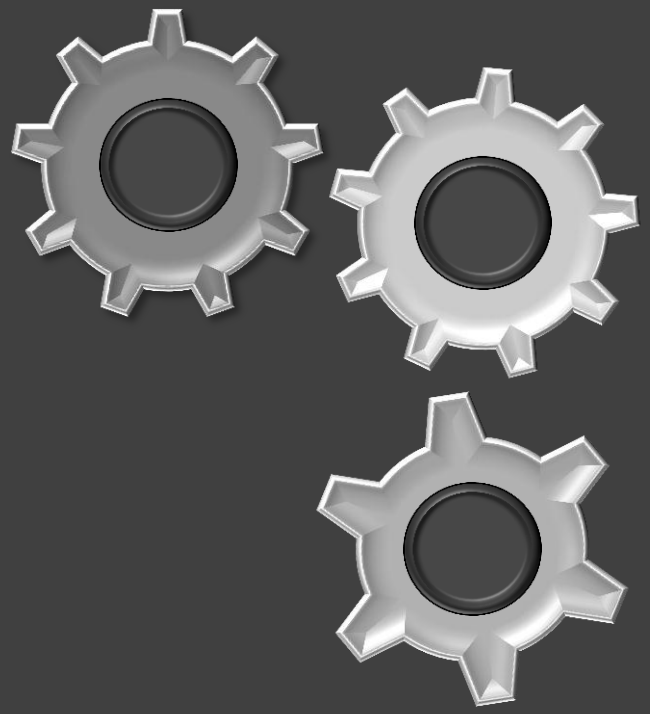
GEAR UP FOR CLEAN TRUCK MONTH

Update on ARB's "Gear Up for Clean Truck Month" Campaign

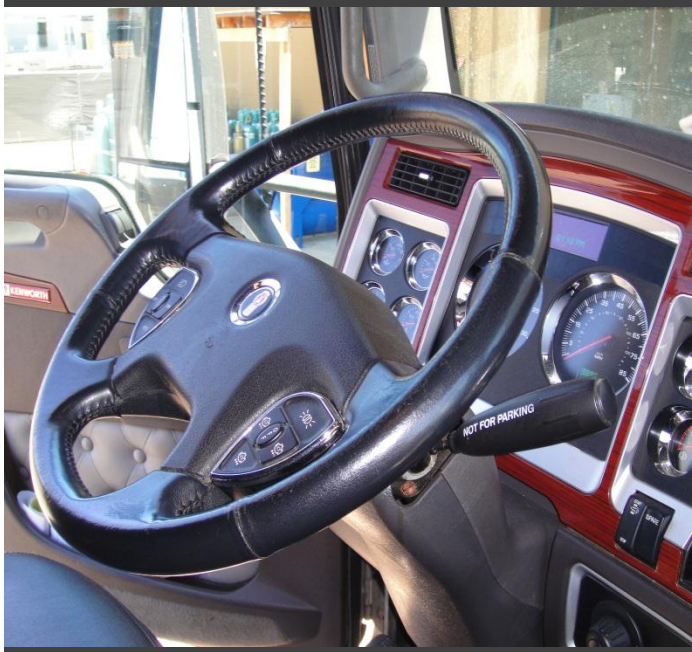
October 18, 2012



California Environmental Protection Agency
Air Resources Board

GEAR UP FOR CLEAN TRUCK MONTH

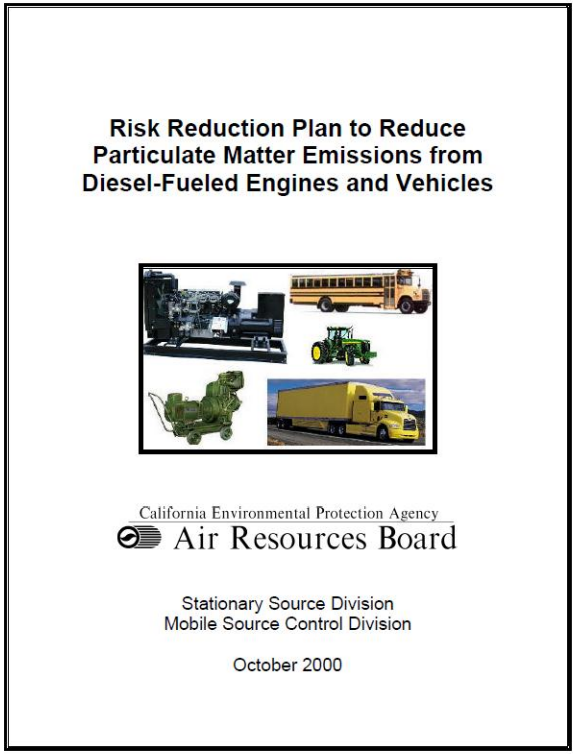
- ❑ Background
- ❑ Purpose
- ❑ Participants
- ❑ Activities
- ❑ Results
- ❑ Next steps



