

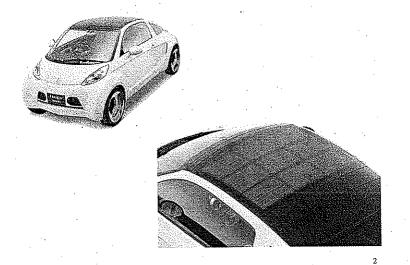
Cool Car Regulation: Alternative Technologies

June 25, 2009

Mitsubishi Motors Corporation Mitsubishi Motors R&D of America, Inc.

Solar Powered Ventilation Technology





High-Efficiency Automotive A/C System



Mitsubishi Motors (with Mitsubishi Heavy Industries) won the 2007 U.S. EPA Climate Protection Award for its work on a new, high-efficiency automotive A/C system.

The system includes a new scroll compressor and operation controls that reduce both power consumption (39%) and improve cooling performance (7%).





OUTLANDER SE



Next:

Our Suggested Changes





Cool Glazing Regulation: Concerns and Alternatives

June 25, 2009

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Concerns with Proposed Regulations



- Assumption of A/C downsize unlikely. A/C system are optimized for extreme temperature conditions (e.g., Death Valley in July) -- not "shoulder month" usage.
- Many consumers pay a premium for automatic climate control and are unlikely to switch off this feature even with "cool" interior.
- Convertible vehicle owners will likely lower tops especially during "shoulder months".
- Compliant sunroofs will be very dark and useless for intended purpose – allowing light and views through the roof.

Limited Technological Innovation



- Proposed Regulation specifies one technology: solar reflective glazing
- Alternative technologies can be as effective at a lower cost.
- Possible alternative technologies include:
 - Higher efficiency A/C system
 - Auto-closing sunroof shade (when sunroof is closed and engine is shut off)
 - Auto-venting sunroofs (dependent on interior temperature)
 - Solar-powered sunroof vent fan
 - Solar absorbing glass

Too Little Lead Time



What Model Year can glass technology be changed?

Assume this regulation is approved by OAL and enacted by January 2010.

- No --2010MY vehicles are nearing the end of production.
- No -- 2011MY models are starting mass production.
- No -- 2012MY have already completed the design process (Design Freeze) and undergoing production planning.
- Difficult -- 2013MY models are already in the final design stages (no new features can be added, only revision of existing features.

Need to resolve wireless communication issues and Safety Standards Validation (IMPORTANT).

Suggested Changes



Delay implementation until 2014MY, AND:

Adopt performance standard as the compliance goal to enable the use of alternative technologies and encourage innovation.

No Performance based standard? Then:

- Short Term, adopt 60% Tts all window standard to allow "window tinting" technologies.
- Technology review in 2014.
- Increase sunroof standard from 30% to 45% Tts to avoid customer dissatisfaction.
- Allow exemptions for battery electric vehicles (BEVs) and convertibles.