

NISSAN

NISSAN NORTH AMERICA, INC.
PO Box 685001
Franklin, TN 37068

June 25, 2014

Mr. Richard Corey
Executive Officer
CA Environmental Protection Agency
CA Air Resources Board
1001 I Street
Sacramento, CA 95814

Dear Mr. Corey,

Nissan North America, Inc. is pleased to offer a letter of SUPPORT to the California Air Resources Board on the proposal by staff on the Clean Vehicle Rebate Program (CVRP).

We applaud you and your team's diligent work on this issue and the Board for their support of the CVRP program effort. This major and important commitment by the California Air Resources Board and the State of California set a clear example for other states to follow. For this, we are grateful.

Erik White, CARB's Division Chief of Mobile Source Control, did brief the CVRP coalition on the proposed changes to the staff proposal last week. He informed the coalition that the rebate amount would be unchanged and there would be a mid-year review on demand for the program. Nissan supports the modified staff proposal on these items.

However, we do not support the Staff recommendation that the Executive Officer be authorized to make cuts to the rebates. Please understand that in our experience changes of this type without adequate consideration and process could do great harm to our marketing and consumer education and outreach efforts. Efforts that have been working to successfully grow market share for our Nissan LEAF ZEV product offering.

We prefer such important program change considerations come to the governing Board for discussion and consideration. We do support the Executive Officer retaining his authority to create a waiting list without having to come before the Board. We believe this latter role is entirely appropriate.

Please let either myself or John Dunlap know if you have any questions.

Sincerely,



Tracy Woodard
Director, Government Affairs