

Shurepower Truck Electrified Parking - STEP

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West Coast Collaborative

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Mission

- Shurepower's mission is to reduce unnecessary petroleum fuel consumption and exhaust emissions by reducing or eliminating long duration idling from heavy-duty trucks in a manner that will reduce operational costs, improve working conditions, create a new source of revenues for truck parking facilities, and improve overall air quality and traffic safety

Products

- Shurepower Truck Electrified Parking (STEP) System
 - Shurepower Control & Monitoring System
 - Shurepower Pedestals
 - 120/208 VAC Power
 - Cable TV
 - Internet - WiFi
 - Shurepower Komfort Kits
 - On-board equipment
 - OEM offerings

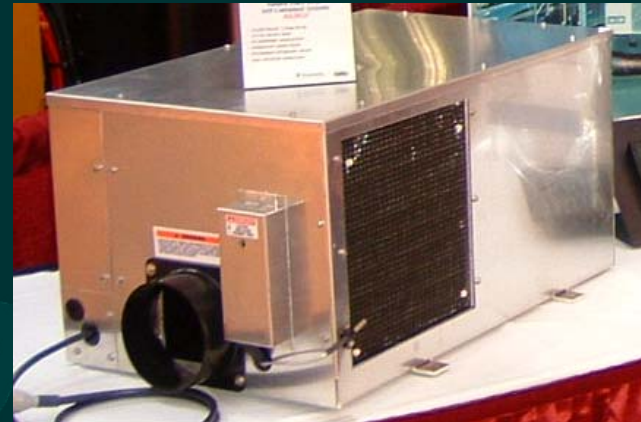


Long Term Idle Reduction Solution

- No diesel fuel consumption
- Zero local emissions
- No undesirable noise
- Safe & proven technology
- Drivers have more freedom
- Focused on idle-reduction
- Lowest energy consumption
- Electric TRU standby power
- Most cost effective technology

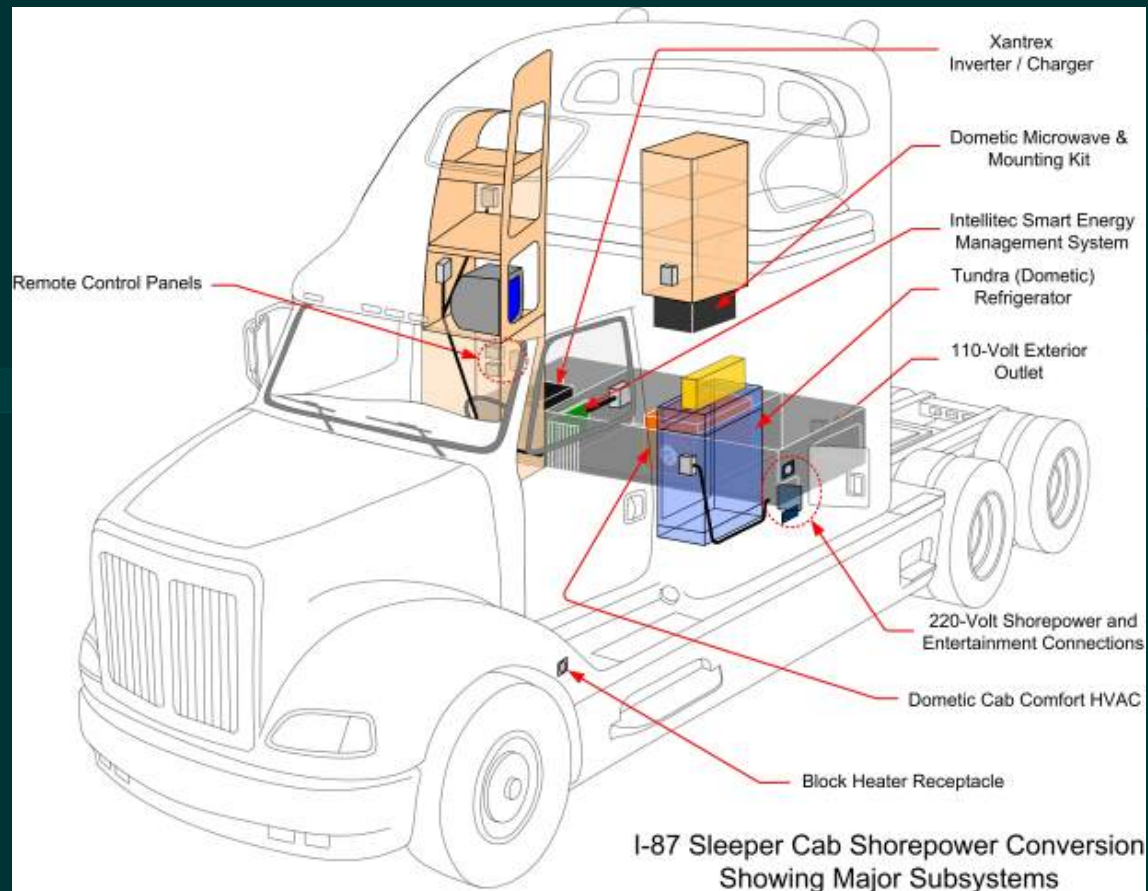


Shurepower Komfort Kits



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Sleeper Cab System



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Electric Standby Transport Refrigeration Unit eTRU