GEAR UP FOR CLEAN TRUCK MONTH

Background

- Diesel Risk Reduction Plan: biggest public health initiative to date
- Implementation of regulations is key
- Past and approaching milestones



Mobile Source Programs:

- ✓ *Truck and Bus*
- ✓ *Port Trucks*
- ✓ *Transport refrigeration*
- ✓ *Smoke and tampering*
- ✓ *Idling*
- ✓ *Engine labeling*

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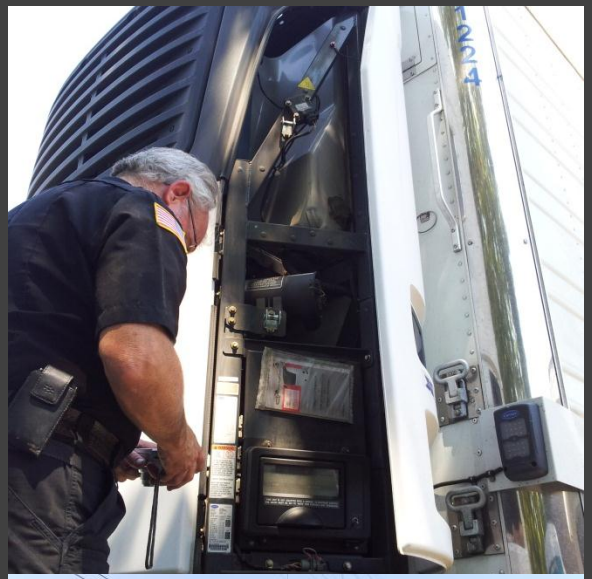
Background

- Increased outreach and enforcement efforts
- Wide stakeholder support



GEAR UP FOR CLEAN TRUCK MONTH

Compliance assistance and outreach efforts

- Ensure regulated community awareness
- Form strategic partnerships with stakeholders
- Complement traditional enforcement efforts

GEAR UP FOR CLEAN TRUCK MONTH

Purpose of Clean Truck Month

- Visibly demonstrate our commitment to full compliance
- August selected due to approaching deadlines

GEAR UP FOR CLEAN TRUCK MONTH

Participants

Internal

MSCD
ED
SSD
PIO
Ombudsman
Air Districts

External

CHP
CDFA
Caltrans

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Clean Truck Month activities

- Compliance assistance and outreach
- Enforcement
- Media

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52 Event Locations

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Compliance assistance and outreach activities:

- Develop informational materials
- Partner with enforcement teams
- Provide compliance assistance and information at statewide locations
- Conduct training

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Development of informational materials

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¿Qué reglamentos se le aplican a usted?

EVITE MULTAS

Comience por contestar las siguientes preguntas:

INFORMACIÓN DEL VEHÍCULO

1. ¿De cuantos vehículos de diesel es usted dueño?
   - ☐ A: 1
   - ☐ C: 4-10
   - ☐ E: 20+
   - ☐ B: 2-3
   - ☐ D: 11-20

2. ¿Cual es el peso completamente cargado o la clasificación de peso bruto del vehículo(s) del fabricante (GVWR)? *Marque todas las cajas que le apliquen.*
   - ☐ A: 6,000-9,999 lbs.
   - ☐ C: 14,001-26,000 lbs.
   - ☐ B: 10,000-14,000 lbs.
   - ☐ D: 26,000 lbs. +

3. ¿Cuales son los años del modelo de los motores?
   - ☐ A: 1973 o más viejo
   - ☐ B: 1974-1993
   - ☐ C: 1994-1995
   - ☐ D: 1996-1999
   - ☐ E: 2000-2004
   - ☐ F: 2005-2006
   - ☐ G: 2007-2009
   - ☐ H: 2010 o más nuevo

