

OMBUDSMAN ANNUAL REPORT

Year 5 - 2014

Plan for Today's Presentation

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- Identify highlights from 2010-2014
- Introduce small business stakeholders
- Identify key activities for 2015



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Mission Statement

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The mission of the Office of the Ombudsman (OMB) is to support the California Air Resources Board (CARB) in achieving federal and state clean air objectives by ensuring the perspectives of California's small business owners and other stakeholders are integrated into CARB's policies, regulatory processes, and procedures.



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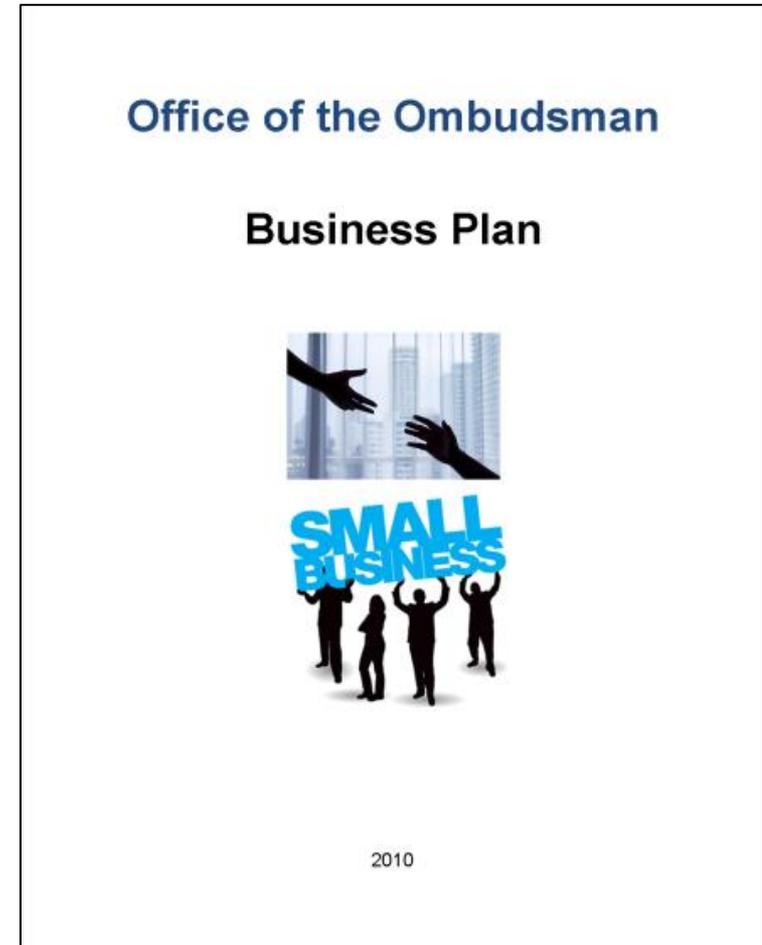
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Past Highlights

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- Business plan
- CAA
- Education and
- Environment Initiative

- Relationships
- Business Assistance Link
- Truck & Bus
- Resiliency



Highlights: 2013

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- Small Business Opportunities Advisory Panel
- International program

Business Sector	Location
Fuel/Recycling/Hauling	Sacramento
Timber/Logging; Banking	Gold River
Agriculture/Farming	Hughson/Central Valley
Automotive/Legal	El Monte
Furniture/Manufacturing; Distribution	Hacienda Heights
Agriculture/ranching	Redding
Fuels/Fuel Management; Petroleum; Distribution	South El Monte
Construction	South El Monte
Logging/Timber/Trucking	Fort Bragg
Automotive/Car Dealership	Riverside
Waste/Recycling	San Diego
Wastewater/Water and Regulatory Compliance	Sacramento



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Highlights: 2014

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- Enhanced compliance assistance and outreach
- SBOAP fully operational
- Engagement/collaboration effective



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Outreach for Dry Cleaners & Refrigerant Mgt.

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Type of outreach for Dry Cleaners & Refrigerant Management

