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Affiliation: Lagunitas Brewing Company  
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**Subject:** SUPPORT Inclusion of a Small to Medium Sized Business Category and funding in the GGRF Investment Plan

**Comment:**

I am writing to request that CARB and the GGRF boards allocate funds from the GGRF to support California's small and mid-size businesses, organizations and communities to participate in REV Sustainability Circles® and the implementation of Sustainability Action Plan initiatives that result in **greenhouse gas emission reductions in California.**

REV provides sustainability education and training to small-to-medium sized enterprises (SMEs), organizations and communities. The REV Sustainability Circles® program provides multiple environmental and economic benefits that help reduce GHGs, grow the green economy through adoption of best practices, specific initiatives within the framework of a customized five year Sustainability Action Plan. This holistic six-month sustainability program brings together up to 10 local companies, organizations and communities into a powerful peer-learning community with 2 participants from each organization. REV support includes identifying and engaging local experts on all the relevant topics needed to develop the comprehensive 5 year Action Plan with all the metrics needed to make the right decisions for each participating organization and reduce GHGs. Average metrics over 75 recent California Circle graduates are:

- **GHGs – 1059 tons reduced per year / participant**
- **Water reduction – 2.1 million gallons / year**
- **Energy savings– 1.5 million kWh per year**
- **Cost savings: \$316,166 per year**

We strongly encourage your Board, the Governor's office, and the State legislature to include major funding for small and mid-size businesses, organizations and communities in your investment plan so that programs like the REV Sustainability Circles® and the California Green Business Network can truly grow the green economy and greatly reduce GHG emissions throughout California. The GHGs locked up in SMEs are enormous. The challenge has been that this sector is referred to as "the hard to reach sector" for good reason. REV is demonstrating its ability to unlock those doors and is beginning to make real impact.

My own business, Lagunitas Brewing Company participated in a Circle with 9 other organizations in my community. The experience was not only fulfilling but educated us about the opportunities to improve our financial well being while we do our part to improve our environment and reduce our greenhouse gas emissions. I strongly recommend that you fund SMEs to engage in the REV Sustainability Circles® program and assist with the financing of other GHG related initiatives.

Thank you for your time,  
Leon Sharyon  
CFO Lagunitas Brewing Company