PREGUNTAS RELACIONADAS

4. ¿Es usted dueño de trailas de 53 pies tipo caja o de tractores que las acarrean? De cuantas?
   - ☐ Si
   - ☐ Ninguno
   - ☐ 20 o menos
   - ☐ 21 o más

5. ¿En CA entra a los Puertos o ferrocarriles, o transporta carga marítima o contenedores?
   - ☐ Si
   - ☐ No

6. ¿Es usted dueño u opera un reefer (unidad de refrigeración)?
   - ☐ Si
   - ☐ No

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PROGRAMAS DE DIESEL

Primero, marque las siguientes cajas que le apliquen basándose a sus respuestas a las preguntas anteriores.		*Luego, revise el Resumen Multi-regulacional (MRS) para saber que reglas le aplican.*
☐ Si es dueño de algún vehículo arriba de las 6.000 libras	**entonces**	Revise la sección 1 del MRS (Programas Generales) B- Programa de Inspección de Vehículos Pesados de Diesel
☐ Si es dueño de más de un vehículo comercial de diesel	**entonces**	Revise la sección 1 del MRS (Programas Generales) D- Programa de Inspección Periódica del Humo
☐ Si usted marco la respuesta C o D en la pregunta 2 y marco NO a la pregunta 5	**entonces**	Revise la sección 1 del MRS (Programas Generales) A- Limite en el Tiempo que un Vehículo puede estar parado con en motor encendido, C- Etiquetas de Control de Emisiones, y la sección 2 de los camiones y autobuses
☐ Si contesto SI a la pregunta 4	**entonces**	Revise la sección 4 del MRS (Tractores y Trailas Tipo Caja)
☐ Si contesto SI a la pregunta 6	**entonces**	Revise la sección 5 (Unidades de Refrigeración de Transporte)

Information packets:

- TruckStop menu “advertisement”
- Soot filter (DPF) maintenance summary
- Diesel rule applicability checklist
- English and Spanish

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California Environmental Protection Agency | AIR RESOURCES BOARD

DIESEL HOME | DIESEL OPERATORS

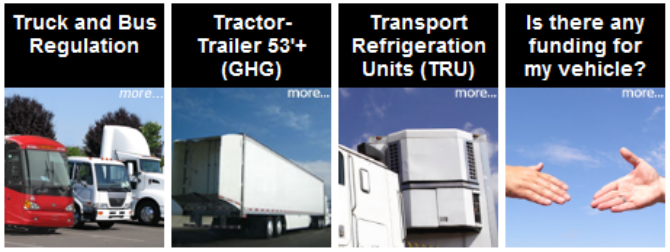
the TRUCK STOP

All diesel fueled trucks, buses, trailers and transportation refrigeration units operating in California, including those based out of state, have requirements to reduce air pollution and improve the state's overall air quality. For answers to the most commonly asked questions click on our Frequently Asked Questions, or call the California Air Resources Board (ARB) Diesel Hotline at 866-6DIESEL (866-634-3735) for more information. Operators are also available to answer questions in Spanish and Punjabi.

What if I missed the September 1, 2012, small fleet phase-in option registration deadline for the Tractor Trailer Green House Gas Regulation?

TruckStop en Español

Click On Information About Clean Air Requirements:



USEFUL LINKS

- What Regs. Apply To Me?
- Regulation Index
- Training
- Funding Resources Index
- Exhaust Retrofit Guidance
- Factsheets and Brochures
- new California Trucking News
- Request a speaker

What's New?

new **Gear Up for Clean Truck Month!**

- Information on How to Get in Compliance
- See our new TruckStop Enforcement Webpage, Clean truck requirements are being enforced on California roads.

