



VENTURA COUNCIL
OF GOVERNMENTS



SB 375

TALKING TARGETS

A VENTURA COUNTY PERSPECTIVE

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VENTURA COUNTY TRANSPORTATION COMMISSION



Considering SB 375

VCTC/COG support SCAG's efforts to develop a Sustainable Communities Strategy for the region.

March 25, 2010 - VCTC/COG held a joint meeting to provide input into SCAG's greenhouse gas reduction target setting process.

22 Elected officials, 10 key stakeholders are polled on sustainability issues and some of the results are surprising.

May 2010 SCAG submits greenhouse gas reduction target recommendations to ARB.

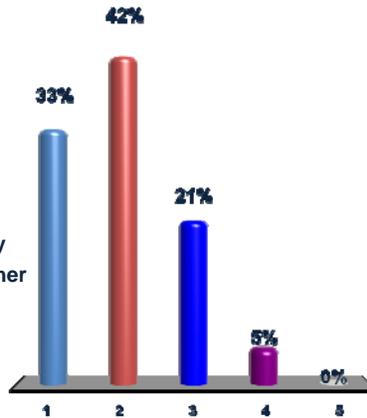


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Planning mixed use buildings and neighborhoods, i.e. housing, retail, jobs.

1. Fully adopted in our plans and policies
2. Intend to integrate into our current and future plans
3. Open to exploring this strategy
4. Need to study/assess this further before pursuing
5. Implausible for our city

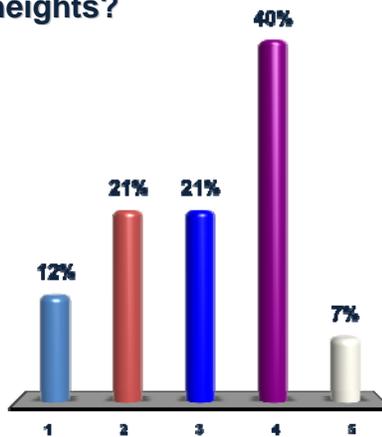


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To achieve a greater mix of land uses, is your jurisdiction willing to increase building heights?

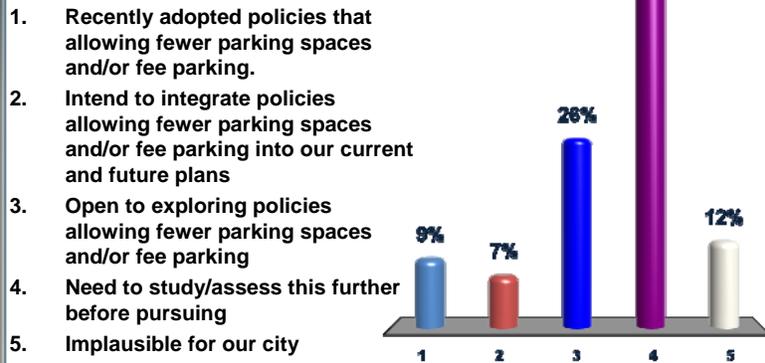
1. Recently adopted less restrictive height policies.
2. Intend to integrate less restrictive height policies into our current and future plans.
3. Open to exploring less restrictive height policies.
4. Need to study/assess this further before pursuing
5. Implausible for our city



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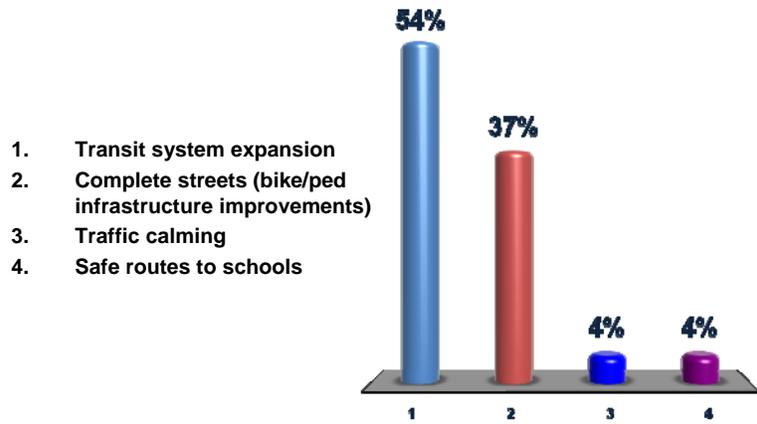
To make transit use more attractive, is your jurisdiction willing to decrease the availability of free parking spaces?



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Which Transportation Investment is the most critical to achieve our goals?

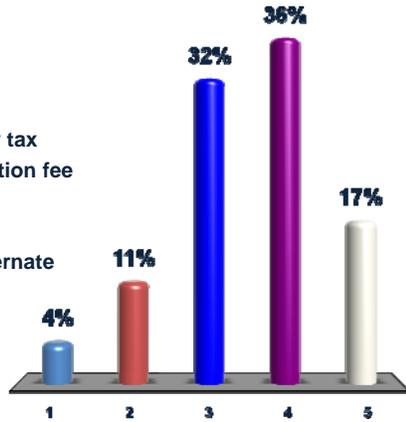


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Would you support an alternate transportation funding strategy?

- 1. Specific parcel or property tax
- 2. Additional vehicle registration fee
- 3. Local sales tax
- 4. Local fuel tax
- 5. I would not support an alternate funding strategy

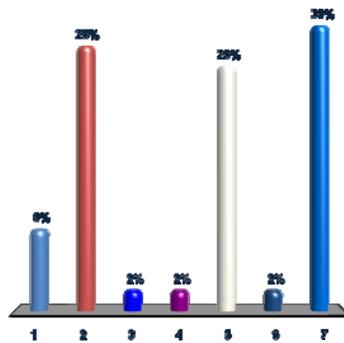


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Which TSM strategy is the most critical to achieve our goals?

- 1. Parking management (e.g. maximum parking, shared parking)
- 2. Operational improvements to relieve bottlenecks
- 3. Ramp metering
- 4. Speed limit reductions
- 5. Traffic signal coordination (ITS)
- 6. Signal prioritization for transit
- 7. Transit service improvements (e.g. fewer stops, express service)

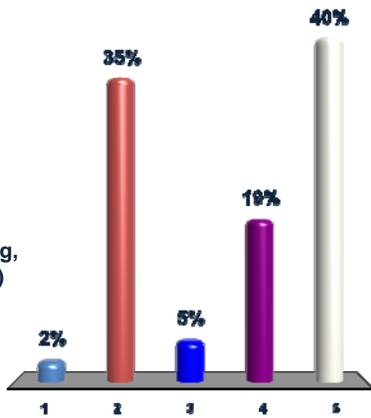


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Which TDM strategy is the most critical to achieve our goals?

1. Parking pricing management
2. Telecommuting and alternative work schedules
3. Vanpooling
4. Vehicle Sharing (e.g. car sharing, bike sharing, park and ride lots)
5. Road pricing measures (HOT lanes, congestion pricing, VMT pricing)



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