

**Public Forum on  
Development of the California Sustainable Freight Strategy  
May 5, 2014  
10:00 am – 3:00 pm**

California Environmental Protection Agency Headquarters Building  
1001 I Street, Sacramento, California 95814  
2<sup>nd</sup> Floor - Coastal and Sierra Hearing Rooms  
Webcast at: <http://www.calepa.ca.gov/broadcast/> (view only)

**10:00am - 10:30am**

Coastal Hearing Room

**Welcome**

*ARB Executive Officer Richard Corey will welcome participants.*

**California Sustainable Freight Strategy: Progress and Milestones**

*ARB staff will highlight the objectives of this forum and provide an update on the sustainable freight work and development schedule. Please see the Sustainable Freight website for additional background information.*

<http://www.arb.ca.gov/gmp/sfti/sfti.htm>

**10:30am - 12:00pm**

Coastal Hearing Room

**Opportunities and Obstacles**

- **System-wide Efficiencies**

*ARB has asked representatives from the logistics industry, air agencies, transportation agencies, utilities, environmental advocates and others to share brief, informal remarks on freight system efficiencies, to be followed by an open discussion with forum participants.*

Sierra Hearing Room

**Opportunities and Obstacles**

- **Economics**
- **Funding**
- **Jobs**

*ARB has asked representatives from labor and workforce development, the logistics industry, air districts, and others to share brief, informal remarks on freight system economics, including jobs, and funding, to be followed by an open discussion with forum participants.*

**12:00pm - 1:00pm**

**Lunch Break**

**1:00pm – 1:55pm**

Coastal Hearing Room

**Freight Technology Assessments**

*ARB staff will introduce the multi-agency technology assessment teams and provide an overview of their work plan, including “well-to-wheels” analyses to compare the air quality impacts of vehicles/equipment powered by different fuels and technologies.*

Sierra Hearing Room

**Freight Transportation Planning**

*Brian Annis, Undersecretary, California State Transportation Agency, will join ARB and the session participants to discuss coordination efforts on transportation planning activities related to freight, and where the Sustainable Freight Strategy fits in.*

**2:00pm**

**Webcast Concludes**

**2:00pm - 3:00pm**

Coastal Hearing Room

**Discussion Table Tops**

*Opportunity for forum participants to meet directly with staff developing the Sustainable Freight Strategy and the technology assessments for informal discussion.*

**All Day**

**Silent Group Brainstorming**

*Throughout the forum, participants will be asked to consider and respond to questions posted by ARB staff on boards outside the meeting rooms. ARB will provide sticky notes for participants to write down comments and ideas to add to the boards.*

**3:00pm**

**Forum Adjourns**