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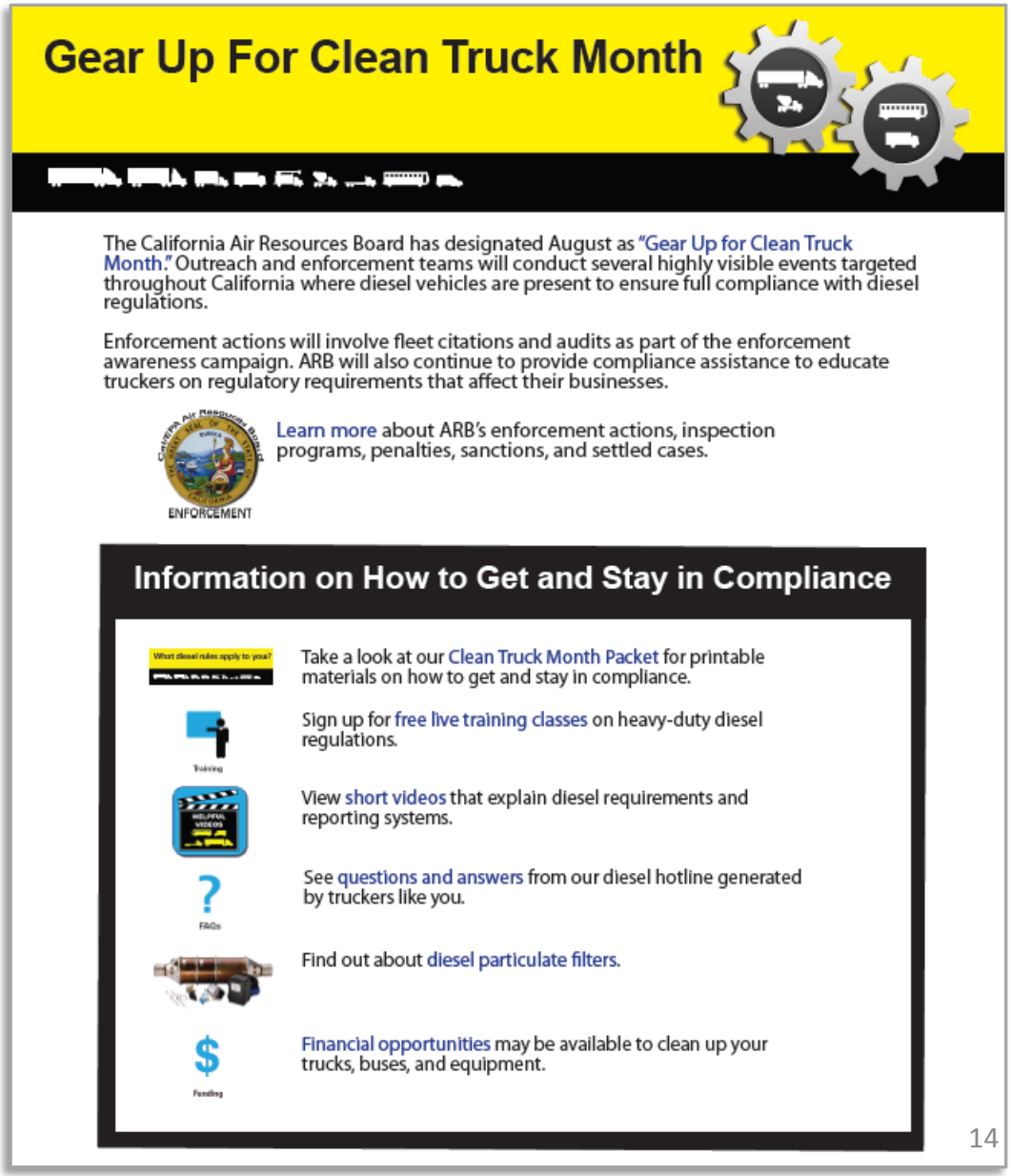
ENFORCEMENT

GEAR UP FOR CLEAN TRUCK MONTH

Web page:

- Enforcement actions and penalties
- Training classes
- FAQs and videos
- DPF information
- Funding opportunities



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Partnering with enforcement teams at inspection locations

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Providing compliance assistance at locations throughout California

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Enforcement activities occurred at:

- ❑ CHP inspection stations and weigh scales
- ❑ Border crossings
- ❑ Truck stops
- ❑ Roadside locations
- ❑ Rest stops
- ❑ Port facilities

GEAR UP FOR CLEAN TRUCK MONTH

CHP inspection stations and weigh scales

GEAR UP FOR CLEAN TRUCK MONTH

Border crossings

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Truck stops

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Roadside locations

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Rest stops

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Port facilities

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Field enforcement inspections

- ✓ Smoke and tampering
- ✓ Engine certification labeling
- ✓ Truck and Bus
- ✓ Idling
- ✓ Transport refrigeration units
- ✓ Port trucks
- ✓ Properly working catalysts