42 Onsite Compliance visits

3 Workshops

5 Presentations

2 Tradeshows

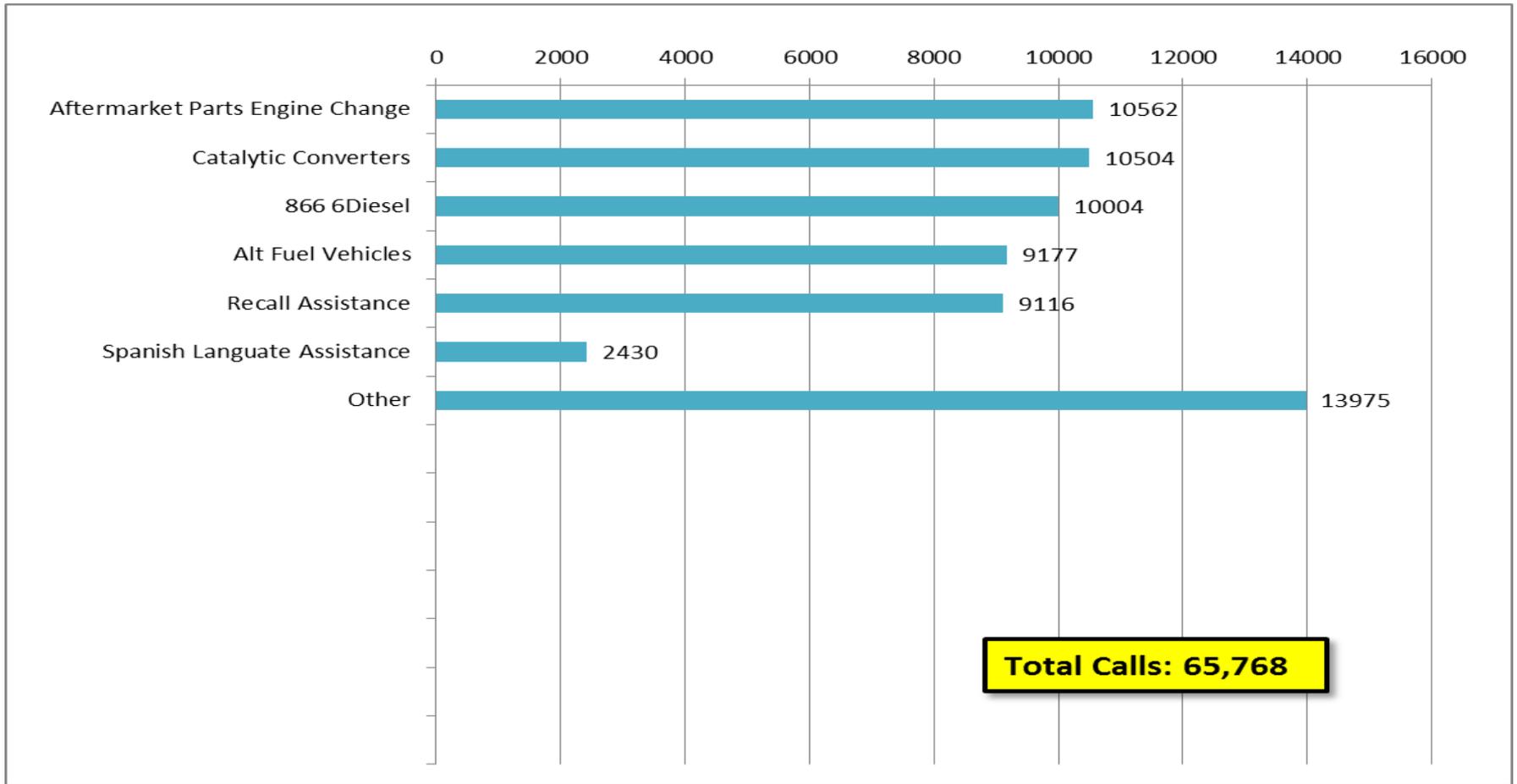
5 Compliance assistance/outreach tools developed



