

Public Workshop to Discuss Proposed Small Business GHG Emission Reductions Toolkit

California Air Resources Board
December 1, 2008

9:30 AM – 11:30 AM (Pacific Daylight Time)
Byron Sher Auditorium, Cal/EPA Headquarters
1001 I Street, Sacramento, CA 95814

Toolkit Development Background and Workshop Objectives

A key objective of the workshop is to obtain your comments on the elements of the Toolkit. The Toolkit is intended to help small businesses decide how best to reduce greenhouse gas emissions and save money. The Toolkit will be web-based to reach a broad audience (hard copies of the material will also be available). Air Resources Board staff partnered with Next 10, Berkeley Institute for the Environment at UC Berkeley, Lawrence Berkeley National Laboratory, the California Energy Commission, and the California Public Utilities Commission to develop the draft elements of the Toolkit.

Workshop Agenda

- Introduction and Opening Remarks
- Proposed Toolkit Components
 - Cost-Saving Actions to Reduce GHG Emissions
Confirmed speaker: Hank Ryan, Small Business CA
 - California Case Studies
Confirmed speaker: Stuart Cooley, Solar Santa Monica
 - Statewide Energy-Efficiency Incentive programs
Confirmed speaker: Barbara Butterfield, Pacific Gas and Electric
 - Business Carbon Footprint Calculator with Decision-Support
ARB staff will discuss the remaining items
 - Award Program
 - Online Peer-Networking Discussion Forum
- Public Comment
 - What additional Toolkit components should be included?
 - What are the current barriers that prevent implementation of cost-saving actions to reduce greenhouse gas emissions?
 - What strategies should be employed to promote Toolkit use?
 - What would incentivize participation in an awards program? In an online peer-networking forum?
- Next Steps, Contacts, and Adjourn