## HawaDawa The future of air quality management

Hawa Dawa (hauā' dauā'): Air Quality, Air Medicine

BROUGHT TOGETHER BY CONVICTION

"With my brother suffering from asthma and both my parents doctors specializing in lung diseases, the importance of air quality became so apparent to me that I wanted to create immediate change."

- Karim Tarraf • CEO & Co-Founder

#### AIR QUALITY DATA INADEQUACY

Cities and governmental agencies administer legacy hardware assets essentially for threshold monitoring only, and no serious insights - such as correlating air quality with traffic, health, or socioeconomic data - can be and is being gained from big data right now.

Lower cost sensors and mobile sensors promise better coverage, but fall short of regulatory requirements for accuracy.



THE FUTURE OF AIR QUALITY MONITORING IS REGULATORY GRADE ACCURACY AT-SCALE

Hawa Dawa offers a unique approach by using hybrid networks. Few very reference devices will be reinforced by many IoT devices enabling the network to measure extremely accurately as well as to cover huge areas.

OLD APPROACH Only few reference devices with low resolution **FUTURE APPROACH** Hybrid networks with high resolution







#### **REGULATORY-GRADE SENSOR NETWORKS**

### PM10

"Comparison with the gravimetric reference measurement methods results in a relative measurement unvertainty of approximatley 22% for suspended particulate matter PM<sub>10</sub>. Therefore the identified measurement uncertainty of the low cost measuring devices even fulfills the requirements for fixed measurements."





Data Insights for easy integration, combination, contextualization and sharing of air quality data and datadriven insights so that air quality managers, practitioners, modellers, traffic operators, researchers, citizens and journalists get the actionable insights they need.





## Case study

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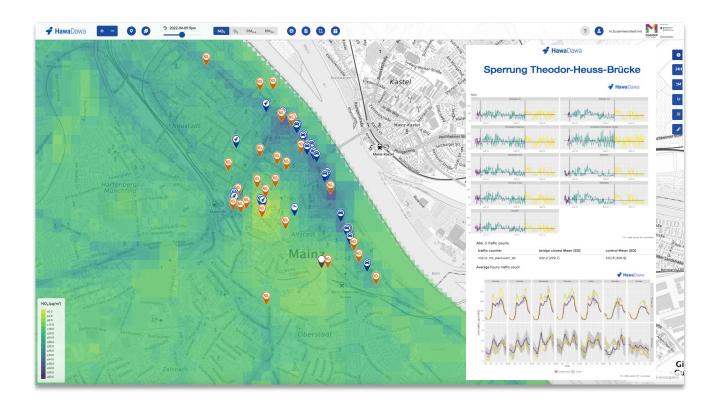
Landeshauptstadt Mainz











#### Key Facts

- City: Mainz
- Area: 98 km<sup>2</sup>
- Target coverage: 25% (inner city)
- Total: 10 measuring points

#### Description

- Installing a sensor network of air quality & traffic sensors in key problem areas
- Integration of more than 60 different data sources on air quality, traffic & weather
- Analyzing data and proposing key adjustments to traffic measures to maximize ecological output
- Spatial & temporal forecasting service



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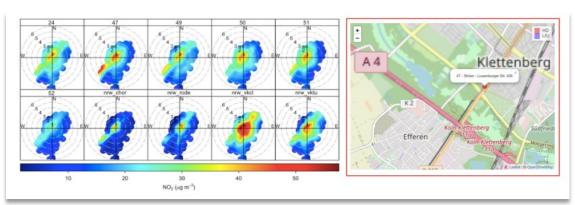


























Figure 1. Heatmap displaying the number of people exposed to more than 40µg/m<sup>3</sup> at that hour.

#### Health information via public screens, ozone telephone

#### Target group:

Citizens, tourists, at-risk groups (cardiovascular, asthma, COPD)

#### Added value:

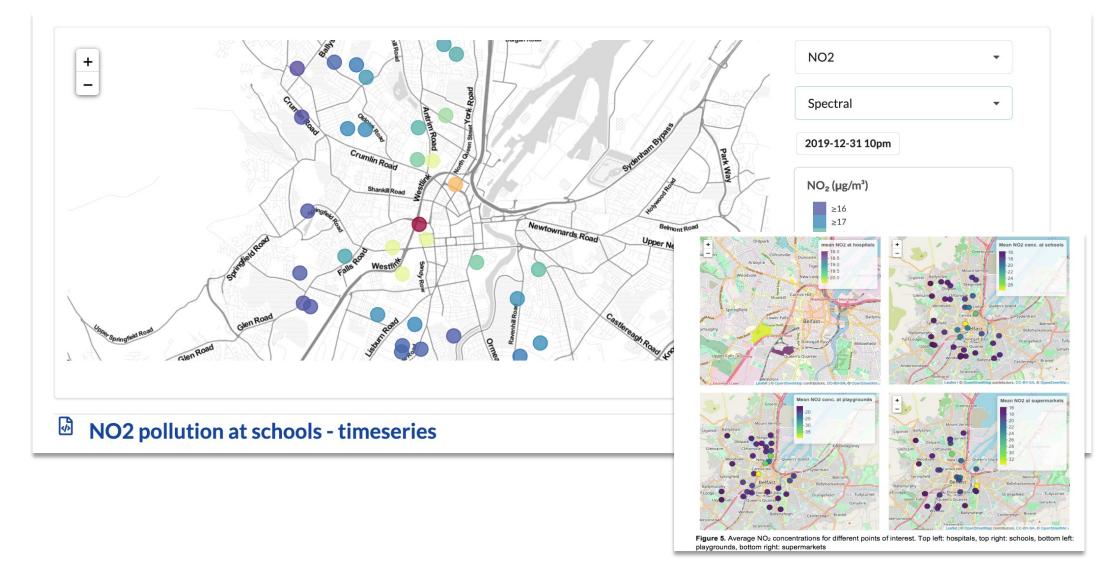
Citizen service, health protection and prevention

#### Characteristics:

- Integration of data points on population density, health indicators, medical purchases relevant for diabetes and asthma on a postal code scale together with city-owned NO2 data.
- Mapping historic & averaged exposure risks for myriad of POIs: clinics, schools, playgrounds for urban health planners
- Display of a current exposure index for asthmatics and COPD patients (similar to a traffic light, current average/reduced/increased risk)
- COVID Health Risk index



#### CASE STUDY



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### OUTLOOK Our next steps

- Provide sensor network for a pilot deployment to test and demonstrate accuracy.
- Assess the posibility of using regulatory grade sensore network to enhance existing monitoring to cover air pollution blind spots.
- Our system can be deployed at random roadside locations, schools, hospitals, playgrounds, etc. & can be powered by a simple small solar power.



# Thank you!

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