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2014 Hotline Call Data

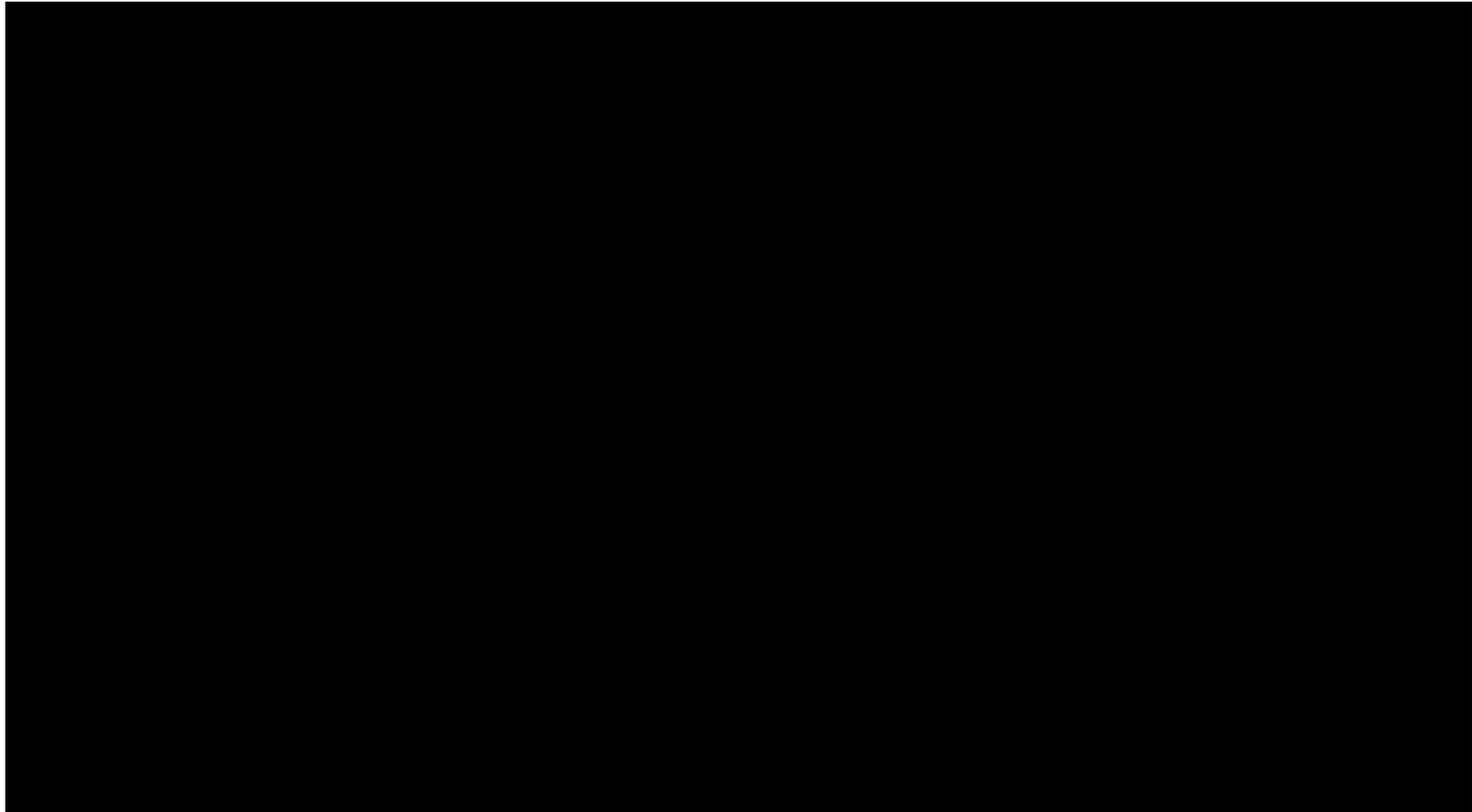
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The Payoff: CoolCalifornia Small Business Awards

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A New Way of Doing Business

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ARB & Ombudsman Priorities

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- Climate planning
- Sustainable freight
- Heavy duty vehicles
- Climate investments & Sustainable communities
- Cap-and-trade
- New health risk assessment guidelines
- Partnerships and collaborations



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Climate Planning

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- OMB compliance assistance engaged in ARB's Short Lived Climate Pollutant Planning
- Engage SBOAP fuels, agricultural and forestry reps on information and outreach needs
- Leverage relationships for insight into less obvious opportunities so they are not missed



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Small Business Going Green

Verified Metrics

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Outcome Report for 2014 with 2,880 Businesses Certified

Outcome	Per Year (2014)	Since Enrollment
GHGs Reduced	1,813,692,787 lbs. of CO2	8,050,626,163 lbs. of CO2
Recycling and Composting	1,509,674,950 lbs. of CO2	6,968,780,519 lbs. of CO2
All Other Measures	304,017,837 lbs. of CO2	1,081,845,644 lbs. of CO2
Energy Saved	282,113,714 kWh	832,950,792 kWh
Water Saved	124,312,388 gallons	412,094,199 gallons
Solid Waste Diverted from Landfill	925,825,418 lbs.	4,213,683,831 lbs.



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New Health Risk Assessment Guidelines

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- Access statewide relationships to ensure clear communication of:
 - ▣ Success in risk reduction
 - ▣ Understanding of what new HRA means
- Engage SBOAP in development and review of messages and tools intended for business audiences and their customers and community.



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Sustainable Freight

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- Engage SBOAP
- Engage local economic development & iHub's
- Leverage OMB relationships for input on manufacturer's perspectives, including small businesses engaged in international trade (SBOAP and others)



Heavy Duty Vehicles

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- Seek SBOAP support to test ultra low NO_x vehicles in real-world applications
- Continue collaborative work to develop better models for small business fleets to access capital
- Access in-state relationships to prepare fleet owners for transition
- Use OMB to help identify economic impacts



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Climate Investments

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OMB resources are engaged in connecting small business and entrepreneurs with staff and partners who can help them understand and access climate investment funds or programs.



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Cap-and-Trade Implementation

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- Use SBOAP to help track policy impacts on small fuel distributors and fueling stations
- Engage SBOAP and regional collaborators to identify potential offset protocols
- Use OMB to gain-in-the field awareness of how reporting rules are working



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Connecting. Collaborating. Leveraging.



#CAECONOMY.ORG



naaee

North American Association for Environmental Education



Finding the ways that work



SACRAMENTO METROPOLITAN



CALIFORNIA ASSOCIATION OF WINEGRAPE GROWERS

AIR QUALITY MANAGEMENT DISTRICT

American River Ventures



VALLEY VISION



KAGRO INTERNATIONAL



Connecting Citizens, Shaping Solutions



Women's World Banking



California Association for Local Economic Development



Building on Achievements

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“It is better to know some of the questions
than all of the answers”

- James Thurber



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