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**Professional Wet Cleaning as a Viable  
Substitute for PERC Dry Cleaning**

Presentation to:  
*California Air Resource Board*  
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## Problem Garment Evaluation

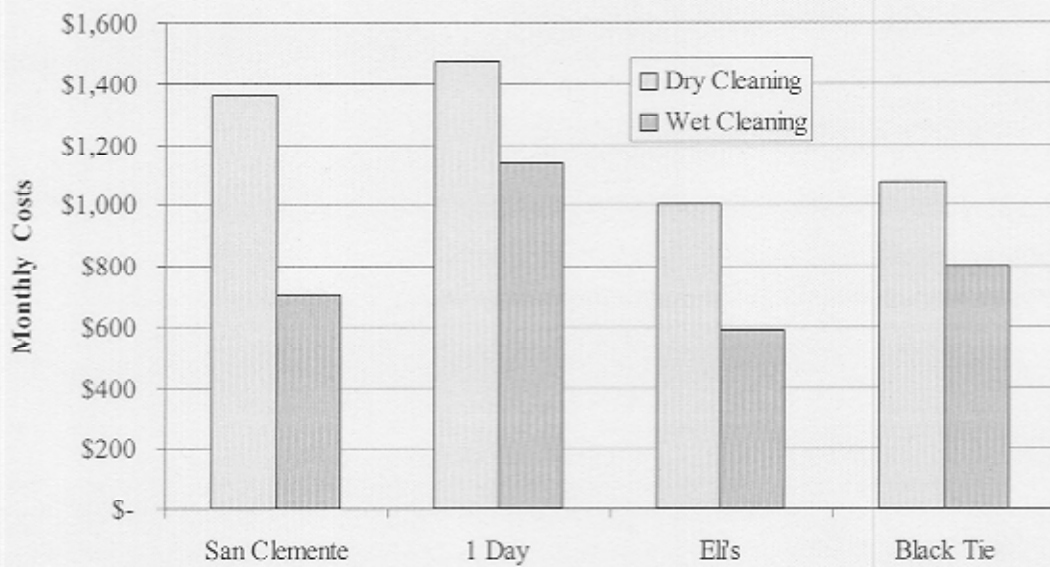
	<b>Wet Cleaning</b>	<b>Dry Cleaning</b>
<b>Ruined</b>	0.01%	0.007%
<b>Sent Out</b>	0.66%	0.44%
<b>Returns</b>	1.5%	1.53%
<b>Overall Success Rate</b>	97.8%	98.0%

## Customer Retention Evaluation

“How many customers have you lost due to your switch from PCE dry cleaning to professional wet cleaning?”

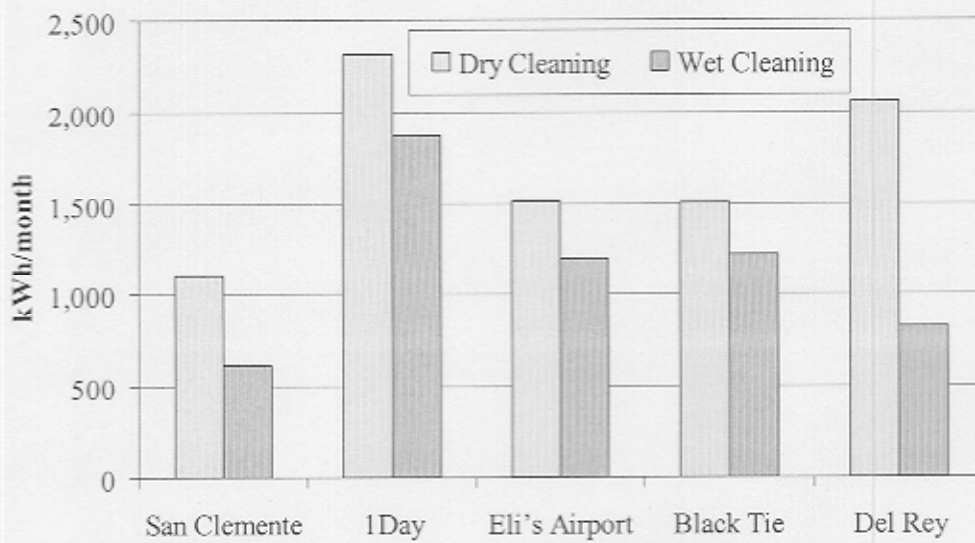
- Customers Lost: 0.5%
- Retention Rate: 99.5%

## Process Dependent Operating Costs

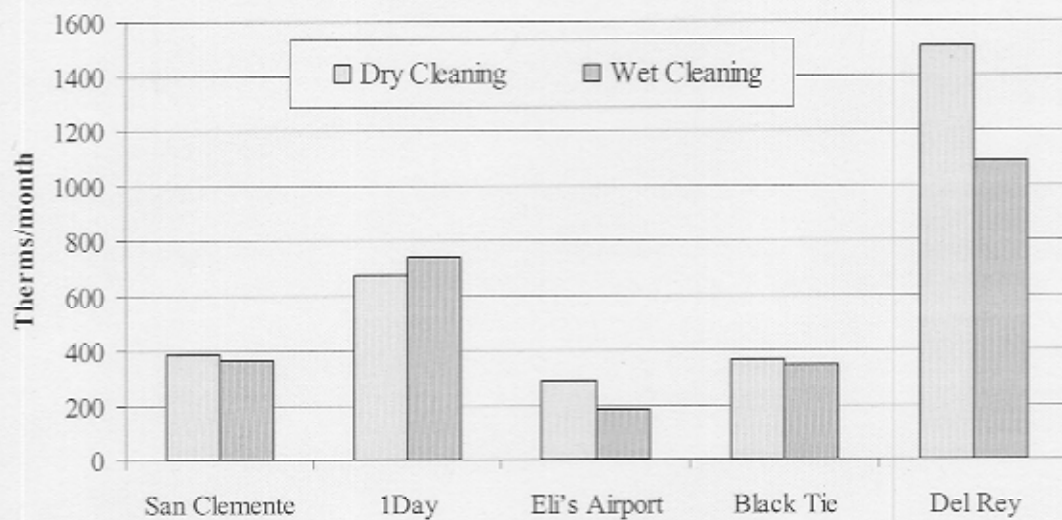




## Electricity Use: kWh per Month



## Natural Gas Use: Therms per Month



## Number of Professional Wet Cleaning Systems Installed in California

