



July 6, 2010

Mr. James Goldstene
Executive Director
c/o Clerk of the Board
Air Resources Board
1001 I Street
Sacramento, CA 95814

**RE: Proposed Modified Regulatory Language for 15-day Comment Period,
Regulation to Reduce Greenhouse Gas Emission from Vehicles Operating
with Under Inflated Tires.**

Dear Mr. GoldStene,

We applaud the California Air Resources Board in their efforts to reduce greenhouse gas emissions through the required tire inflation check and adjustment proposal. However, the proposed regulation is not looking at this from a **consumer perspective**.

There is language in this proposal that requires further empirical information and a clearer understanding of how the execution phase will function to ensure the **best interest of the consumer**.

The Rubber Manufacturers Association (RMA) and Tire Industry Association (TIA) have provided critical language concerns in their responding letters that support our heightened concerns.

It would be in all of our best interest to postpone this legislation until these concerns are vetted and addressed.

Midas International would like to thank you for the opportunity to comment on the above notice.

Sincerely,

Tyson Boyer
Retail Marketing Manager
Midas International

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