

MONDAY MORNING GROUP

Advocating for Western Riverside County

March 14, 2016

The Honorable Mary Nichols
California Air Resources Board
P.O. Box 2815
Sacramento, CA 95812

OFFICERS

Ken Stream
President

Matthew Webb
Vice President

Brian Hawley
Vice President

Cindy Roth
Secretary

Joseph Kuebler
Treasurer

DIRECTORS

Al Arguello

Virginia Blumenthal

Michael Burke

Gordon Bourns

Paulette Brown-Hinds

Judy Carpenter

James Cuevas

Mike Downs

Lawrence Geraty

Nick Goldware

Tom Haider

Kent Hansen

Sue Johnson

Hamilton Jones

Robert Krieger

Ronald Loveridge

Marcia McQuern

Tom Mullen

Randy Record

George Reyes

Roger Schultz

Robert Stockton

Sean Varner

Andrew Walcker

Kim Wilcox

DIRECTORS EMERITUS

Arthur Littleworth

James Robinson

Joan Sparkman

Jacques Yeager, Sr.

APPOINTED/ELECTED

Congressman Ken Calver

Senator Richard Roth

Bruce Varner

RE: Select Riverside for Relocation of ARB Research Facility in El Monte

Dear Chairwoman Nichols,

On behalf of the Monday Morning Group of Western Riverside County, an organization of leading business and community members and advocates in the Inland Southern California region, I am writing to urge you and your colleagues on the California Air Resources Board (ARB) to select the property located at the University of California, Riverside (UCR) as the future site of your air quality research facility, currently located in El Monte.

We understand that you received a staff recommendation to select property connected to California Polytechnic University, Pomona. However, we respectfully ask you to set aside this recommendation in light of some considerations that must be relevant and determinative to your decision.

Among those considerations, it is our belief that the staff recommendation does not account for the significant assets, talent, and research in place specifically at UCR that could benefit the work of ARB in Southern California. The recognized and respected work taking place at the UCR College of Engineering – Center for Environmental Research and Technology is a natural fit for the objectives that ARB is seeking to accomplish. This is in addition to the expansive research capabilities that UCR already possesses in engineering, natural and agricultural sciences, social sciences and policy, and economic development.

This is part of a grander legacy in Riverside and Inland Southern California of local leadership and innovation stepping forward to make strides in research and policy. In 1973, it was the leaders of the City of Riverside that filed litigation under the first Clean Air Act that prompted the adoption of the first significant Air Quality Management Plan in the South Coast Air Basin. Since that time, community leaders have stepped forward in several capacities to lead

And lastly, we understand a survey was conducted of current ARB employees at the El Monte facility with significant portion favoring relocation to Pomona. We understand the personal reasons that shaped their preference. However, this facility must serve the needs of ARB and the State of California for the next 50 to 100 years. Therefore, your decision should overcome immediate apprehensions in light of the longer-term benefits that can be more readily achieved in Riverside.

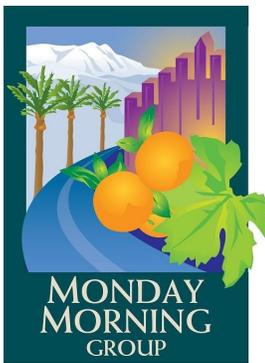
In the short term, we look forward to welcoming and integrating those employees and their families into the diverse and vibrant fabric of our community. In the longer term, the growing supply of skilled and ready graduates from UCR and the surrounding higher educational institutions will provide a significant talent pool from which ARB can draw.

We understand the significance of the decision before you and know that you and your fellow Board members are approaching it with consideration and care. In light of that consideration, we urge you to select Riverside as the location for your future facility. Thank you for your time and consideration.

Respectfully,


Ken Stream
President

KS/na



MONDAY MORNING GROUP

Advocating for Western Riverside County

VISION

The Monday Morning Group of Western Riverside County:

- Provides regional civic leadership,
- Seeks to anticipate and address the challenges facing our region,
- Seeks to make Western Riverside County and the Inland Empire an excellent place to live and to do business.

MEMBERSHIP

The group, formed in 1963, is a non-partisan organization of 35 business and civic leaders. The group's activities are underwritten by its members.

