

CALIFORNIA CLIMATE CHAMPIONS 2008

Could you be one of California's first ever young Climate Champions?
Can you help to spread the word about climate change in your area?

This is your chance to become a Climate Champion and
win a trip to both **London, England** and **Kobe, Japan**.



WHAT DO I HAVE TO DO?

If you think you can communicate about climate change, and get others to take notice and take action, show us! Enter a news article, short video, or podcast in the Climate Champions competition. For details and information on how to enter please visit the website at: <http://www.arb.ca.gov/cc/climatechampions/climatechampions.htm>

CLOSING DATE AND JUDGING

The closing date for competition entries is **February 11, 2008**. Champions will be announced at the end of **February**.

What is a Climate Champion?

Leaders from around the world recognize that climate change requires global solutions. But it's not just a problem for governments to tackle – it's an issue that requires everyone's help. After all we are each responsible for carbon dioxide emissions, which contribute to climate change.

We're inviting young people from California who are concerned about the issue, committed to making a difference and good at communicating to become Climate Champions. As a champion you will engage other people in schools, neighborhoods and communities in finding ways to address climate change.

Through a competition, young Californians (aged 16-18) will display that they have what it takes to communicate about climate change. The 20 best entries will become California Climate Champions.

Over the course of the next year, the Champions will not only help with local, national and international projects but will also be called on to work with the media or communicate in other ways about climate change.

One of the activities to be arranged for the California Climate Champions is a "climate camp" that will be held in California over the summer. Prior to this event, however, three of the Champions will be selected to represent the United States at meetings of international champions in England and Japan this spring.

We know the challenge of the competition is tough, and that only a handful of people will become Champions. Climate change is such a big problem, however, that we need your help in any way possible. Even if your entry is not selected, we will keep you posted about ways you can support the Champions and help make a difference. The truth is we need everyone to be a Champion.

The California Climate Champions program, sponsored by the California Air Resources Board (www.arb.ca.gov) and the British Council (www.britishcouncil.org/usa), is one of a number of similar initiatives established in many countries around the world.

