacourciere
Attorney - Thelen Reid Brown Raysman & Steiner LLP
Regulatory, Utility & Business Consultant

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