

June 9, 2022

ARB Hearing: ACC 2.0 Rulemaking

Testimony Script

- Chairwoman Randolph. Members of the Board.
- Good morning. My name is Laura Berland. I am a cleantech entrepreneur with over 20 years of experience working on ventures that tackle climate emissions and drive economic activity. This includes working at a California based national electric vehicle charging company.
- I am also a Los Angeles Chapter Director for Environmental Entrepreneurs/E2.
 - E2 is a national, nonpartisan group of business leaders and investors who advocate for smart policies that are good for the economy and good for the environment.
- I am here as California businesswoman and on behalf of E2's 2,500 California members and supporters to show business support for the adoption of a strong Advanced Clean Cars Two standard. We ask the Board to adopt a rule that ensures 100% zero-emission vehicle sales by 2035.
California – the 5th largest economy in the world by size – already has nearly three dozen companies making EV-related companies, with EVs now being the state's largest export, according to the state's Energy Commission.
- This global leadership – and the associated job creation and in-state investment – is the product of innovative clean energy economy policies that continue to pay dividends for California's economy. The original Advanced Clean Car standards have been instrumental in advancing this home-grown industry.
- By adopting strong ACC2 standards that ensure 100% ZEV sales by 2035, California policymaker have the opportunity to extend the market signals necessary to further drive innovation and maximize job growth to advance the state's standing as a manufacturing and business nexus in the global transition to EVs.

- But to fully maximize the economic development opportunity for California's economy, you should adopt an ambitious ACC2 rule with stronger midterm targets by increasing the stringency of the rule to 75% ZEV sales by 2030. This will drive more demand for products made and installed by California labor, including ZEV car manufacturers and charging installers.
- I know that these policies drive demand from my experience traveling across the country to sell EV charging software - the economic opportunity from ARB's policy leadership extends beyond our borders. Simply put, we can employ Californians to transition not only our state, but the rest of the world, to a 21st century transportation future.
- Adopting a strong ACC2 that ensures 75% ZEV sales by 2030 is good for the economy and good for the environment. Thank you.