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Subject: SUPPORT Inclusion of a Small to Medium Sized Business Category and funding in the GGRF Investment Plan

Comment:
I am writing to request that CARB and the GGRF boards allocate significant funds from the GGRF to support California’s small and mid-size businesses, organizations and communities’ participation in sustainability trainings and the implementation of Sustainability Action Plan initiatives that result in greenhouse gas emission reductions in California.

Sustainability training programs such as REV Sustainability provide sustainability education and training to small-to-medium sized enterprises (SMEs), organizations and communities. Sustainability training provides multiple environmental and economic benefits that help reduce GHGs, grow the green economy through adoption of best practices, and help SMEs to establish specific initiatives within the framework of a customized Sustainability Action Plan. Comprehensive sustainability programs bring local businesses together, empowering them to take control of their impact on the environment, their impact on the community and their own bottom line. Additionally, helping SMEs to reduce their carbon footprint is very important in the quest of local governments to educate/encourage the public to take sustainability actions and reduce GHG emissions.

We strongly encourage your Board, the Governor’s office, and the State legislature to include major funding for small and mid-size businesses, organizations and communities in your investment plan so that sustainability programs can truly grow the green economy and greatly reduce GHG emissions throughout California.

The City of Chula Vista participated in training with other organizations in my community. I strongly recommend that you fund SMEs to engage in sustainability education programs and assist with the financing of other GHG related initiatives.

Thank you for your time,
Barbara Locci