

# Santa Monica Small Business Energy Efficiency

AB32 – California Global Warming Solutions Act

Public Workshop

December 1, 2008

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City of Santa Monica

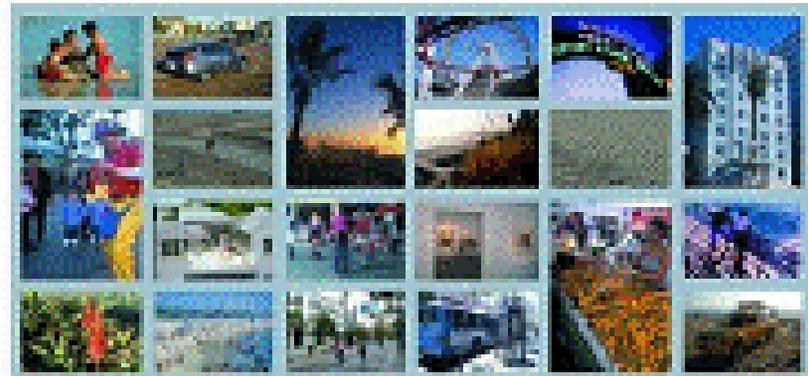


# Santa Monica Sustainable City Plan

## Purpose

*The Sustainable City Plan was created to enhance our resources, prevent harm to the natural environment and human health, and benefit the social and economic well-being of the community for the sake of current and future generations*

SUSTAINABLE  
SANTA MONICA 



SUSTAINABLE CITY  
REPORT CARD

# Energy Program - Funding

## Energy Partnership

The Energy Coalition – Funded through Public Goods Charges (utility)

## Non-Profits

Sustainable Works – Funded by City

Solar Santa Monica – Initially funded by Power Crisis windfall from Utility User Tax

