



CB1100A11

2011 County Business Patterns: Geography Area Series: County Business Patterns

2011 Business Patterns

**Table Name**

Geography Area Series: County Business Patterns: 2011

**Release Date/Status**

5/16/13 - Complete

**Key Table Information**

Beginning with reference year 2007, CBP data are released using the Noise disclosure methodology to protect confidentiality. See Survey Methodology (<http://www.census.gov/econ/cbp/methodology.htm>) for complete information on the coverage and methodology of the County Business Patterns data series.

**Universe**

The universe of this file is all operating establishments with one or more paid employees. This universe includes most establishments classified in the North American Industry Classification System (NAICS) Codes 11 through 813990. For specific exclusions and inclusions, see <http://www.census.gov/econ/cbp/intro.htm>.

**Geography Coverage**

The data are shown at the U.S. level and by State, County, and Metropolitan and Micropolitan Statistical Areas. Also available are data for the District of Columbia, Puerto Rico, and the Island Areas (American Samoa, Guam, the Commonwealth of the Northern Mariana Islands, and the U.S. Virgin Islands) at the state and county equivalent levels.

**Industry Coverage**

The data are shown at the 2- through 6-digit NAICS code levels for all sectors with published data.

**Data Items and Other Identifying Records**

This file contains data on the number of establishments, total employment, first quarter payroll and annual payroll.

**Sort Order**

Data are presented in ascending geography by NAICS code sequence.

**FTP Download**

Download the entire table at <http://www2.census.gov/econ2011/CB/sector00/CB1100A1.zip> (Approx. 500 MB).

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**Release Date : 05/16/2013**

**NOTE:** Data based on the 2011 County Business Patterns. CBP html tables and download files can be found at the County Business Patterns Website.

For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey Methodology.

Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies. Excludes most government employees, railroad employees, and self-employed persons.

Geographic area name	2007 NAICS code	Meaning of 2007 NAICS code	Year	Number of establishments	Paid employees for pay period including March 12 (number)	First-quarter payroll (\$1,000)	Annual payroll (\$1,000)
Santa Cruz County, California	00	Total for all sectors	2011	6,673	68,341	655,555	2,863,412
Santa Cruz County, California	11	Agriculture, forestry, fishing and hunting	2011	17	123	S	4,883
Santa Cruz County, California	21	Mining, quarrying, and oil and gas extraction	2011	5	b	D	D
Santa Cruz County, California	22	Utilities	2011	5	c	D	D
Santa Cruz County, California	23	Construction	2011	729	2,767	26,528	125,487
Santa Cruz County, California	31-33	Manufacturing	2011	302	4,509	49,073	220,167

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Santa Cruz County, California	42	Wholesale trade	2011	303	5,442	77,229	376,960
Santa Cruz County, California	44-45	Retail trade	2011	873	11,100	66,763	285,101
Santa Cruz County, California	48-49	Transportation and warehousing	2011	107	1,036	8,699	36,987
Santa Cruz County, California	51	Information	2011	116	1,129	18,061	70,305
Santa Cruz County, California	52	Finance and insurance	2011	303	2,021	29,967	123,709
Santa Cruz County, California	53	Real estate and rental and leasing	2011	345	1,451	11,025	46,714
Santa Cruz County, California	54	Professional, scientific, and technical services	2011	887	4,546	62,945	281,746
Santa Cruz County, California	55	Management of companies and enterprises	2011	35	1,927	58,116	208,689
Santa Cruz County, California	56	Administrative and support and waste management and remediation services	2011	323	3,234	24,455	111,998
Santa Cruz County, California	61	Educational services	2011	128	1,886	12,130	50,386
Santa Cruz County, California	62	Health care and social assistance	2011	871	11,831	137,407	590,468
Santa Cruz County, California	71	Arts, entertainment, and recreation	2011	115	1,723	7,054	33,591
Santa Cruz County, California	72	Accommodation and food services	2011	654	9,455	35,631	166,908
Santa Cruz County, California	81	Other services (except public administration)	2011	548	3,930	24,096	106,384
Santa Cruz County, California	99	Industries not classified	2011	7	a	S	94

S Withheld because estimate did not meet publication standards

b 20 to 99 employees

D Withheld to avoid disclosing data for individual companies; data are included in higher level totals

c 100 to 249 employees

a 0 to 19 employees

Source: U.S. Census Bureau, 2011 County Business Patterns.