ACTIVITIES

The Monday Morning Group annually identifies the regional issues that form its agenda. The group works to implement its agenda through:

- Weekly meetings with decision makers, both local and from outside the region,
- Annual meetings with state and national leaders in Sacramento and Washington, D.C.
- Sponsorship of and participation in issue-oriented conferences and summits

THE MONDAY MORNING GROUP SUPPORTS

- Education, transportation, water, and institutional infrastructure to serve our rapidly growing population,
- Strong, practical environmental regulations to improve our air and water quality,
- Mitigation of negative impacts created by growth of the Los Angeles County ports and the resulting increased rail and truck traffic in our area,
- Increased and expanded joint use of March Air Reserve Base,
- Representation of our area on the state's boards and commissions through gubernatorial and legislative appointments

ABOUT WESTERN RIVERSIDE COUNTY

Once a hub of citrus growing and packing centered on the county seat of Riverside, the region now is home to more than two million people, and many of whom commute to jobs in Los Angeles, Orange and San Diego counties from fast-growing new cities such as Moreno Valley, Temecula and Murrieta, as well as the older cities of Riverside, Corona, Hemet, San Jacinto and Perris. The area is served by the University of California, Riverside; three colleges of the Riverside Community College District and two campuses of Mt. San Jacinto Community College, as well as by La Sierra University, and California Baptist University. The economy of the region has expanded beyond its post-World War II manufacturing base to become a goods movement hub and emerging technology center.

OFFICERS

Ken Stream
President

Matthew Webb
Vice President

Matthew Webb
Vice President

Cindy Roth
Secretary

Joseph Kuebler
Treasurer

DIRECTORS

Al Arguello

Virginia Blumenthal

Michael Burke

Gordon Bourns

Paulette Brown-Hinds

Judy Carpenter

James Cuevas

Mike Downs

Lawrence Geraty

Nick Goldware

Tom Haider

Kent Hansen

Brian Hawley

Sue Johnson

Hamilton Jones

Robert Krieger

Ronald Loveridge

Marcia McQuern

Tom Mullen

Randy Record

George Reyes

Roger Schultz

Robert Stockton

Sean Varner

Andrew Walcker

Kim Wilcox

DIRECTORS EMERITUS

Arthur Littleworth

James Robinson

Joan Sparkman

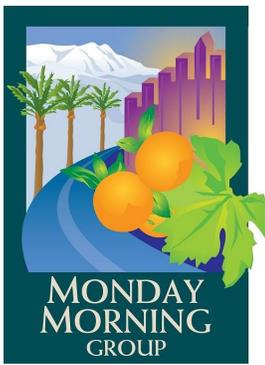
Jacques Yeager, Sr.

APPOINTED/ELECTED

Congressman Ken Calvert

Senator Richard Roth

Bruce Varner



MONDAY MORNING GROUP

Advocating for Western Riverside County

HISTORY

The Monday Morning Group was created in response to a perceived need for community leadership and guidance in Riverside. Several Individuals felt that economic, political, and civic activity in the area required stimulation and direction.

Federal grant-in-aid funding was relatively easy to obtain during this period, and many Southern California communities, notably San Bernardino, were utilizing this revenue source. Riverside, however, showed some resistance to seeking or accepting federal assistance.

In addition to funding problems, other vital issues were not being addressed, and this shortfall was beginning to have an adverse effect on the community's advancement. From an environmental standpoint, Riverside was increasingly subject to adverse externalities from Los Angeles and the coastal areas. March Air Force Base had not progressed as expected, and many of its major activities were being noticeably neglected from the federal level. Also, Norton Air Force Base faced possible extinction. The University of California at Riverside needed more vocal advocates. Several other issues threatened Riverside's orderly development and standard of living. Clearly, concentrated effort led by capable individuals was necessary.

FOUNDATIONS

James H. Krieger, an active citizen and successful attorney, believed that a relatively small group of local business leaders could be instrumental in establishing community leadership. He recognized that a closer liaison with Washington, Sacramento, and the political leaders of Riverside was a necessity, and that local projects and infrastructure issues would require more attention.

Krieger proceeded to organize what, in time, became the Monday Morning Group. He identified the key problem: No successful relationship existed with Sacramento and Washington, and despite the federal help provided to cities throughout the country, Riverside had received almost none, and no apparent efforts were being made to obtain available assistance. Believing that a small organization operating on a private basis could help greatly with this crisis, Krieger enumerated his ideas to his colleagues. Such a group, he maintained, could promote quality candidates for the City Council and the County Board of Supervisors; it could also assist the Mayor; it could establish adequate contacts with Congress; and it could promote the future growth of March Air Force Base.

Approximately six local citizens expressed interest, and they met at the Mission Inn for a Monday breakfast conference. They agreed with Krieger that dynamic and effective leadership in the aforementioned areas was lacking, and resolved to forge an informal group that would take action. This marked the first meeting of the Monday Morning Group.

