



Welcome to California Climate Investments!

Congratulations on your award from the ____ program!

Congratulations on being selected to receive funding from the ____ program for your project! With this award, you are now part of the ever-growing family of California Climate Investments (CCI), a suite of investment programs that use Cap-and-Trade dollars to fund projects across the State. Together, these investments are reducing greenhouse gas emissions and providing additional co-benefits to create safer, more resilient communities, particularly in the State's most disadvantaged communities and low-income communities. We are happy to welcome you to CCI and look forward to seeing your project benefit California's communities.

What is California Climate Investments?

California Climate Investments is a collaborative effort of dozens of State agencies administering programs funded by Cap-and-Trade dollars. The California Climate Investments brand emphasizes the importance of the Cap-and-Trade program as an essential piece of California's climate policy portfolio that invests in a broad suite of programs and projects that advance California's climate and environment, and equity goals.

Sharing your Success

Now that you are a part of the CCI community, we hope you will share your successes as your project develops. Every year, we feature Project Profiles in our [Annual Report to the Legislature](#)¹ and [on our website](#)² that highlight the project-level efforts of awardees across programs. These profiles allow us to tell a story to share both qualitative and quantitative benefits of projects like yours, and we encourage you to work with your agency to produce a project profile. Additionally, please share pictures, videos and media releases with your funding agency staff, and email CCIpess@arb.ca.gov to help CCI tell your story through our social media platforms.

We have put together a media guide to help you communicate that your project is part of CCI. The [guide](#)³ includes the CCI logo, standardized language to acknowledge the source of funds, and communications guidelines to promote the uniform messaging across programs and projects. These communication guidelines provide a because a standardized messaging strategy to help Californians recognize how Cap-and-Trade dollars are working to benefit their communities. To this end, we ask that you also use these guidelines for your communications and hope you share your project's connection to CCI wherever possible!

We look forward to seeing your project develop and hope that you will share your successes with the public, your funding agency, and CCI. Thank you for helping to show California the amazing results of putting Cap-and-Trade dollars to work!

¹ <http://www.caclimateinvestments.ca.gov/annual-report>

² <http://www.caclimateinvestments.ca.gov/2019-project-profiles>

³ <http://www.caclimateinvestments.ca.gov/logo-graphics-request>