



The Playa Group, LLC

July 14, 2017

California Air Resources Board
1001 "I" Street
Sacramento, CA 95814

Re: Electrify America 2.0L California ZEV Investment Plan

Dear Members of the California Air Resources Board:

On behalf of the The Playa Group, LLC, I would like to express our support for Electrify America's first 30-month zero emission vehicle (ZEV) Investment Plan. As we understand it, the Electrify America Plan is targeting electric vehicle charging investment in key metropolitan areas throughout the state with approximately \$23-\$25 million in the Los Angeles area. With this plan, Electrify America notes the importance and needs Los Angeles has in electric vehicle charging as well as recognizes the value of Los Angeles today and in the future as the top market in the state for transportation electrification.

The Playa Group, LLC is a member of the Green City LA Coalition, which has been focused on increasing investment in Los Angeles for transportation electrification. The Playa Group is focused on building the capacity of local, national, and international clients to ensure that all communities, regardless of location, can be healthy and sustainable. In Los Angeles, we see a commitment to electric vehicles key to improving air pollution in disadvantaged communities.

From the beginning, we understood and appreciated that the Electrify America Plan for ZEVs was distinct and separate from other Volkswagen (VW) settlement funding. The Plan is a targeted investment plan versus a penalty plan, so VW is vested in seeing the success and ultimate return on their investments—this is one of the reasons we strongly believe Los Angeles should receive a significant share of funding: because Los Angeles makes good strategic and business sense for transportation electrification investment. It is worth noting that this plan is not a panacea to the state nor the LA area's funding needs. The interest and needs of our communities, especially the disadvantaged communities in and outside of Los Angeles, are large and much greater than this first funding plan can resolve. This Plan is one of the first large and concentrated streams of funding to simultaneously stimulate transportation electrification while also reducing air pollution in our communities, but we must remember that it is on a tight timetable that is beyond any of our control since the settlement has



already been approved by the courts. Investments have already started in other parts of the country, and California (and especially Los Angeles) needs to move forward as well.

For all of the reasons above, we urge your immediate support and implementation of the first Electrify America ZEV Investment Plan. We want to also further note that we believe Los Angeles presents not only an ideal location for the substantial level of investment represented in this plan but also for future investment plans as well. We welcome the opportunity to be more involved in the planning process going forward—especially on ways to invest meaningfully within Los Angeles County’s disadvantaged communities—which represent over 50% of the disadvantaged communities within the state. We would welcome the opportunity to hold hearings and workshops within Los Angeles to ensure more of our municipalities, foundations, community-based organizations, and other stakeholders can have more of a presence going forward. Please do not hesitate to contact me or my staff if you have any additional questions or if we can provide any further information on our support.

Sincerely,

A handwritten signature in black ink, appearing to read "Duane Muller", with a long, sweeping horizontal line extending to the right.

Mrs. Duane Muller, President
The Playa Group, LLC

Follow-up contact information:

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