



10 April 2017

Mary D. Nichols, Chair
California Air Resources Board
1011 I Street, P.O. Box 2415
Sacramento, CA 95814

RE: Support for Volkswagen Settlement California ZEV Investment Plan

Dear Chair Nichols,

We are writing to express our support of the Volkswagen's Zero Emission Vehicle (ZEV) Investment Plan, including the designation of Sacramento as the first Green City with a proposed investment of \$44 million by June 2018. We believe that the City of Sacramento is a strong, capable partner that is ready to deliver on this important opportunity. CleanStart has a history of working with the City/in the community to deliver ambitious projects and programs that benefit the region. Since 2005, CleanStart has helped turn the Sacramento Region into a Clean tech hub. Working with SMUD and other Nonprofits to promote the expansion on EVs, classes to build new clean tech in the regions, and hosting networking events, our experience working with community is testament to the effectiveness a Green City investment could be. There is a hungry community ready to take advantage of the investment.

The CleanStart is ready to support with delivering transformational outcomes for the Sacramento region. We believe that Volkswagen's investment in Sacramento can provide a broad benefit that spurs innovation across the region. We support proposed investments in EV car sharing programs, ZEV delivery and taxi fleets, community charging infrastructure, and public education activities. Working with SMUD, Sacramento Electric Vehicle Association, Valley Vision and local entrepreneurs, CleanStart will be able to help Sacramento become a revolutionary Green City.

Sacramento is one of the most diverse communities in the nation, with significant potential to bring new ideas and service models to scale. Sacramento provides an ideal test market that is large enough to test new concepts, but small enough to implement visible change. Strong public-private partnerships provide a unique opportunity for the development of the ZEV industry, including new jobs-training programs and an emerging market for autonomous vehicle deployments. Sacramento's diverse neighborhoods also stand to benefit from new programs for clean and affordable transportation, including low-cost ZEV vehicles, public charging infrastructure, and new car share programs.

Sacramento has the potential to deliver a transformational program that delivers real benefits to our communities. We thank you for your consideration of Sacramento for this exciting program.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas Hall". The signature is fluid and cursive, with the first name "Thomas" and last name "Hall" clearly distinguishable.

Thomas Hall
Executive Director of CleanStart

cc: Edmund G. Brown Jr., Governor
Kevin de León, Senate President Pro Tempore
Anthony Rendon, Assembly Speaker
Doris Matsui, Congresswoman
ARB Board Members
Darrell Steinberg, Mayor of the City of Sacramento