



Change. Not Charity.

October 26, 2018

Mary Nichols
Chair, California Air Resources Board
1001 I Street
Sacramento, CA 95814

Subject: Letter of Support for Electrify America's Cycle 2 PlanDear Chair Nichols,

Liberty Hill is recognized as a leading social change foundation. For over 40 years we have supported innovative Los Angeles grassroots organizations to combat poverty and injustice, and transform L.A. into a place that promises safety, equality and opportunity.

Liberty Hill strongly supports the use of VW mitigation funds to encourage zero-emission vehicle (ZEV) adoption while reducing criteria pollutant emissions from light-duty vehicles with a focus on disadvantaged communities where high-emitting vehicles are most likely to be on the roads.

We have interacted with Electrify America several times over the past 6 months and appreciate their responsiveness to increasing their disadvantaged community outreach budget and working to find way that more targeted disadvantaged community outreach may be accomplished through the compensated inclusion of community-based organizations.

We are optimistic about the funding ELAM is in the process of awarding for Cycle 1 disadvantaged community outreach and appreciate their willingness to use the data gathered from those outreach efforts to direct Cycle 2 funding to continue successful outreach planning. We believe the provision of predictable funding for community-based organizations to develop and improve long-term outreach efforts to low-income households in disadvantaged communities is essential to overcoming persistent barriers to low-carbon vehicle access.

We hope that the value gleaned through funded grassroots partnerships during Cycle 1 to increase EV purchases in disadvantaged communities can be built on not only in VW's Cycle 2 Plan, but also inform the programs and policies of ARB and regional air districts. Because of this potential, Liberty Hill supports approval of the plan. We look forward to helping Electrify America maximize the value of their disadvantaged and low-income community investments.

Thank you for the opportunity to comment.

Sincerely,

A handwritten signature in black ink, appearing to read "Ben Russak", is placed over a light gray rectangular background.

Ben Russak
Deputy Director of Environmental Health and Justice