Plan for Today’s Presentation

- Ombudsman Overview
- Introduce Small Business Opportunities Panel
- Team Alignment
- Compliance Assistance & Engagement Examples
- 2016 Goals
The mission of the Office of the Ombudsman (OMB) is to support the California Air Resources Board (CARB) in achieving federal and state clean air objectives by ensuring the perspectives of California’s small business owners and other stakeholders are integrated into CARB’s polices, regulatory processes, and procedures.
Ombudsman advances ARB’s policy objectives through:

- Outreach
- Engagement
- Compliance Assistance
- Collaboration
Small Business Opportunities Advisory Panel (SBOAP)

- Mandated by Clean Air Act
- Provides small business perspective
- Assists with outreach
- Represents a cross-section of regulated industries (statewide)
Quarterly Meeting at Hughson Nut, Inc.
Richard McCaskill
Small Business Co-Chair on behalf of SBOAP Members

THANK YOU FOR THE OPPORTUNITY TO ENGAGE
Richard McCaskill, Small Biz Co-Chair

SBOAP key areas of focus for 2016:

**Mutual Awareness**

- What are Agency challenges
- What actions will affect SB
- How can SB expertise assist
- How can burdens be reduced
- What is the process for SB engagement
Alan Abbs, CAPCOA Co-Chair

- CAPCOA Executive Director
- SBOAP Co-Chair: Air Quality Management District Perspective
Ombudsman Staff Regions

Anthony Marin
Northern CA
Truck and Bus
Spanish Hotline

Judy Nottoli
Sacramento & Bay Area
SBOAP
Cool California

Edward Wong
Southern Coastal
Education

Zenia Aguilera
Fresno
Comment Log
Admin Support

Jenna Latt
Southern CA
Compliance Assistance
Key Economic Sectors (all regions)

Impacted ARB/CA Goals:
- Energy
- Fuels
- Transportation

ARB/CA Opportunity:
Access to residents, visitors, and vulnerable populations.

- Hospitality & Leisure
- Accommodation
- Food Services
- Healthcare/Social Assistance
- Entertainment
- Retail
- Services
Compliance Assistance & Engagement

Outreach + Tools + Collaboration = Compliance Assistance

- Air Toxics – Dry Cleaners
- Short Lived Climate Pollutants – Refrigeration Management

Tools + Collaboration + Compliance Assistance = Engagement

- Greenhouse Gas Reductions – CoolCalifornia Website
- Disadvantaged Communities and Economy – Green Business

Connected
Compliance Assistance 2015

- Compliance assistance: tools, demos, videos

**Free Professional Wet Cleaning Demonstration Workshop for Dry Cleaners**

Bring your toughest or most delicate ‘dry clean only’ garment for a professional wet cleaning demonstration. No shrinking, no stretching, no smell!

You will also learn about:
- Small business assistance and grants up to $12,500.
- Wet cleaning technologies.
- Saving money and reducing regulatory requirements with wet cleaning.

*SPACE IS LIMITED SO REGISTER TODAY!*

Go to Eventbrite.com and search for “Wet Cleaning Workshop” or call 85281 575-7097.

**LEAK INSPECTION**

*Save Money Through Early Detection*

Tips for leak inspecting refrigeration systems’ (recommendations only)

**Sniff**

- **Leak Detection**: Use an electronic leak detector at its most sensitive setting on the following areas:
  - Slowly move the “nose” of the probe (sniffer) as close as possible to all mechanical room components of each refrigeration system.
  - Walk through the sales area of the store of each refrigerated case using the sniffer.
  - Check each walk-in cooler, freezer, and refrigerated prep area in the store.
  - Check the subsurface refrigeration access pits, starting with riser pits.
  - Check accessible overhead refrigeration lines by following the path of the lines.
## Compliance Assistance Dry Cleaners & Refrigerant Management Program

<table>
<thead>
<tr>
<th>Type of outreach for Dry Cleaners &amp; RMP</th>
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</thead>
<tbody>
<tr>
<td>29 Onsite compliance visits</td>
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<tr>
<td>3 Demonstration workshops</td>
</tr>
<tr>
<td>3 Presentations</td>
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<tr>
<td>2 Tradeshows</td>
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<tr>
<td>5 Compliance assistance/outreach tools developed</td>
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Tools: CoolCalifornia Website

IT'S BACK!
The Funding Wizard combs the internet for funding opportunities in categories such as energy, air quality and climate change, transportation, urban development, waste management, water, and more.

