

## **Comment 1 for AQIP Funding Plan for FY 2012-13 (aqip2012) - Non-Reg.**

First Name: Mira

Last Name: Inbar

Email Address: minbar@dowkokam.com

Affiliation: Dow Kokam

Subject: Support for proposed Funding Plan Air Quality Improvement Program

Comment:

I am writing to support the CARB proposed funding plan for air quality improvement. I am particularly writing to support the proposal for incentives for plug-in pickup trucks weighing 6,000-8,500 lbs.

Pick-up trucks are the number one selling vehicle in the United States. For commercial fleets like utilities and telecom, a good percentage of their fleets are pick-up trucks. These fleets need emergency response capability during natural disasters and therefore would never opt for CNG or fully electric vehicles. Therefore, plug-in hybrids are the only alternative to diesel and gasoline and the only option to cut carbon emissions in this sector.

I full heartedly support this proposal.

Attachment: "

Original File Name:

Date and Time Comment Was Submitted: 2012-06-19 10:32:25

No Duplicates.

## **Comment 2 for AQIP Funding Plan for FY 2012-13 (aqip2012) - Non-Reg.**

First Name: Sara

Last Name: Rudy

Email Address: srudy@ford.com

Affiliation: Ford Motor Company

Subject: Ford Comments on AB118 Air Quality Improvement Program Funding Plan for FY 2012-13

Comment:

Please find attached Ford Motor Company comments on the Notice of Public Meeting to consider the approval of the Proposed Assembly Bill 118 Air Quality Improvement Program Funding Plan for Fiscal Year 2012-13.

Attachment: '[https://ww2.arb.ca.gov/sites/default/files/BARCU/barcu-attach-old/aqip2012/2-ford\\_aqip\\_comments\\_2012\\_06\\_26.pdf](https://ww2.arb.ca.gov/sites/default/files/BARCU/barcu-attach-old/aqip2012/2-ford_aqip_comments_2012_06_26.pdf)'

Original File Name: Ford AQIP comments 2012\_06\_26.pdf

Date and Time Comment Was Submitted: 2012-06-26 12:10:15

No Duplicates.

### **Comment 3 for AQIP Funding Plan for FY 2012-13 (aqip2012) - Non-Reg.**

First Name: Mel  
Last Name: Assagai  
Email Address: Massagai@strategiccounsel.com  
Affiliation: Electrification Leadership Council

Subject: Ms. Alana Chavez-Langdon's ECotaliy ELC Funding Support Letter attached  
Comment:

June 26, 2012

Air Quality Improvement Program:

Please see the attached letter to the ARB Docket from Alana Chavez-Langdon, on behalf of ECotality that supports the Electrification Leadership Council's funding request to the California Air Resources Board's Air Quality Improvement Program (AQIP).

Mel Assagai  
Strategic Counsel PLC for  
The Electrification Leadership Council

Attachment: 'https://ww2.arb.ca.gov/sites/default/files/BARCU/barcu-attach-old/aqip2012/3-support\_for\_electrification\_leadership\_council\_funding\_proposal\_--\_ecotality\_elc\_comment\_letter.pdf'

Original File Name: Support for Electrification Leadership Council Funding Proposal -- ECotality ELC Comment Letter.pdf

Date and Time Comment Was Submitted: 2012-06-26 12:57:10

No Duplicates.

## **Comment 4 for AQIP Funding Plan for FY 2012-13 (aqip2012) - Non-Reg.**

First Name: Mel

Last Name: Assagai

Email Address: Massagai@strategiccounsel.com

Affiliation: Electrification Leadership Council

Subject: UPS Support for Commercial Diesel-to-Electric Drive Conversions/Electric Drive Convesions

Comment:

Air Quality Improvement Program

Please attached letter to the California Air Resources Board's Air Quality Improvement Program 2012-2013 Funding Plan from UPS, supporting the Electrification Leadership Council's funding request and a proposed commercial truck diesel-to-electric conversion propoal.

Thank you for your kind consideration of this request.

Mel Assagai

Director of Government Affairs

Strategic Counsel PLC for

Electrification Leadership Council

Attachment: 'https://ww2.arb.ca.gov/sites/default/files/BARCU/barcu-attach-old/aqip2012/4-support\_for\_electrification\_leadership\_council\_\_funding\_\_proposal\_and\_diesel-to-electric\_commercial\_truck\_conversion\_by\_ups\_delivery\_worldwide.pdf'

Original File Name: Support for Electrification Leadership Council Funding Proposal and Diesel-to-Electric Commercial Truck Conversion by UPS Delivery Worldwide.pdf

Date and Time Comment Was Submitted: 2012-06-26 13:17:06

No Duplicates.

## **Comment 5 for AQIP Funding Plan for FY 2012-13 (aqip2012) - Non-Reg.**

First Name: Mel  
Last Name: Assagai  
Email Address: massagai@aol.com  
Affiliation: Electrification Leadership Council

Subject: Support for Electrification Leadership Council Fnding Proposal - AQIP Funding 2012-2013

Comment:

Air Qaulity Improvement Program:

Please see the attached letter from Automatiks, supporting the Electrification Leadership Council's (ELC) Air Quality Improvement Program funding proposal to AQIP. Automatiks supports the ELC's funding proposal and creation of its proposed EV Ecosystem in California

For more information please contact:

Mel Assagai  
Director of Government Affairs  
Strategic Council PLC  
(916) 325-4080  
massagai@strategiccounsel.com

Attachment: 'https://ww2.arb.ca.gov/sites/default/files/BARCU/barcu-attach-old/aqip2012/5-support\_for\_electrification\_leadership\_council\_aqip\_funding\_proposal\_by\_automatiks\_letter\_to\_arb\_supporting\_elc\_\_2\_.pdf'

Original File Name: Support for Electrification Leadership Council AQIP Funding Proposal by Automatiks Letter\_to\_ARB\_Supporting\_ELC (2).pdf

Date and Time Comment Was Submitted: 2012-06-26 13:29:41

No Duplicates.

