

Mike Neuenberg
18-6-1

Good Morning to Chair Nichols, and to the CARB Board and Staff,

My name is Mike Neuenberg and I'm representing the Sacramento Metropolitan Air Quality Management District.

I would like to take a moment to say thank you for the opportunity to speak to all of you today in support of the proposed Clean Cars 4 All and Enhanced Fleet Modernization Program Guidelines, with two requested modifications.

Sac Metro Air District believes this investment stream is an excellent path and looks forward in working with CARB to putting these funds into the DAC and Low-Income communities to reduce emissions, boost equitable mobility and keep California at the cutting edge of clean transportation. As with "Our Community CarShare Sacramento", our innovative zero-emission car sharing program for low income housing communities, these funds will continue to boost equity in Cap and Trade investments and bring clean mobility options into communities most burdened by air pollution.

District staff are working diligently with local community partners to develop and implement a robust and efficient Clean Cars 4 All program in the Sacramento region. But we believe two key program guidelines modifications are necessary:

- First, since significant initial startup work is required before Clean Cars 4 All becomes a reality, the addition of seed money to help get the program off the ground would go a long way towards ensuring the program's success in the Sacramento region.
- Second, and to be frank, our District seriously considered not moving forward with this Clean Cars 4 All due to an anticipated financial strain on local resources. We believe the current funding percentages allocated for program support require additional flexibility. The nature of the program and the communities it will serve require specialized outreach and community education. Based on evidence from the South Coast and San Joaquin Valley projects, these elements will require significant resources, and San Diego APCD opted to not run the program due to these concerns. Community partnership, robust outreach and effective implementation are all vital components to the program's success, and require huge amounts of District staff time. Our estimated true cost for Program Implementation and Community Outreach and Education is 25% versus the 15% offered by ARB and our agency is using limited funds to cost-share an additional 5% to help offset the gap. We request that CARB staff allow a higher percentage of funds towards these core functions.

Once again I would like to thank you for the opportunity to speak to you today.