



April 30, 2012

Ms. Johanna Levine  
Innovative Strategies Branch  
California Air Resources Board  
CalEPA Headquarters  
1001 I Street  
Sacramento, CA 95814

Re: Comment on Air Quality Improvement Program (AQIP)  
Funding Plan – 2012-2013 – Support for Electrification  
Leadership Council Plan Proposal

Dear Ms. Levine:

ECotality is writing to specifically urge you to recommend to the California Air Resources Board approval of ELC's funding proposal for the Air Quality Improvement Program Funding Plan 2012-2013. ECotality, headquartered in San Francisco, California, is a leader in clean transportation and storage technologies and a key stakeholder in the expansion of infrastructure to support electric vehicles nationwide. ECotality has partnered with the U.S. Department of Energy on the EV Project to study the largest deployment of electric vehicle charge infrastructure in the United States. This initiative includes thousands of grid-connected vehicles and has collected more than 17 million miles of data to date from 18 major cities and metropolitan areas, including the Bay Area, Los Angeles and San Diego. In addition to pursuing sustainable business operations in the marketplace, the company is committed to finding innovative ways to help reduce air pollution and greenhouse gas emissions – especially in California which is ground zero for electric vehicle adoption.

ECotality is a member of the Electrification Leadership Council (ELC), which is committed to producing a replicable model of an Electric Vehicle (EV) Ecosystem that can demonstrate how these vehicles would operate, respond to customer needs and reduce emissions in California, and ultimately throughout the world. A collaborative effort is needed among EV equipment manufacturers, fleet operators, utilities, policymakers and communities to create a model by which electric vehicles can be integrated into our transportation and freight movement industries. The ELC is a coalition of key stakeholders throughout the EV supply chain who have the expertise and resources required to engage federal, state and regional agencies and coalitions, utility companies, vehicle manufacturers and financial institutions to help overcome the barriers to broad scale EV deployment.

This group of top executives from blue chip companies and representatives from national, state and local agencies has come together to design a large-scale EV demonstration project that will help create a national model for EV deployment. ELC member companies are working to create the nation's first comprehensive EV Ecosystem, a local environment in which market participants operate within a concentrated, well-defined

electric vehicles, charging stations, electrical grid infrastructure, energy storage devices, communication systems and support networks allow the operators to optimize the operations of EVs.

Participants will work within the EV Ecosystem to validate the usage of electric vehicles, collect data, discuss strategy and collaborate with policy officials and communities to develop a comprehensive EV deployment model by which EV technology can be implemented on a broad scale nationwide. Large-scale vehicle deployment, detailed data collection, open participation to all fleet operators and OEMs as well as collaboration between market experts and policy officials are all unique aspects of this project that will drive its success.

We think this effort – developed by the companies that make up the ELC – is a vital, well-timed step toward an increasingly sustainable EV transportation future. ECOtality is committed to leveraging commercial EVs in large numbers as a means of accelerating urban air quality improvement, reducing oil dependence and creating a clean jobs economy. We urge recommendation to the CARB Board approval of the ELC's EV Ecosystem funding proposal.

Thank you for your kind consideration of these comments.

Sincerely,

A handwritten signature in black ink, appearing to read "Alana Chavez-Langdon". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Alana Chávez-Langdon  
Vice President, Government Relations and Regulatory Affairs

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cc: Daniel Sperling, California Air Resources Board  
Cliff Rechtschaffen, Senior Advisor, Governor Edmund G. Brown, Jr.