## **Comment 6 for AQIP Funding Plan for FY 2012-13 (aqip2012) - Non-Reg.**

First Name: Andreas

Last Name: Klugescheid

Email Address: andreas.klugescheid@bmwna.com

Affiliation: BMW Group

Subject: BMW Group Comments on the Proposed AB 118 Air Quality

Comment:

BMW Group supports the proposed AB 118 Air Quality Improvement Program (AQIP) Funding Plan for Fiscal Year 2012-13. The plan will give further impulses in order to develop the market for plug-in electric vehicles in California. With that, AQIP remains one of the key instruments to achieve the challenging goals set by the revised ZEV regulation and the ambitious targets laid down in Governor Brown's Executive Order B-16-2012 with a benchmark of 1.5 million zero emission vehicles in California by 2025.

BMW Group namely supports the availability of the full amount of incentive for so-called BEVx vehicles. BMW Group strongly believes that this category will serve as an effective accelerator for the deployment of ZEVs in the market. With the introduction of this category in the AQIP program, consistency with the ZEV regulation is established.

We would also like to point out two matters of concern:

a. The funding plan clearly indicates that for fiscal year 2012 - 2013, there is a high probability that the funding provided for plug-in vehicles in the passenger car category will not be sufficient to cover demand. Staff has responded to this issue with a "first come/first serve" arrangement. This approach will most probably lead to a situation where funding will be available for customer A buying a plug-in vehicle in the early part of the fiscal year but not for customer B purchasing the very same vehicle in the later part of the fiscal year.

Another element of potential controversy could be a scenario where an OEM is launching a new electric vehicle only in the later part of the fiscal year, thus running the risk that ALL customers of this new vehicle will not be able to obtain funding through AQIP.

BMW Group is aware of the funding limitation and the need for laying out a compromise scheme for funding distribution. However, from a market perspective the current proposal does bear risks like the above mentioned. We will relay on ARB to communicate the experiences made for fiscal year 2012 - 2013. These lessons learned may serve as valuable input for the following fiscal year 2013 - 2014.

b. As AB 118 and the related AQIP program is coming to a close in 2015, the lack of incentives will become even more apparent in a market that is still emerging even in three years time.

This and the challenges of underfunding as early as 2013 pose the

question of potential sources for an enhanced and prolonged AQIP program. BMW Group strongly suggests to consider revenues from the upcoming cap-and-trade auctions to be invested in the AQIP program. By reducing CO2 emissions from transportation, such a transfer of revenues would clearly serve the policy goals laid down in AB 32. As a result, California would see the multiplication of the effects of the cap-and-trade program by not only reducing emissions in the production sector but also incentivizing the reduction of CO2 emissions originating from the mobility sector.

BMW Group would appreciate if the Board could consider these two concerns. We would also like to take the opportunity to thank ARB for their continued support of the market launch of electric vehicles.

Attachment: '<https://ww2.arb.ca.gov/sites/default/files/BARCU/barcu-attach-old/aqip2012/7-bmwgroupab118fundingplan20122013.pdf>'

Original File Name: BMWGroupAB118FundingPlan20122013.pdf

Date and Time Comment Was Submitted: 2012-06-27 08:42:30

No Duplicates.

## **Comment 7 for AQIP Funding Plan for FY 2012-13 (aqip2012) - Non-Reg.**

First Name: Mel  
Last Name: Assagai  
Email Address: massagai@strategiccounsel.com  
Affiliation: Electrification Leadership Council

Subject: ELC Member Automatik Support for ELC Funding/Commercial Electric Truck Conversion Proposa  
Comment:

Ms. Levine:

Please see the attached letter from Steve Wollenberg, of Automatik, supporting the Electrification Leadership Council's (ELC's) funding proposal to the California Air Resources Board's Air Quality Improvement Program.

Please direct any questions or comments on this letter to our consultant:

Mel Assagai  
Strategic Counsel PLC  
555 Capitol Mall, Suite 645  
Sacramento, CA 95814  
(916) 325-4080  
massagai@strategiccounsel.com

Thank you.

Attachment: '[https://ww2.arb.ca.gov/sites/default/files/BARCU/barcu-attach-old/aqip2012/8-elc\\_automatik\\_letter\\_to\\_arb\\_supporting\\_elc\\_funding\\_proposal\\_6-27-2012\\_\\_2\\_.pdf](https://ww2.arb.ca.gov/sites/default/files/BARCU/barcu-attach-old/aqip2012/8-elc_automatik_letter_to_arb_supporting_elc_funding_proposal_6-27-2012__2_.pdf)'

Original File Name: ELC Automatik Letter\_to\_ARB\_Supporting\_ELC Funding Proposal 6-27-2012 (2).pdf

Date and Time Comment Was Submitted: 2012-06-27 10:19:27

No Duplicates.



**There are no comments posted to AQIP Funding Plan for FY 2012-13 (aqip2012) that were presented during the Board Hearing at this time.**