



CALIFORNIA BLACK CHAMBER OF COMMERCE FOUNDATION

A RENAISSANCE 21ST CENTURY PROJECT



THE CALIFORNIA BLACK CHAMBER OF COMMERCE FOUNDATION GREEN INITIATIVE

MISSION

To engage under-served communities and under-utilized businesses in the challenges and opportunities of the California Green Economy

VISION

The Green Initiative will be moved forward by:

- providing members and affiliates information; training and strategic insight about Green Economy issues (i.e. Climate Change; Energy Efficiency; Brownfields)
- to transform Chamber businesses into “green” businesses
- forming and maintaining strategic partnerships with: federal; state and local governments; large, medium and small corporations; non-governmental organizations; faith-based organizations and other non-profit organizations
- integrate Green Economy issues as a part of all Chamber functions and activities
positioning and promoting the Chamber; its members and affiliates as major “participants” in the Green Economy
- assuring that the Chamber has a “seat at the table” of major Green Economy issues; policies and decisions locally and statewide
- serving as an outreach vehicle for governmental agencies; corporation and non-governmental organization which have Green/Sustainability Initiatives; Directives and Programs for under-utilized businesses and under-served communities
- studying the health effects of disproportionate air; water and soil pollution on under-served communities
- forming a Green Technical Employment Academy to provide training for youth in under-served communities –and – veterans returning from the Gulf War service

ISSUES:

The Green Economy is an economy based on the belief that our world is a closed system with finite resources and a limited capacity for self-regulation and self-renewal. Culture and human dignity are precious resources that, like our natural resources, require responsible stewardship to avoid their depletion; that an authentic connection to place is the essential pre-condition to sustainability and justice. The Green Economy is a global aggregate of individual communities meeting the needs of its citizens through the responsible, local production and exchange of goods and services. Global commerce will be conducted based on a triple bottom-line: economic (profit); societal (people) and environmental (planet).

There is a pressing need to get under-utilized businesses and under-served communities as a whole up engaged with the objectives and opportunities of the Green Economy. In response the California Black Chamber of Commerce is initiating a Green Initiatives to address the following issues to include:

- Climate Change/Global Warming
- Cap and Trade
- Green Chemistry
- Green Workforce
- Renewable/Green Energy
- Energy Efficiency
- Brownfields
- Carl Moyer Program
- Sustainability
- Green Entrepreneurship
- National Nanotechnology Initiative
- Green Transportation
- Water Conservation
- Cradle To Cradle
- California Green Building Code
- Pollution Prevention
- Low Carbon Fuels