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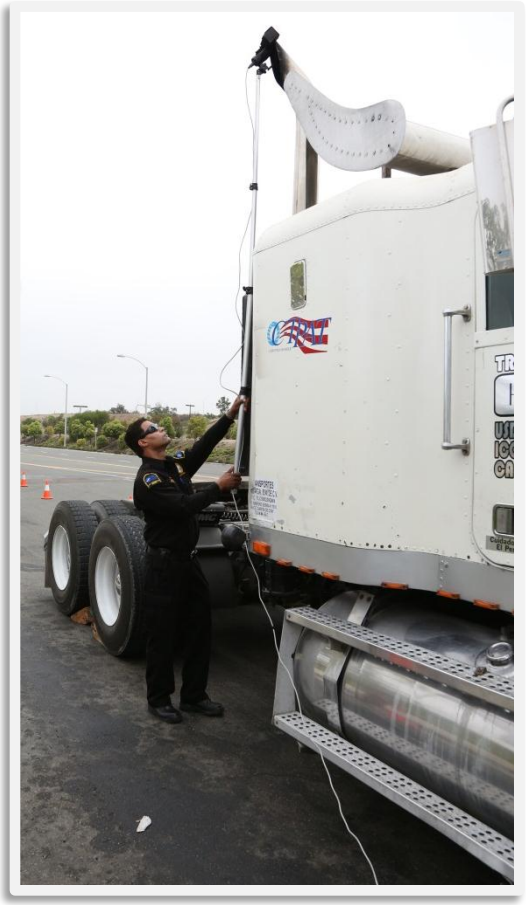

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Media activities included:

- 37 news stories
- Media events in Fresno, Otay Mesa and Port of Oakland

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"August brings CARB truck enforcement heat" – *LandLine Magazine*

"Truck inspections at border aimed at reducing pollution" – *CBS 10 San Diego*

"Truckers at Oakland's port undergo pollution inspections" – *Oakland Tribune*

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Results

- Increased collaboration and new partnerships
- Measuring success

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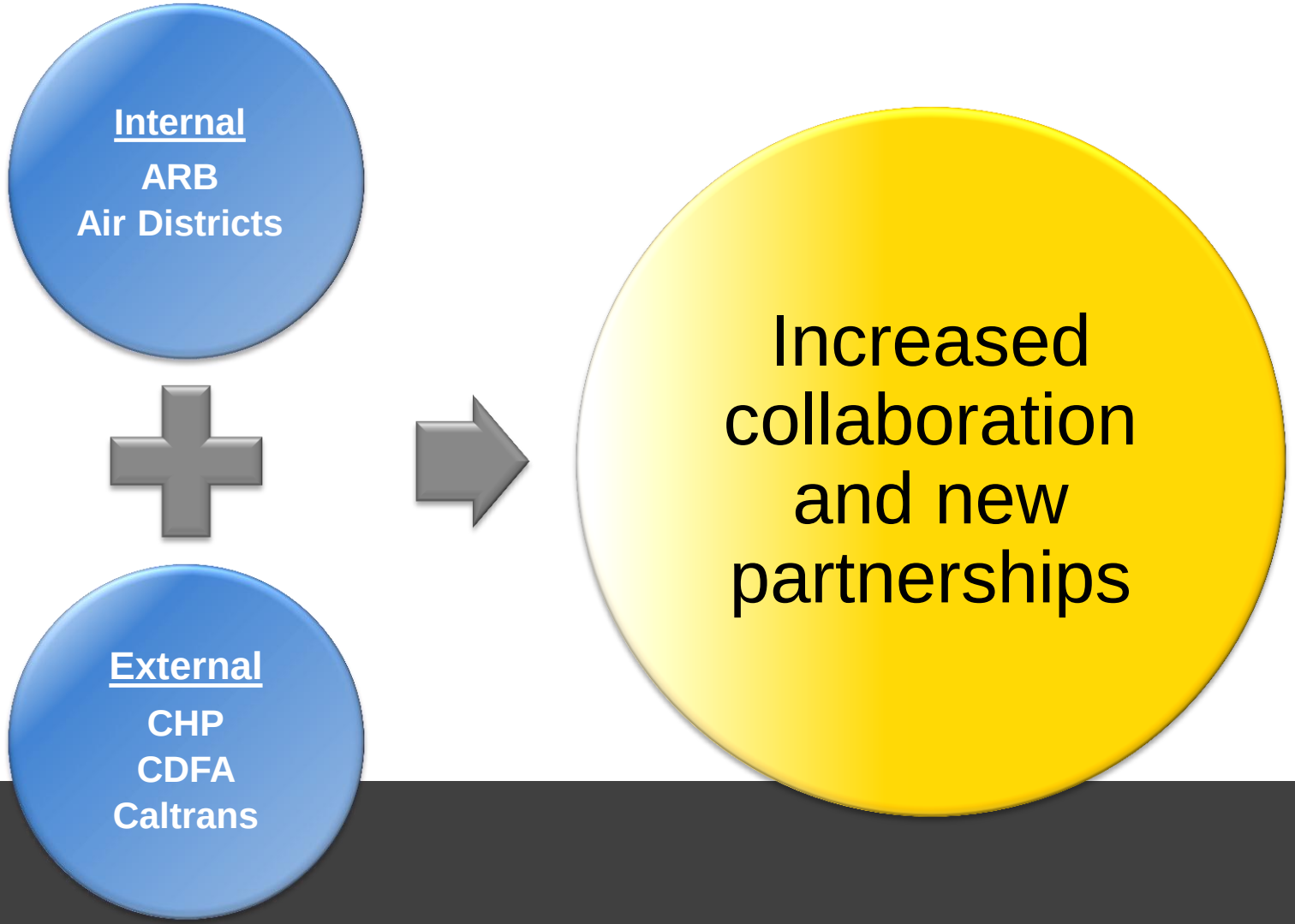