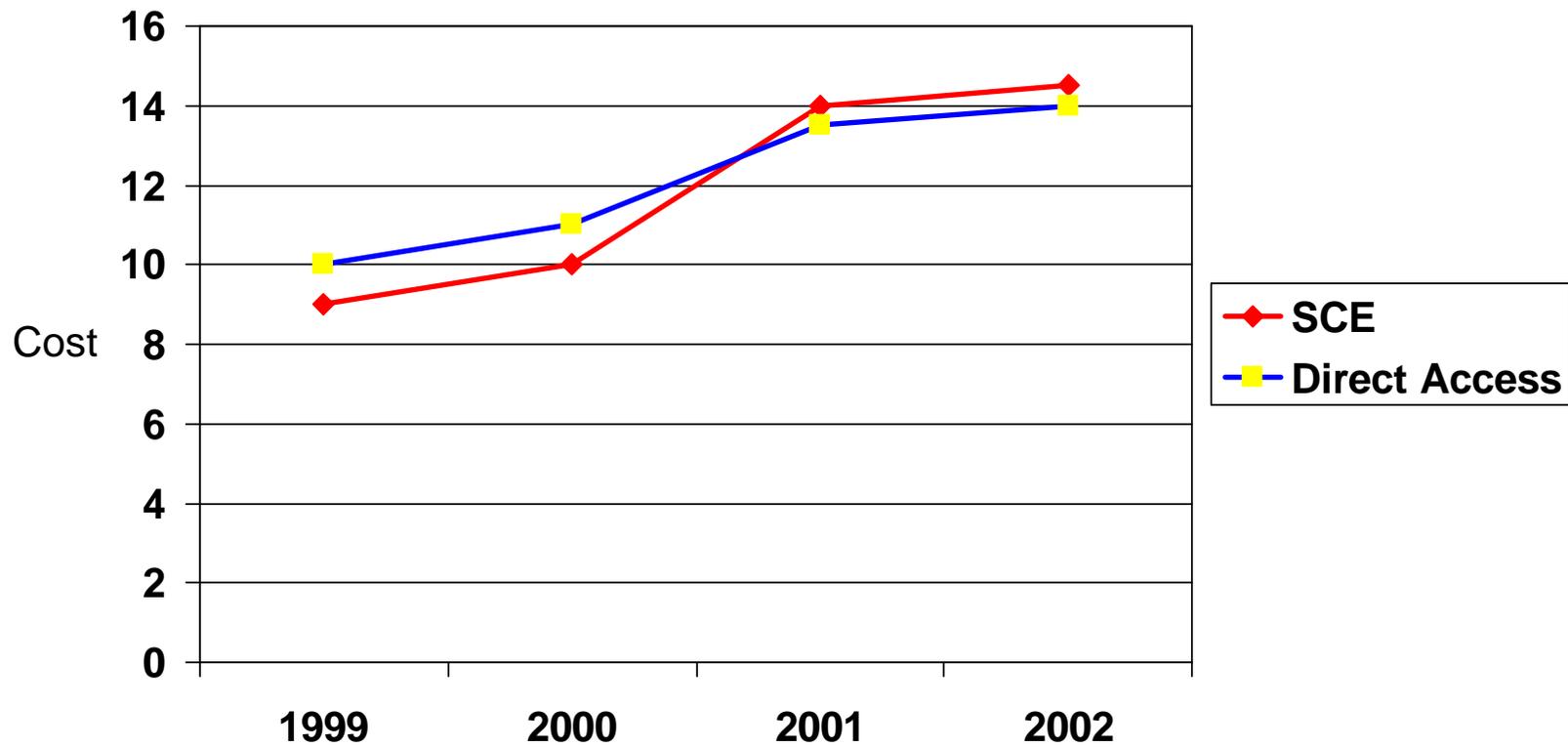
## Staffing

Energy Efficiency Engineer – Enterprise-funded

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# Cost of “Green” Power



# Greenest Cities

- #1 San Francisco;
- #2 Portland, Oregon;
- #3 Berkeley;
- #4 Seattle;
- **#5 Santa Monica;**
- #6 Austin;
- #7 New York;
- #8 Chicago;
- #9 Oakland;
- #10 Minneapolis (tied);
- #10 Denver (tied).

Source: SustainLane 2005



# Santa Monica Pier and Lobster Restaurant



Source: Wikipedia

# Santa Monica Pier

Lobster Restaurant



Solar  
Ferris  
Wheel



<http://www.visitingdc.com/city/santa-monica-pier-address.asp>



# The Lobster Restaurant Roof



Ted Flanigan, Ecomotion

# Sustainable Works Green Business Certification



[www.smgbc.org](http://www.smgbc.org)



- Jack DeNicola, of the Lobster Restaurant



# The Lobster Restaurant Celebration



# Red Bull Headquarters



# Red Bull Headquarters



# Red Bull - Exterior



# Red Bull Headquarters



# Red Bull Headquarters





Source: [www.everybodysweather.com](http://www.everybodysweather.com)



