

CALIFORNIA
SUSTAINABLE FREIGHT INITIATIVE



**Public Forum
Transportation Session**
May 5, 2014

California Environmental Protection Agency
Air Resources Board

California's Freight Vision

The Sustainable Freight Strategy will build upon and expand on the vision developed by the California Freight Advisory Committee.

"As the national gateway for international trade and domestic commerce, California enhances economic competitiveness by collaboratively developing and operating an integrated, multimodal freight transportation system that provides safe, sustainable freight mobility. This system facilitates the reliable and efficient movement of freight and people while ensuring a prosperous economy, social equity, and human and environmental health."

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Common Objectives

Innovative Technology and Practices

- Use innovative technology and practices to operate, maintain, and optimize the freight system while protecting community health and the environment

Systems Approach

- Look at freight transportation as a system and consider impacts between parts of the system

Efficiency

- Implement strategies with the potential to improve fuel efficiency, reduce fuel use and vehicle miles traveled, and improve productivity

Building on the Vision

Principles for Freight Transportation Projects

- Elevate air quality and climate criteria as co-equal with established transportation metrics
- Raise the profile of air quality earlier in the transportation planning process

Principles for New and Expanded Freight Facilities

- Identify siting and operational characteristics that support the objectives of a sustainable freight system

Coordination Efforts

Recognize Existing Methods / Metrics

- MAP-21 Performance Measures
- Regional Planning and Programming Processes
- CTC STIP and RTP Guidelines

Freight Plan / Freight Advisory Committee

- Incorporate into Freight Plan
- Continue to Work through Advisory Committee

Transportation Agency Engagement

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