



**Matthew Rodriguez**  
Secretary for  
Environmental Protection

# Air Resources Board

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**Mary D. Nichols, Chairman**  
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**Edmund G. Brown Jr.**  
Governor

June 17, 2015

## SYMPOSIUM NOTICE

### **Public Symposium to Discuss CALIFORNIA'S 2030 CLIMATE COMMITMENTS Cutting Petroleum Use in Half by 2030**

The Air Resources Board (ARB), California State Transportation Agency (CalSTA), and California Department of Transportation (Caltrans) staff invites you to participate in a public symposium to discuss ideas for implementing the State's commitment to reduce petroleum use by vehicles by up to 50 percent by 2030. Cutting in half the amount of petroleum use by our cars and trucks over the next 15 years will help put California on the path to meeting federal health-based air quality standards and our climate change goals. Reducing petroleum use by up to 50 percent also supports the target set forth by Governor Brown in Executive Order B-30-15, which calls for a 40 percent reduction in overall greenhouse gas (GHG) emissions below 1990 levels by 2030.

This transportation-focused symposium is one of a series of public forums soliciting stakeholder input on five key climate change strategy pillars that Governor Brown identified in his January 2015 inaugural address. The pillars recognize that several major areas of the California economy will need to reduce their emissions to meet the 2030 target. The five pillars are: (1) reducing today's petroleum use in cars and trucks by up to 50 percent; (2) increasing from one-third to 50 percent our electricity derived from renewable sources; (3) doubling the efficiency savings achieved at existing buildings and making heating fuels cleaner; (4) reducing the release of methane, black carbon, and other short lived climate pollutants; and (5) managing farm and rangelands, forests and wetlands so they can store carbon.

Materials for this symposium will be made available at the ARB's Climate Change website at <http://www.arb.ca.gov/cc/cc.htm>. Persons interested in receiving electronic notification of activities and materials released related to this effort should subscribe to the ARB's main Climate Change (cc) listserv at [http://www.arb.ca.gov/listserv/listserv\\_ind.php?listname=cc](http://www.arb.ca.gov/listserv/listserv_ind.php?listname=cc).

*The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.*

California Environmental Protection Agency

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The symposium will be held at the following date, time, and location:

Date: July 8, 2015  
Time: 9:00 a.m. to 2:30 p.m.  
Location: Byron Sher Auditorium, Second Floor  
Cal/EPA Headquarters Building  
1001 I Street  
Sacramento, California 95814

Since the late 1960s, California has implemented a series of policies that are steadily driving down GHG emissions, cleaning the air, diversifying energy and fuels, and spurring innovation in advanced technologies. The State is well on its way to meet the requirements established under Assembly Bill 32<sup>1</sup> of reducing carbon pollution and limiting the emissions of heat-trapping gases to 431 million tonnes by 2020. Despite these accomplishments, air quality in much of the State still fails to meet federal health standards, and dealing with climate change will be a challenge throughout this century. The United Nations' Intergovernmental Panel on Climate Change, backed by the vast majority of the world's scientists, has set an ambitious goal of limiting warming to 2 degrees Celsius by the year 2050 through substantial reductions of GHG emissions. Now is the time to establish the State's next set of policies for 2030 and beyond.

California, as it has done on many issues, is leading the development of new policy initiatives to address climate change that will reduce GHG emissions, accelerate the transition to a clean-energy economy, and enable lasting economic growth. Climate change presents an unprecedented set of challenges for California that cuts across sectors and policy areas. To most effectively meet these challenges, minimize costs, and maximize and accelerate benefits, the State is focused on integrated planning to ensure that targeted investments and regulatory policies advance multiple objectives. Thoughtful and comprehensive assessment of the overall economic impacts of various GHG reduction strategies will be needed to inform near-, mid-, and long-term policy development.

The Governor's 2030 climate change commitment symposia will provide an open dialogue and public process to elicit new ideas for reducing GHG emissions focusing on the climate change strategy pillars. Potential topics for discussion could include specific regulatory measures, research and demonstration projects, incentive programs, and legislative strategies. Over the coming months, comments received will inform strategies being developed by State agencies in partnership with local agencies and other interested parties. These include updates to the climate change Scoping Plan to

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<sup>1</sup> AB 32, the California Global Warming Solutions Act of 2006 (Statutes of 2006, Chapter 488).

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reflect the 2030 target, Greenhouse Gas Reduction Fund investments, and actions by multiple agencies to address energy efficiency in existing buildings, short-lived climate pollutants, sustainable freight, forest health, water-energy conservation and efficiency, agriculture sector emission reduction planning targets, meeting federal air quality standards, sustainable communities strategies, and post-2020 Cap-and-Trade Program development. The State welcomes broad participation among stakeholders, experts, and interested parties throughout this process and encourages stakeholders to participate in related State agency symposia, workshops and meetings.

The meeting materials can be found at the ARB's Climate Change website at <http://www.arb.ca.gov/cc/cc.htm>. An agenda and presentation material will be posted on the website prior to the symposium.

Directions to the Cal/EPA headquarters building and public transit options can be found at the Cal/EPA website at: <http://www.calepa.ca.gov/epabldg/location.htm>. The symposium will be webcast for those unable to attend in person. The broadcast can be accessed on the day of the symposium at: <http://www.calepa.ca.gov/broadcast/>.

If you require special accommodation for the symposium or require the symposium documents in an alternate format (e.g., Braille, large print) or another language, please contact Ms. Stephanie Kato, Staff Air Pollution Specialist, at (916) 324-1840 or via e-mail at [stephanie.kato@arb.ca.gov](mailto:stephanie.kato@arb.ca.gov) as soon as possible, but no later than 5 business days before the symposium. TTY/TDD/Speech-to-Speech users may dial 711 for the California Relay Service.

We welcome and encourage your participation in the symposium. If you have questions regarding the symposium, please contact me at (916) 324-0356 or via e-mail at [floyd.vergara@arb.ca.gov](mailto:floyd.vergara@arb.ca.gov), or Mr. Michael Tollstrup, Chief, Project Assessment Branch, at (916) 322-6026 or via e-mail at [michael.tollstrup@arb.ca.gov](mailto:michael.tollstrup@arb.ca.gov).

Sincerely,

/s/

Floyd V. Vergara, Esq., P.E.  
Chief, Industrial Strategies Division

cc: See next page.

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cc: Michael Tollstrup, Chief  
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