

July 14, 2017 BOD 2017-021 GM 17-195

Mary D. Nichols, Chair California Air Resources Board 1011 I Street, P.O. Box 2415 Sacramento, CA 95813

SMUD SUPPORT COMMENTS ON ELECTRIFY AMERICA'S SUPPLEMENTAL ZERO EMISSION VEHICLE CYCLE 1 INVESTMENT PLAN

Dear California Air Resources Board and Staff:

SMUD strongly supports Electrify America's Supplement to the California Zero Emission Vehicle Cycle 1 Investment Plan and selection of Sacramento as the Green City. As the capital of the sixth largest economy in the world, Sacramento is an ideal location to showcase VW's plan to make clean transportation a practical reality. We believe success in Sacramento would inspire other cities to similar transformations.

The City of Sacramento has assembled a diverse and impressive team of partners and stakeholders who are committed to the vision of a new economy based on electric transportation. This team of government, business, nonprofit and community leaders is also committed to facilitating adoption of electric vehicles areas across our region, including in disadvantaged and low-income communities.

Electrification of transportation is a major opportunity to improve air quality and lower the carbon footprint of our city and region. SMUD has a long history of supporting the electrification of transportation in the Sacramento region. Since 1990, SMUD has worked with a wide variety of industry, city, government and community partners and stakeholders in developing innovative customer programs and installing charging infrastructure to support the adoption of EVs in Sacramento.

As a community-owned, not-for-profit electric service, SMUD's purpose is to enhance the quality of life for our customers and community through creative energy solutions, and our commitment to customers and community has been front-and-center for 70 years and counting. From programs and services to partnerships with other agencies to support for events and causes, SMUD's strategy to support disadvantaged communities and customers is holistic, so we appreciate the increased attention for underserved communities in the Electrify America's Supplemental Cycle 1 Investment Plan.

SMUD's hands-on experience with deployment of electric transportation infrastructure, programs and incentives will be a significant asset to this effort, and we are ready to help Electrify America and other regional stakeholders reduce petroleum usage and transportation-related emissions.



SMUD has a close working relationship with the City of Sacramento, Sacramento Area Council of Governments, County of Sacramento, Sacramento Metropolitan Air Quality Management District (SMAQMD), Sacramento Clean Cities, SacEV and other regional entities to deliver successful, innovative and nationally recognized electric transportation projects in our community. In 2016, the White House recognized SMUD's efforts to electrify our fleet and commitment to reducing Greenhouse Gas emissions in all of our operations.

SMUD has worked with most of the major automakers and we are currently investing over \$5.2 million per year in transportation electrification activities. This includes investment in our popular "charge free for two years" program for residential electric vehicle drivers (for new vehicle purchases or leases), a new workplace and multi-family charger incentive program and expanding our installation of public DC fast chargers. SMUD also supports two Sacramento Metropolitan Air Quality Management District projects: the EV Share Car Project and the Electric School Bus Demonstration effort (both of which have CARB funding) that are directly targeting deployment of electric vehicles into disadvantaged communities.

Education and community outreach about the benefits of electric transportation are a significant part of SMUD's strategy to encourage the adoption of electric vehicles in our region. Our workshops and classes, ride-and-drive events, customer communications, media and integrated marketing campaigns created more than 25 million impressions over the last year.

SMUD has committed substantial resources to make electricity more affordable to low-income customers and disadvantaged communities. These resources include special rate assistance as well as targeted energy efficiency and weatherization programs. For EV's, in addition to supporting SMAQMD's EV Share Car project, we're planning our first ride-and-drive event specifically for disadvantaged and low income customers, with information on special incentive eligibility that will help build exposure to EV's in those communities and help guide future program development.

Our multi-family charger incentive program also brings Level 2 charging to rental housing. These programs will provide valuable experience and become the building blocks for program expansion, as noted in Electrify America's Supplemental Plan.

SMUD's support for transportation electrification clearly demonstrates our commitment to positioning Sacramento as a national leader in the adoption of electric vehicles. We're eager to roll up our sleeves and work with the City's partners and Electrify America to support the investment plan and demonstrate how clean energy, clean transportation, and forward-looking city planning can come together to transform petroleum-dependent cities into smart low-carbon cities of the future.

Sincerely,

Bill Slaton President

Board of Directors

Arlen Orchard

Chief Executive Officer &

General Manager

cc: Edmund G. Brown Jr., Governor

Kevin de León, Senate President Pro Tempore

Anthony Rendon, Assembly Speaker

Doris Matsui, Congresswoman

ARB Board Members

Darrell Steinberg, Mayor of the City of Sacramento

City of Sacramento Council Members

Electrify America

SMUD Board of Directors