LEARN MORE
GET RIGHT TO IT

Our goal is to provide resources to help all Californians reduce their environmental impact and be part of the climate change solution.
2015 Hotline Call Data

Total Calls: 64,707
Meet Challenges Ahead

- Attain health based air quality standards 2023 & 2031
- Minimize health risk from exposure to air toxics
- Meet key climate goals by 2030
  - Reduce GHG emissions 40% below 1990 levels
  - Reduce petroleum use by 50%
  - Increase energy efficiency w/50% of electricity from renewable sources
### Outcome Report for 2015 with 2,953 Businesses Certified

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Per Year</th>
<th>Total Cost Savings Since Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>GHGs Reduced</td>
<td>1,837,736,781 lbs. of CO2</td>
<td>$3,118,219</td>
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<tr>
<td>Recycling and Composting</td>
<td>1,490,930,589 lbs. of CO2</td>
<td>$2,531,892</td>
</tr>
<tr>
<td>All Other Measures</td>
<td>346,806,192 lbs. of CO2</td>
<td>$586,327</td>
</tr>
<tr>
<td>Energy Saved</td>
<td>335,586,553 kWh</td>
<td>$33,554,636</td>
</tr>
<tr>
<td>Water Saved</td>
<td>149,943,108 gallons</td>
<td>$292,654</td>
</tr>
<tr>
<td>Fuel Saved</td>
<td>13,444 gallons</td>
<td>$51,123</td>
</tr>
<tr>
<td>Hazardous Waste Reduced</td>
<td>31,566 gallons</td>
<td>$19,775</td>
</tr>
<tr>
<td>Solid Waste Diverted from Landfill</td>
<td>865,833,641 lbs.</td>
<td>$58,090,669</td>
</tr>
</tbody>
</table>
Greening Small Businesses in Disadvantaged Communities

Efforts of the CA Green Business Network

Fresno Green Team, led by Greater Stockton and Fresno Metro Black Chamber of Commerce, recognizing their first Green Certified Business – Ortiz LED Solutions.
OMB staff worked closely with RMP staff

- OMB conducted over 24 compliance assistance visits at small grocers in 2015
- Developed new tools “Leak Inspection: Save Money Through Early Detection” and Leak Detection video
- Collaborated with a major service provider to leverage their expertise
- Developed visual tool to facilitate good decision making on low-GWP refrigerants for equipment retrofit and replacements
2016 Recap

- Ombudsman needs to continue to:
  - Engage established and emerging small businesses in “owning” climate change, air toxics reduction and achievement of air quality goals.
  - Increase awareness among regulatory and business customers
  - Maximize the strengths of our collaborators
  - Develop tools and other relevant resources.
Ombudsman Contacts

La Ronda Bowen
Northern CA
(916) 323-6791
laronda.bowen@arb.ca.gov

Judy Nottoli
Sacramento & Bay Area
(916) 322-7429
judy.nottoli@arb.ca.gov

Zenia Aguilera
Fresno
(916) 327-1266
zenia.auigilera@arb.ca.gov

Jenna Latt
Southern CA
(626) 575-7097
jenna.att@arb.ca.gov

Anthony Marin
Northern CA
(916) 445-5569
anthony.marin@arb.ca.gov

Edward Wong
Southern Coastal
(916) 322-6925
edward.wong@arb.ca.gov
Referenced Resources

- Dry Cleaning Program - https://www.arb.ca.gov/toxics/dryclean/dryclean.htm
- Refrigerant Management Program - https://www.arb.ca.gov/cc/rmp/rmp.htm
- Cool California Website - http://www.coolcalifornia.org
- Green Business Network - http://www.greenbusinessnetwork.org