OFFICERS

Ken Stream
President

Matthew Webb
Vice President

Matthew Webb
Vice President

Cindy Roth
Secretary

Joseph Kuebler
Treasurer

DIRECTORS

Al Arguello

Virginia Blumenthal

Michael Burke

Gordon Bourns

Paulette Brown-Hinds

Judy Carpenter

James Cuevas

Mike Downs

Lawrence Geraty

Nick Goldware

Tom Haider

Kent Hansen

Brian Hawley

Sue Johnson

Hamilton Jones

Robert Krieger

Ronald Loveridge

Marcia McQuern

Tom Mullen

Randy Record

George Reyes

Roger Schultz

Robert Stockton

Sean Varner

Andrew Walcker

Kim Wilcox

DIRECTORS EMERITUS

Arthur Littleworth

James Robinson

Joan Sparkman

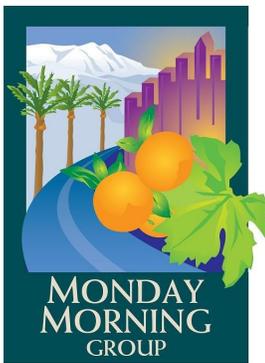
Jacques Yeager, Sr.

APPOINTED/ELECTED

Congressman Ken Calvert

Senator Richard Roth

Bruce Varner



MONDAY MORNING GROUP

Advocating for Western Riverside County

Initially, the organization was titled “The Monday Morning Club,” and it met on Mondays at 7:30 a.m., until schedule conflicts make Wednesday mornings more appropriate. The framework was loose and informal, and the Club began to quickly construct liaisons with individuals essential to Riverside’s future. They made considerable headway during the infant years, in large part because of Krieger’s efforts as chairman of the group.

One of the first projects taken on by the group concerned the establishment of the March Air Force Base Regional Hospital. After designating a “March Task Group,” chaired by Fred Jennings, the task group began to meet with Air Force representatives, both in the Riverside area and Washington. In addition to the Air Force, members also met with Senator Thomas Kuechel and Congressman Harry Sheppard. As a result, the group was instrumental in developing what is now the 240-bed regional hospital, which serves March, George, Norton and Edwards’s Air Force bases. Their interest did not stop, however, and Clayton Record, president of the Monday Morning Group during 1988-90 noted that “March Air Force Base has always been one of our highest priorities.”

Late in the 1960’s the group aided the University of California at Riverside in land zoning problems. The university’s land holding rested partially in the city and partially in the county. By working with both governments, the group was able to ensure that all zoning details were worked out by the time the land was brought into the city.

Another project that concerned the initial members was aiding local economic development. The Air Force owned a large storage and warehouse area in Mira Loma. Nearly a dozen large warehouses were no longer being used by the Air Force, and after the Monday Morning Group negotiated with Air Force headquarters in Washington, the area was offered for sale. An organization from Minneapolis purchased it and converted it into the Mira Loma Space Center.

OFFICERS

Ken Stream
President

Matthew Webb
Vice President

Matthew Webb
Vice President

Cindy Roth
Secretary

Joseph Kuebler
Treasurer

DIRECTORS

Al Arguello

Virginia Blumenthal

Michael Burke

Gordon Bourns

Paulette Brown-Hinds

Judy Carpenter

James Cuevas

Mike Downs

Lawrence Geraty

Nick Goldware

Tom Haider

Kent Hansen

Brian Hawley

Sue Johnson

Hamilton Jones

Robert Krieger

Ronald Loveridge

Marcia McQuern

Tom Mullen

Randy Record

George Reyes

Roger Schultz

Robert Stockton

Sean Varner

Andrew Walcker

Kim Wilcox

DIRECTORS EMERITUS

Arthur Littleworth

James Robinson

Joan Sparkman

Jacques Yeager, Sr.

APPOINTED/ELECTED

Congressman Ken Calvert

Senator Richard Roth

Bruce Varner

PAST PRESIDENTS

1964-73 – James H. Krieger

1973-74 – Jacques S. Yeager

1974-76 – George Reade, Jr.

1976-78 – Jack Williams

1979-82 – Les Richter

1982-84 – Dr. Clyde Pitchford

1984-86 – Russell Walling

1986-88 – John Beal

1988-90 – Clayton Record

1990-92 – Donald N. Ecker

1992-94 – Art Pick

1994-96 – Jack Wyatt

1996-98 – Jane Carney

1998-00 – Joe Colladay

2000-02 – Nicholas H. Goldware

2002-04 – Joan Sparkman

2004-06 – Robert Krieger

2006-08 – Joe Kuebler

2008-10 – Marcia McQuern

2010-12 – Richard Roth

2012-14 – Barbara Robinson