



downtown  
SACRAMENTO  
P A R T N E R S H I P

April 5<sup>th</sup>, 2017

Mary D. Nichols, Chair  
California Air Resources Board  
1011 I Street, P.O. Box 2415  
Sacramento, CA 95814

RE: Support for Volkswagen Settlement California ZEV Investment Plan

Dear Chair Nichols,

On behalf of Downtown Sacramento Partnership, I am writing to convey our support of the Volkswagen's Zero Emission Vehicle (ZEV) Investment Plan, including the designation of Sacramento as the first Green City with a proposed investment of \$44 million by June 2018. We believe that the City of Sacramento is a strong, capable partner that is ready to deliver on this important opportunity. Downtown Sacramento Partnership has a history of working with the City of Sacramento to deliver ambitious projects and programs that benefit the region.

As the state's oldest Property and Business Improvement District (PBID) comprised of property and business owners in the 66 blocks located in the heart of downtown Sacramento, Downtown Partnership is eager to see transformational outcomes for the Sacramento region. We believe that Volkswagen's investment in Sacramento can provide a broad benefit that spurs innovation across the region.

Sacramento is one of the most diverse communities in the nation, with significant potential to bring new ideas and service models to scale. Sacramento provides an ideal test market that is large enough to test new concepts, but small enough to implement visible change. Strong public-private partnerships provide a unique opportunity for the development of the ZEV industry, including new jobs-training programs and an emerging market for autonomous vehicle deployments. Sacramento's diverse neighborhoods also stand to benefit from new programs for clean and affordable transportation, including low-cost ZEV vehicles, public charging infrastructure, and new car share programs.

Sacramento has the potential to deliver a transformational program that delivers real benefits to our community. We thank you for your consideration of Sacramento for this exciting program.

Sincerely,

Michael T. Ault  
Executive Director  
Downtown Sacramento Partnership

Cc: Edmund G. Brown Jr., Governor  
Kevin de León, Senate President Pro Tempore  
Anthony Rendon, Assembly Speaker

Doris Matsui, Congresswoman  
ARB Board Members  
Darrell Steinberg, Mayor of Sacramento  
Electrify America