Jane DeLorenzo

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Sustainable Options

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Re: Support of SME category and funding in GGRF Investment Plan

I am the small business owner of Sustainable Options, an environmental consulting company. For five years I have been advising businesses, public agencies and communities in California on ways to improve environmental and social impacts. Small and medium-sized enterprises (SMEs) can significantly reduce greenhouse gas emissions and help California meet its GHG targets, but SMEs are often overlooked by state and public agencies that provide GHG incentives and programs.

I am writing to request that CARB and the GGRF Boards allocate

significant funding from the GGRF to support California's SMEs in sustainability education, training and demonstration programs.

I also work with REV Sustainability and support REV’s Sustainability Circle program that educates SMEs and other organizations about best practices for reducing GHGs and making a real difference by reducing energy, water and waste.

I strongly encourage your Board, the Governor's office, and the State Legislature to include SME funding in the Investment Plan to reach this valuable market sector and enlist them in deeper GHG reduction efforts.

Thank you for your time.

Jane DeLorenzo

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