

INVITATIONAL

California Air Resources Board
1001 'T' Street
P.O. Box 2815
Sacramento, Ca. 95812

Dear Ms. Nichols:

The Bill Pickett Invitational Rodeo (BPIR) series is a very well established organization that for over twenty-four years with the help of organizations, corporations, and others has supported through our 13 states and over 33 performances tour the important goal of educating Americans about the true diversity of the cultural and pride filled contributions of the African American populations in the development of the western frontier that has often been omitted from the history books.

Although we support (in principle) the goals of AB32 to reduce greenhouse gas emissions in a balanced, cost-effective way, we are very concerned about the potential for greatly increased electricity, and gasoline cost.

Unlike others that only imagine the effects of the higher prices effecting how they do business, we have already felt the effects in **"REAL DOLLARS"** as we have had to absorb in excess of over \$2500 to \$3700 in extra fuel cost to the cowboys/cowgirls to make it to the rodeos that extend across the country.

Beginning July 12th 2008 through July 21st 2008, this has already had a major effect on the I-5 California tour, Oakland/San Francisco, Bakersfield, and Los Angeles in attracting the quality of contestants from areas like Texas, St. Louis, Albuquerque, and Oklahoma etc, even the attendance of the events is becoming an very challenge because of the gas prices.

This hurts all consumers, but it especially hurts small business owners just trying to continue providing an educational and cultural experience.

We understand there are efforts in place to assist in keeping AB32 cost down through your cap and trade program, and while it is important to get the details right, our understanding is that it has helped reduce emissions elsewhere in the United States and Europe.

Thank you for listening to our concerns, and please keep us in mind when deciding how best to implement AB 32, "We are a reflection of thousands of indivulas and small business already greatly effected.

Sincerely,
Jeff Douze
Regional/National Coordinator
Bill Pickett Invitational Rodeo