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Measuring success

- Explore new and improved methods for collecting data
- Measure impact of outreach materials
- Share data

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Statistics

- Compliance assistance and outreach
  - Information packets
  - Web hits
  - Call trends

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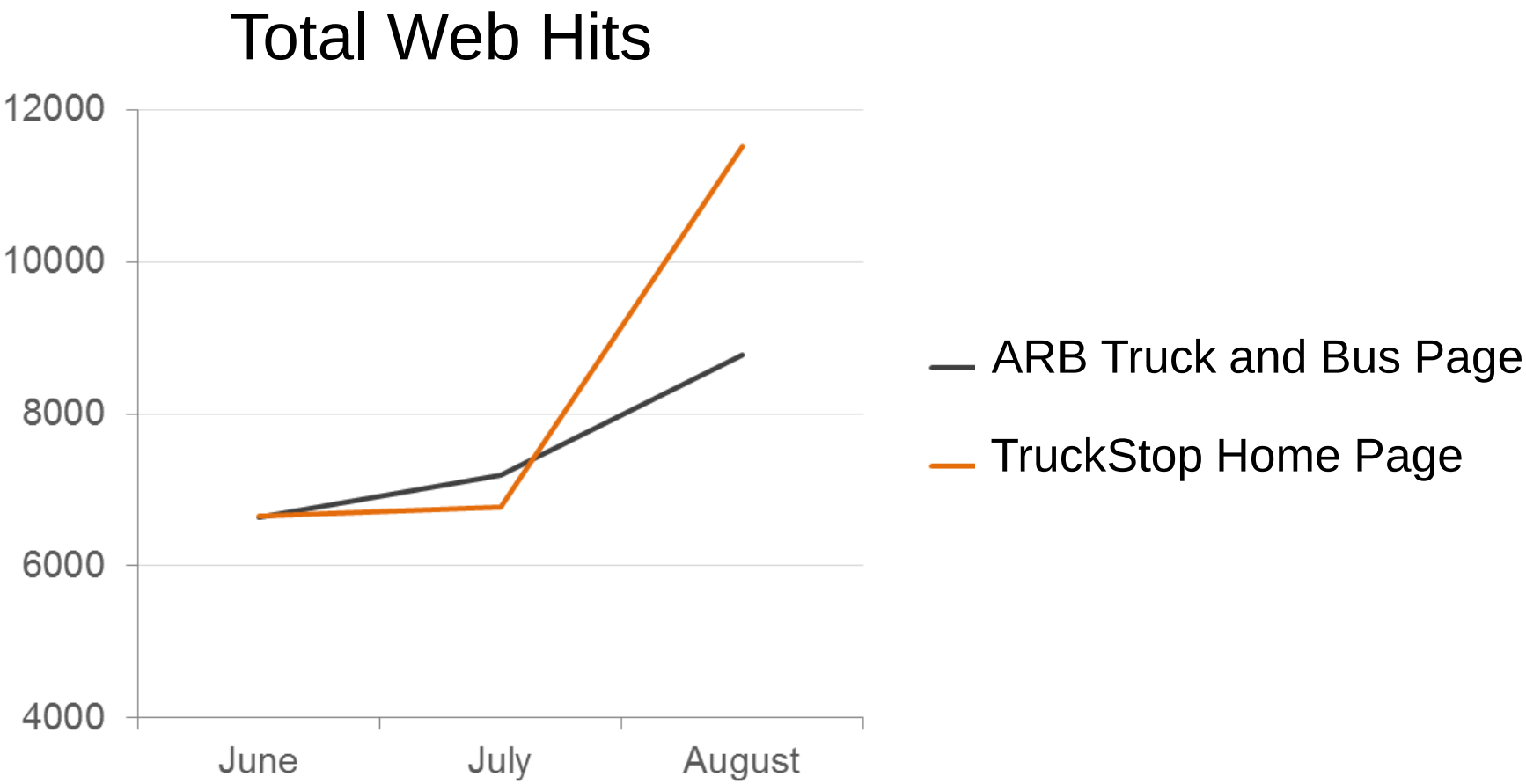

