

ETAAC Ideas

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Partnership for a New Generation of Energy Technologies in California

- Patterned after Partnership for New Generation of Vehicles
- Focus on pre-competitive basic research of potential high value to the state
- Use public funding with private opt in and opt out
- Administration shared among government, corporations, VCs and research community
- Leverage off existing university and labs basic research programs in state

California Advanced Energy Technology Demonstration Fund

- Sponsor demonstration projects in the state where ability to “scale up” is uncertain
- Pick technologies with potential for widespread use in the state
- Support no more than four of a kind
- Use multi-party open scientific selection process to avoid funding politically attractive, but scientifically bankrupt projects

CalCEF +

- Continue and expand CalCEF program to bring most promising clean tech investments to the attention of VC firms
- Consider adding more VC firms
- Consider expanding scope

Software for Energy Investments

- Sponsor development and dissemination of software that allows consumers and businesses to make informed decisions on energy efficiency and renewables technology investments
- Emphasize user friendliness and accessibility (Web based)
- Publicize and distribute aggressively