



LEVI STRAUSS & CO.



patagonia



June 25th, 2020

California Air Resources Board  
1001 I Street  
Sacramento, CA 95814

**RE: Major Businesses and California Hospitals Support the Updated Advanced Clean Truck Rule**

Dear Chair Nichols and CARB Board Members,

As major businesses and employers in California, **we write to express our strong support for the strengthened Advanced Clean Truck (ACT) rule.** Despite the fact that California met its 2020 greenhouse gas (GHG) emissions reduction target early, transportation emissions continue to rise.<sup>1</sup> Reducing emissions from transportation will be crucial for meeting the state's 40% by 2030 and 80% by 2050 GHG targets. The current ACT proposal will accelerate the cost-effective deployment of electric medium- and heavy-duty vehicles, allow us to meet financial and climate goals, and significantly reduce air pollution-related health impacts and costs across the state. Now more than ever, this rule is critical to ensure the long-term health of California's economy and citizens as we grapple with the new circumstances and challenges of the COVID-19 pandemic.

The ACT rule is an essential climate, clean air, and economic recovery policy. Climate change poses a significant risk to our long-term economic success, impacts the health and livelihood of the communities in which we live and operate, and disrupts the value chains on which we rely. However, we cannot fully address the risks or realize the value of tackling climate change without a robust market for clean transportation solutions and strong carbon reduction policies that send clear, long-term economic signals. By driving market transformation, this rule will enable economic growth in a clean, resilient sector, generating almost 2 million new jobs for Californians, and save hundreds of millions, up to billions, in avoided costs from reduced emissions.<sup>2</sup>

We see reducing GHGs and costs from transportation as an economic and public health imperative. This rule will help transform the market, something we cannot do on our own. **We urge you to expeditiously adopt the updated ACT rule.** Given the COVID-19 outbreak,

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<sup>1</sup> California Air Resources Board. California Greenhouse Gas Emissions for 2000 to 2017.

[https://ww3.arb.ca.gov/cc/inventory/pubs/reports/2000\\_2016/ghg\\_inventory\\_trends\\_00-16.pdf](https://ww3.arb.ca.gov/cc/inventory/pubs/reports/2000_2016/ghg_inventory_trends_00-16.pdf)

<sup>2</sup> Natural Resources Defense Council. "First-Of-Kind Study Shows Electric Trucks Are Triple-Win." December 11, 2019.

<https://www.nrdc.org/experts/simon-mui/first-kind-study-shows-electric-trucks-are-triple-win>

California policymakers are focused on recharging the economy and improving public health. These priorities align with the goals of this rule: to accelerate electrification of the MHDV sector through the increased manufacturing of ZE trucks that will create jobs, drive long-term cost savings for fleet operators, mitigate climate risk, and reduce health costs.

Thank you for your time and consideration.

Sincerely,

Ben & Jerry's  
California Health Care Climate Alliance  
Clif Bar & Company  
Dignity Health  
Levi Strauss & Co  
Nature's Path Foods  
Numi Organic Tea  
Patagonia  
Seventh Generation  
Sierra Nevada Brewing