March 24, 2008

Mary Nichols Chair California Air Resources Board 1001 "I" Street P.O. Box 2815 Sacramento, CA 95812

Chairman Nichols,

I was dismayed to learn recently of the planned changes to the ZEV program. I am very familiar with Tesla Motors (I was one of the first 100 customers) and the evidence provided by Tesla's current status is quite at odds with both the facts and the plans outlined in the report. There is no doubt that there is a business to be made in ZEVs today, and Tesla is making it, far earlier than the 2012 estimates for first ZEVs.

I believe quite strongly you must not wait until the major car manufacturers would start making ZEVs anyway; if that is your approach then you will not in any way accelerate development of ZEVs, so how are you advancing the state of the art? You have at this time a truly unique opportunity to ask the major car manufacturers to do what Tesla is already doing, or to compensate Tesla for the risk it has taken by paying for credits.

There are not so many times when leadership makes a difference; not so many opportunities where there is risk but the potential is demonstrated and within reach. Today is such a time. Please consider rejecting the proposed 2008 amendments.

Sincerely yours,

Steven Pucci

ORIGINAL: Copies:

Board Clerk
Executive Officer

Chair