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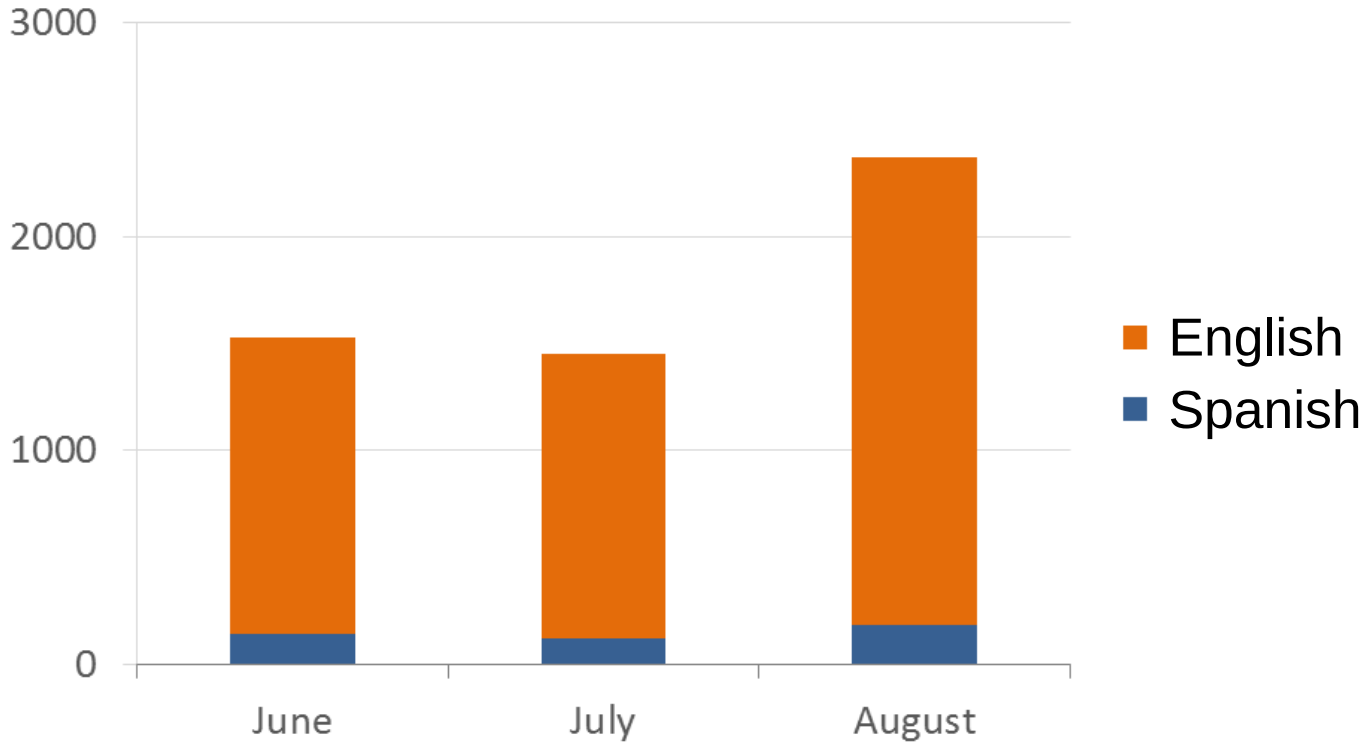
Total Calls 866-6DIESEL



