



May 28, 2021

Lianne Randolph  
Chair, California Air Resources Board  
1001 I Street  
Sacramento, CA 95814

**Subject: Letter of Support for Electrify America's Cycle 3 Plan**

Dear Chair Randolph,

Congratulations on your recent confirmation. Valley CAN is a 501c3 public charity committed to improving air quality in communities throughout the San Joaquin Valley, one of the most polluted regions in the country. We lower transportation costs and improve the region's air quality by helping working families access cleaner vehicles thanks to our partnership with the Valley Air District on the Tune In & Tune Up smog repair program and the Clean Cars 4 All vehicle replacement program.

Valley CAN has been on record as strongly supporting the use of VW mitigation funds to encourage zero-emission vehicle (ZEV) adoption while reducing criteria pollutant emissions from light-duty vehicles by accelerating fleet turnover in the disadvantaged communities where high-emitting vehicles are most likely to live and drive.

We have been impressed by Electrify America's very thorough and inclusive stakeholder process while developing their Cycle 3 plan. Our team has interacted with the Electrify America team frequently over the past four years, and throughout this time they have proven themselves to be a committed partner in finding quantifiable solutions to increasing ZEV use. Valley CAN is in strong support of all of the elements in Electrify America's very thorough and strategic plan for maximizing the value of Cycle 3 investments.

Of particular interest to Valley CAN, the Electrify America team has paid close attention to the development and implementation of the disadvantaged and low-income community (DAC/LIC) ZEV education and outreach element. In my opinion, they have demonstrated a true dedication to finding new and better ways to unlock the transformative economic benefits of ZEVs for DAC/LIC residents.

Electrify America funding for ZEV education in DAC/LICs has been a primary factor in our 275% expansion of the Clean Cars 4 All program in the San Joaquin Valley over the past three years. The DAC/LIC education funds allowed Valley CAN to make two critical improvements to our outreach and education program:

- In partnership with Charge Across Town, we added Used ZEV Ride & Drives to all of our Saturday morning Tune In & Tune Up events, which gave thousands of Valley residents a first-hand experience with ZEVs
- We have hosted weeknight Clean Car Community Clinics in every community with population greater than 5,000 throughout the Valley, where residents could come to local restaurants to learn more about available clean vehicle incentives and get help with completing applications and submitting qualification paperwork for incentives.

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By adding hands-on ZEV experiential education as well as supportive help with program qualification, we saw an immediate and sustained increase in program applications as well as an increase in the percentage of low-income customers who are choosing to replace their older, high-emitting vehicles with ZEVs. Without Electrify America's help, we would not have had the resources to make these important program improvements.

Over and above the funding, the Electrify America team has contributed their considerable expertise in vehicle technology and marketing. They have handled program administration in a very fast and efficient manner. Valley CAN is grateful for Electrify America's partnership.

Based on Electrify America's track record of accomplishment during Cycles 1 and 2, Valley CAN strongly supports approval of Cycle 3 plan.

Thank you for the opportunity to comment.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Knox", with a stylized flourish extending from the end of the name.

Tom Knox  
Executive Director  
tom.knox@valleycan.org