



GREATER SACRAMENTO
ECONOMIC COUNCIL

May 2018

California Air Resources Board (CARB)

RE: Give award merit to incentive recipients that prioritize purchasing CA-Made vehicles

Dear Air Resource Board,

Thank you for accepting comments on the proposed Beneficiary Mitigation Plan (hereinto referred as the Plan). The Greater Sacramento Economic Council (GSEC) is a non-profit organization whose mission is to drive sustainable, regional economic growth. Your plans will certainly help with reducing harmful emissions and will help drive consumer demand of ZEVs, and we suggest that the funds are further leveraged to drive growth in tradable sector jobs and further develop the workforce pipeline.

Our comment is on the phrase on page 3 of the Plan, which reads "Align with State priorities." The Greater Sacramento Economic Council asserts that the Plan does not align with State priorities unless the Plan details that incentive award merit is given to applicants who prioritize purchasing vehicles sourced from California-Made manufacturers. The California-Made program¹ is a statewide program that celebrates goods manufactured in our own backyard and is a State priority. While the Plan incentivizes the consumption of zero-emission vehicles, it does not acknowledge the advent of future mobility's displacement of workers--a critical issue facing the state's economy.

For CARB to have a positive impact on the workforce and job growth, the Plan should mandate that award recipients prioritize the purchase of California-Made vehicles to ensure green economy manufacturing jobs are incentivized to stay in California. Incentivizing consumption is not enough to keep the manufacturing jobs here. The long-term outcome of compliance with this comment will fill in the missing link in what is CARB's expected investment impact: it will create inclusive job opportunities for our low, middle and high-skilled labor force through ZEV automobile/component manufacturing and R&D.

Sincerely,

Barry Broome,

President & CEO of the Greater Sacramento Economic Council

¹ <https://camade.ca.gov/>