

THE GREEN ECONOMY

STARTS HERE

THE CALIFORNIA GREEN BUSINESS PROGRAM

Helping small businesses thrive and improve their community by providing technical assistance and incentives to Green their operations.



California Green Business Program


www.greenbusinessca.org

WHAT IS THE CAGBP?

Since 1996 the CAGBP has been helping small and medium-sized businesses (SMBs) at their place of work to make lasting changes that benefit their bottom line, their employees, and the community. Together, the thousands of businesses we have helped achieve Green Business status are training the workforce and building the green economy of California.

SMALL BUSINESS: BIG IMPACT

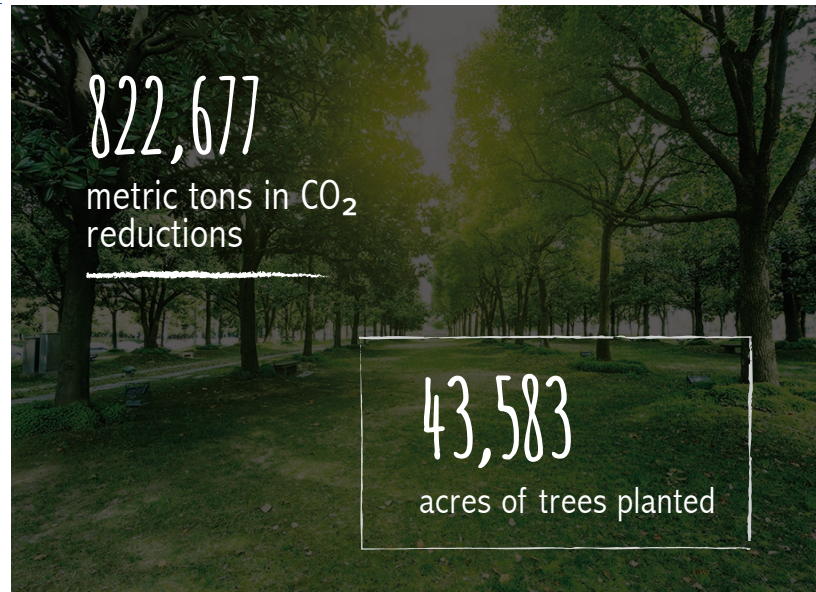
2,800 BUSINESSES CERTIFIED IN 2014



124,312,888
gallons of water saved

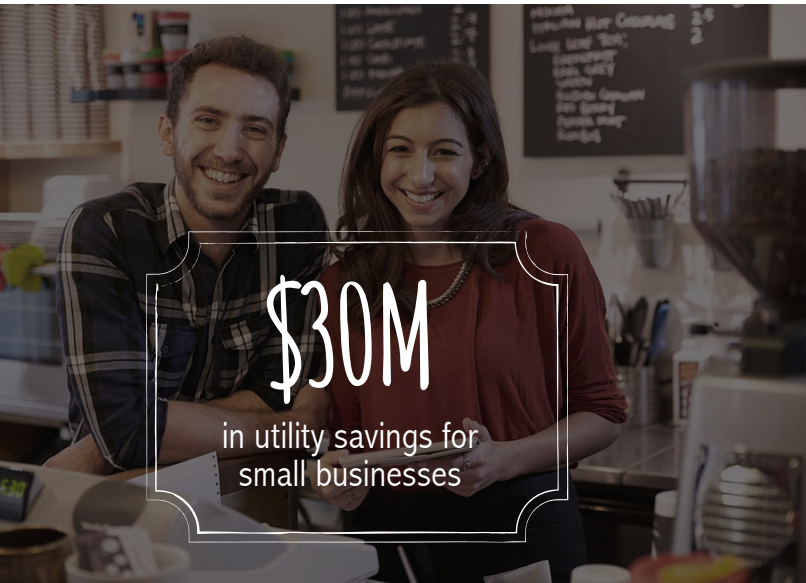
More than enough drinking water for the entire United States for

1 DAY



822,677
metric tons in CO₂ reductions

43,583
acres of trees planted



\$30M
in utility savings for small businesses



419,947
tons of waste diverted from landfill

57,864
garbage trucks

WHY SMALL AND MEDIUM-SIZED BUSINESSES?



99%

of State employers



52%

of the workforce



45%

of the commercial energy use in CA



HARD TO REACH

by state and utility programs

TO MAINSTREAM THE GREEN ECONOMY THE CALIFORNIA GREEN BUSINESS PROGRAM IS PREPARED TO REACH 20,000 BUSINESSES BY 2030, BUT WE CAN'T DO IT ALONE.