

Joe Gershen  
15-2-3 & 15-2-4

February 19, 2014

Mary D. Nichols, Chair  
California Air Resources Board  
1001 I Street  
Sacramento, CA 95812

Re: SUPPORT FOR LCFS READOPTION AND ADF REGULATION ADOPTION at February 19-20, California Air Resources Board Hearing – Items: 15-2-3 & 15-2-4

Dear Chair Nichols,

I am very supportive of both the re-adoption of the Low Carbon Fuel Standard ("LCFS") and the adoption of the Alternative Diesel Fuel ("ADF") regulation. I would like to thank ARB leadership and staff for all their hard work on these issues, which are vitally important to Californians. I would also like to commend you on implementing a program that has inspired other carbon reduction plans on the west coast and around the country and North America.


Driven by my intense concern over global climate change, I've spent nearly 15 years committed to education, fleet transition and implementation of biodiesel in California, and have watched it grow from a fledgling idea of a few pioneering environmentalists, scientists and engineers into a robust and growing industry that has created hundreds of high paying green California jobs in some of the most disadvantaged communities around the state.

Today the California biodiesel industry is capable of reducing over 610,000 metric tons of carbon emissions from our atmosphere, which is equivalent to removing almost 140,000 cars from California roads. But these metrics took on important and measurable meaning when ARB put them into the context of the Low Carbon Fuel Standard. This groundbreaking, critical policy demonstrates California's commitment to environmental and energy sustainability while simultaneously sending a strong and stable signal to the business community that will encourage investment and innovation, which will, in turn, help to further the state's carbon reduction goals.

The development of the ADF regulation has been a challenging process but ARB has been very mindful of all stakeholder interests and I am very appreciative of that effort. The California biodiesel industry is made up of independent producers, marketers, feedstock suppliers and other interested companies of all sizes. The challenge has been to be inclusive and ARB staff has been attentive to our needs and demonstrated their willingness to work with our industry to help develop a variety of compliance options.

I am confident that working together with ARB, the California biodiesel industry can build on its success. Last year biodiesel was responsible for generating 16% of all LCFS credits while contributing approximately \$350 million in economic activity to California's economy. We look forward to doing even more to reduce carbon, lower emissions, displace petroleum and create good, high paying jobs in disadvantaged California communities.

Respectfully submitted,



Joe Gershen  
Biodiesel industry veteran  
CBA Vice-Chair