GEAR UP FOR CLEAN TRUCK MONTH

Statistics

- Enforcement
  - More than 4,000 vehicles inspected
  - Overall compliance rate ~90%
  - Truck and Bus compliance rate ~90%

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Next Steps

- Future campaigns
- Targeted compliance assistance and enforcement activities

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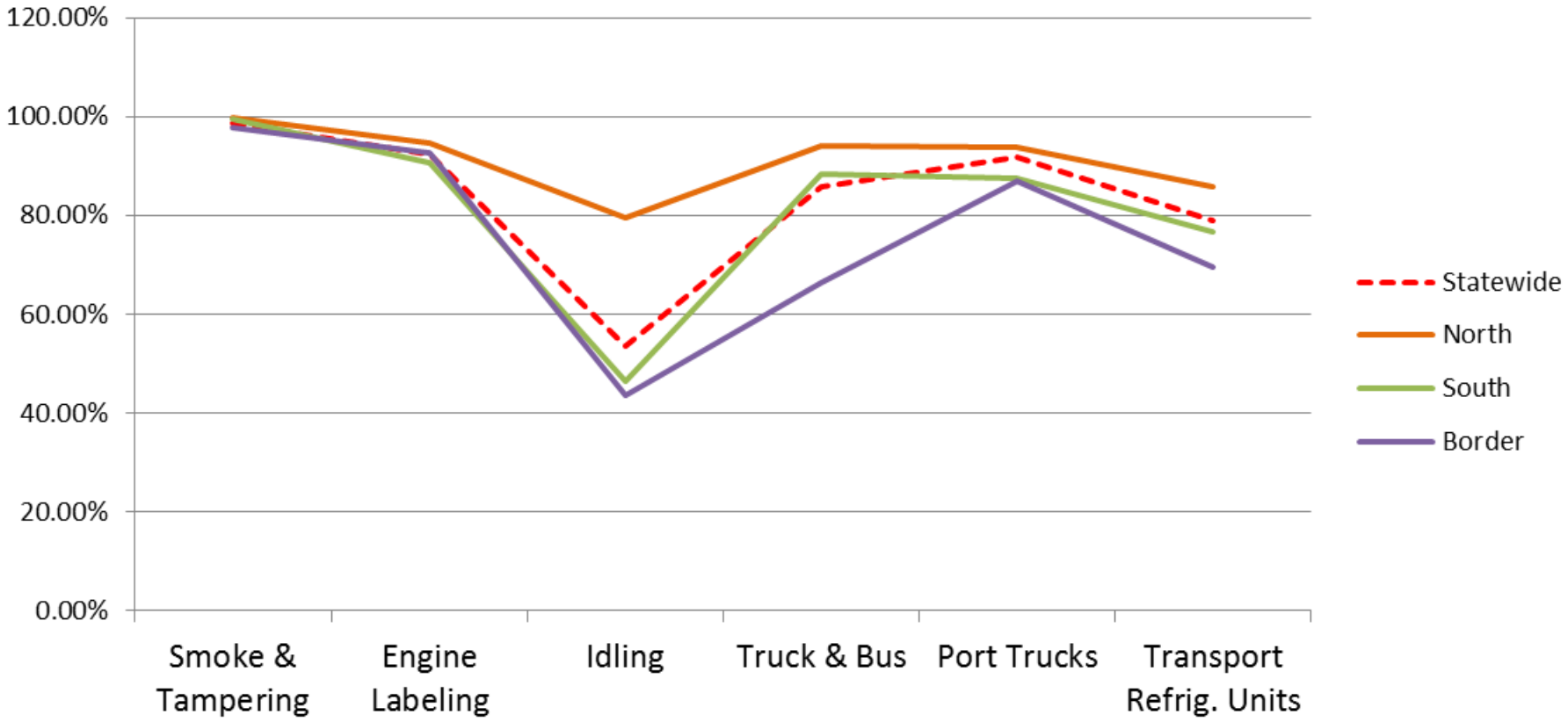
Program Compliance Rates



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Recent and planned events:

- ❑ Otay Mesa – September 2012
- ❑ Port of Los Angeles – October 2012
- ❑ Imperial County – December 2012

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End of Presentation

For information visit:
www.arb.ca.gov/truckstop

Or call: 866-6DIESEL