Shurepower Trailer Wiring System for eTRUs
Warehouse/Loading Dock/Truck stops
– Patent Pending

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Travel Plaza Benefits

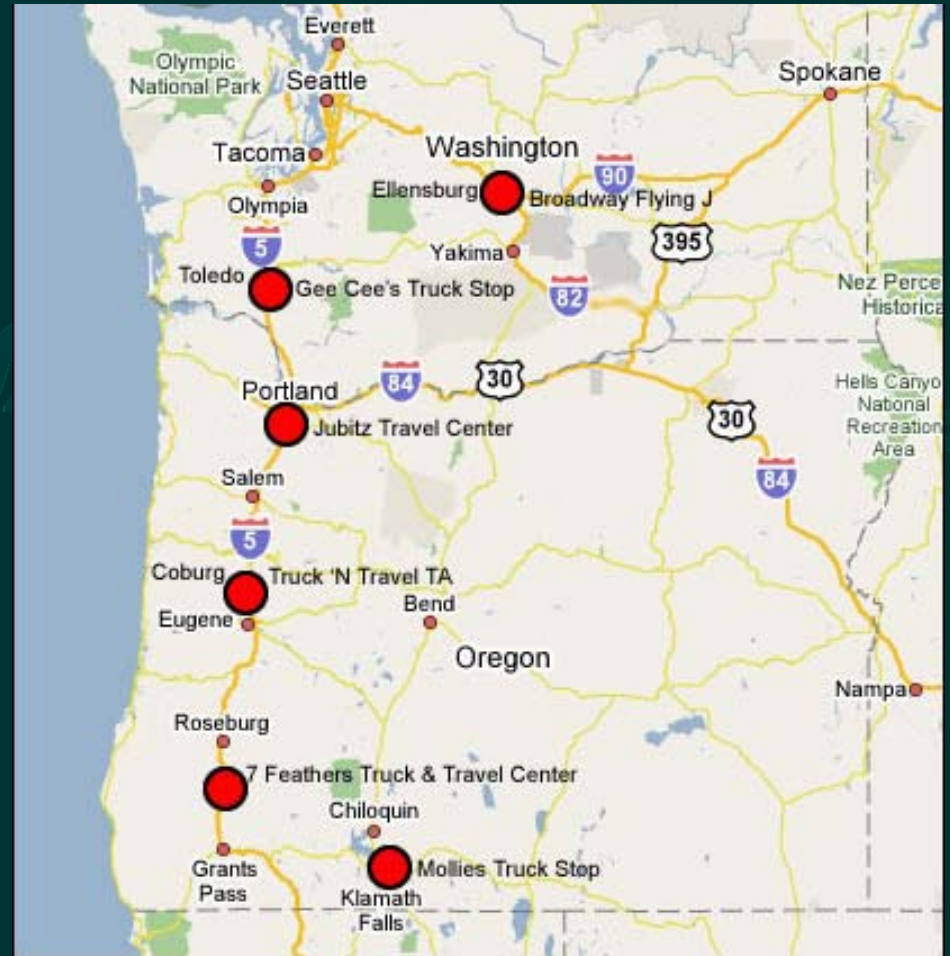
- New Source of Revenues based on gross sales
- Attracts customers
- Growth Potential – modular expansion
- Increase Revenues from sales of appliances and installation of kits
- No up-front investment required
- 1-800 call center – no on-site labor required

Shurepower Advantage

- Business model based on cost-effective electric service
 - Fundamental Utility Service
 - Never obsolete
- EV and plug-in hybrid electric friendly
- Low visual and physical impact
- Fast on-site installation
- Long-term idle-reduction solution

Expanding Network

- 6 New NW Facilities
 - Gee Cee's Truck Stop
 - Toledo, WA
 - Flying J Travel Plaza
 - Ellensburg, WA
 - Jubitz Travel Center
 - Portland, OR
 - Truck N' Travel TA
 - Eugene, OR
 - Mollies Truck Stop
 - Klamath Falls, OR
 - 7 Feathers Truck & Travel
 - Canyonville, OR (Coming Soon)

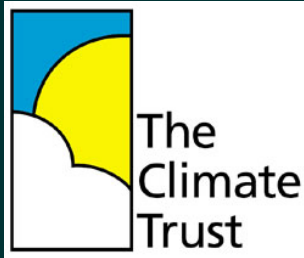


Recently Completed Shurepower Facilities in Portland, OR & Toledo, WA



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NW Funding Sources



- The Climate Trust
- Department of Energy



– BETC

– SELP



- NYSERDA



- Washington State Department of Ecology



- US EPA



Questions? - For More Information

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