

Proposed Role of ARB's Economic & Technology Advancement Advisory Committee

- *Review and prioritize various proposals for incentivizing industry compliance with the Act, including potential funding sources for those incentives;*
- *Identify the areas where government investment is critical to overcoming the barriers to achieving the State's climate protection objectives in 2020 and 2050 and discuss whether those investments should be at the local, state, federal level or some combination thereof;*
- *Identify advanced technologies with the greatest greenhouse gas emission reduction potential, their state of commercial readiness, and the steps necessary to accomplish significant market penetration.*
- *Identify export opportunities for California businesses that specialize in greenhouse gas reduction technologies and services.*
- *Recommend key demonstration projects for early success and assist ARB in formulating proposals for public/private partnerships and the potential involvement of national and international organizations.*
- *Review and comment on the findings and recommendations of the Cal/EPA Market Advisory Committee, to the extent that report affects deliberations of the ARB Economic and Technology Advancement Committee.*

Process and Deadlines

Final Report. The Committee will be asked to submit a written report to the ARB Chair and Secretary Adams by January 2008, conveying its recommendations. At that time, the committee will discuss with ARB management whether continued deliberations are appropriate, and, if so, the proposed nature of its ongoing work.