



Change. Not Charity.

May 28, 2021

Liane M. Randolph  
Chair, California Air Resources Board  
1001 I Street  
Sacramento, CA 95814

Subject: Letter of Support for Electrify America's Cycle 3 Plan

Dear Chair Randolph,

Liberty Hill is recognized as a leading social change foundation. For over 45 years we have supported innovative Los Angeles grassroots organizations to combat poverty and injustice, and transform L.A. into a place that promises safety, equality and opportunity.

Liberty Hill strongly supports the use of VW mitigation funds to encourage zero-emission vehicle (ZEV) adoption while reducing criteria pollutant emissions from light-duty vehicles with a focus on disadvantaged communities where high-emitting vehicles are most likely to be on the roads.

The funding Electrify America has provided for targeted disadvantaged and low-income community (DAC/LIC) outreach during Cycles 1 and 2 has been a vital component of providing sustained financial support of community-based organizations (CBOs) conducting clean vehicle education and awareness campaigns in communities hit first and worst by industrial pollution across LA County.

We have been informed by Electrify America of their commitment to provide an additional \$3 million for targeted DAC/LIC outreach in Cycle 3 and appreciate their willingness to support community-led outreach efforts to overcome persistent barriers to clean vehicle access in DAC/LICs. We believe the provision of predictable funding for CBOs to develop and improve long-term outreach efforts to DAC/LIC households is the most essential factor for successful adoption of clean technologies by low-income households.

We hope that the value gleaned through funded grassroots partnerships during Cycles 1 and 2 to increase EV purchases in disadvantaged communities can be built on not only in Electrify America's Cycle 3 Plan, but also inform the programs and policies of ARB and regional air districts. Because of this potential, Liberty Hill supports approval of the plan. We look forward to helping Electrify America maximize the value of their disadvantaged and low-income community investments.

Thank you for the opportunity to comment.

A handwritten signature in black ink, appearing to read "Ben Russak".

Ben Russak  
Director, Public Partnerships