# Ocean View Hotel



# Hartnell



# Lotus East-West Medical Center



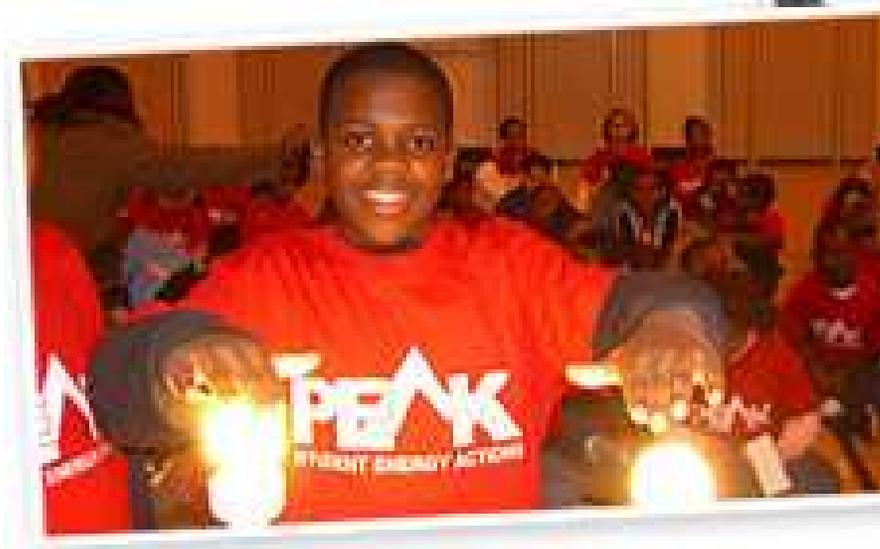
# Library Ale House



**2005-2007 Green Certified Business**



# PEAK Students



# Flicker Checker

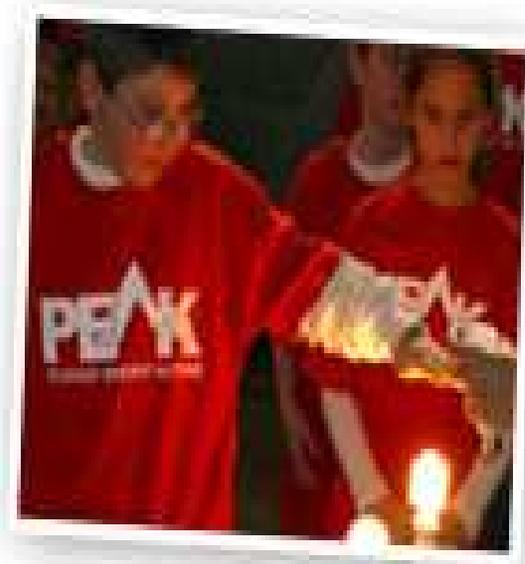


[network.earthday.net](http://network.earthday.net)



[aoc.uoregon.edu](http://aoc.uoregon.edu)

# PEAK Students

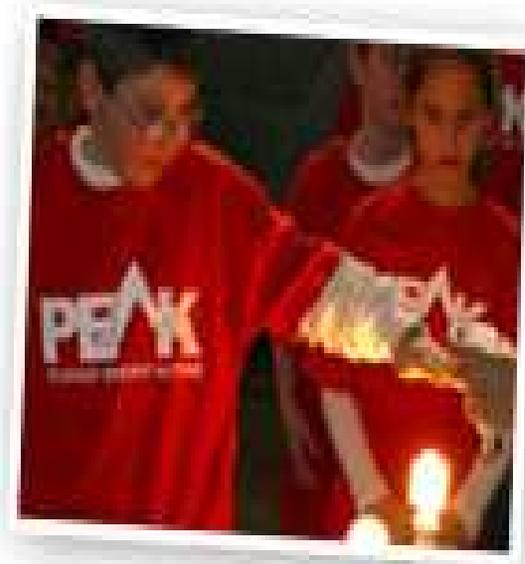


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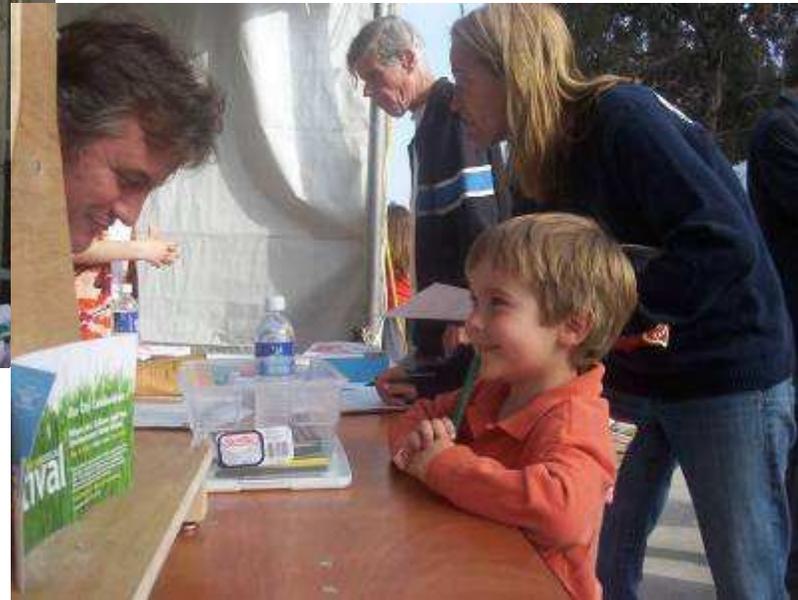


Photo credit: Handbook of Lighting Surveys and Audits

# PEAK Students



# Who will be our next Energy Champion?



# Contact

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