

# Summary of Fiscal Year (FY) 2014-15 Car Sharing and Mobility Options Pilot Project



## Funding Overview

The Air Resources Board (ARB) was allocated \$200 million for Low Carbon Transportation Investments from the Greenhouse Gas Reduction Fund (funded by Cap-and-Trade auction proceeds) for FY 2014-15.

\$9 million is dedicated in FY 2014-15 to four first-year pilot projects aimed at increasing the use of clean, advanced technology vehicles in disadvantaged communities (see link below for ARB guidance on disadvantaged communities).

FY 2014-15 Low Carbon Transportation Light-Duty Pilot Projects	Total (million)
Car Sharing and Mobility Options Pilot (Car Sharing Project)	\$2.5
Public Fleets Increased Incentives	\$3.0
Vehicle Retirement and Replacement Plus-up	\$2.0
Financing Assistance Pilot	\$1.5
<b>TOTAL</b>	<b>\$9.0</b>

## Car Sharing and Mobility Options Pilot Project

The Car Sharing and Mobility Options Pilot Project is designed to increase the use of plug-in hybrid and zero emission vehicles in and benefiting disadvantaged communities. Up to \$2.5 million was made available for grants for various project types, including traditional car sharing, vanpooling, ride-sharing, and other mobility options. A competitive solicitation closed in April 2015, with 13 applications received requesting over \$16 million.

Projects selected:

- City of Los Angeles, “Los Angeles Leading by Example”, was offered \$1.7 million to double car sharing in Los Angeles, placing 100 advanced technology vehicles and 110 Level 2 electric vehicle supply equipment stations (including innovative light-pole parking space charging) in top 10 percent disadvantaged communities serving over 7,000 users.
- San Diego Association of Governments, “Innovative Mobility Options for Disadvantaged Communities”, was offered a \$300,000 project to expand an existing free-floating all electric vehicle car share system (trips can end anywhere in service area) for two top 10 percent disadvantaged San Diego communities: Barrio Logan and Logan Heights.
- The remaining available funds may be offered to the next competitively ranked projects.



## Other Light-Duty Pilot Projects

- **Public Fleets Increased Incentives:** Higher Clean Vehicle Rebate Project (CVRP) rebates for public fleet purchases of plug-in hybrid and zero-emission light-duty vehicles in disadvantaged communities. This project is active (see webpage link below).
- **Vehicle Retirement and Replacement Plus-up (EFMP Plus-Up):** Additional incentives for vehicle replacement above the base incentive offered by the Enhanced Fleet Modernization Program (EFMP), which is a program for car scrap and replacement for lower-income consumers in disadvantaged communities in the San Joaquin Valley Air Pollution Control District and South Coast Air Quality Management District. EFMP Plus-Up helps retire older, dirty vehicles and replace them with used or new hybrid, plug-in hybrid, or zero-emission vehicles. This project is active (see webpage link below).
- **Financing Assistance:** Financing programs such as loan loss guarantee or vehicle buy-down programs for lower-income consumers in disadvantaged communities purchasing hybrid, plug-in hybrid, or zero-emission vehicles. This project was solicited and prospective grantees have been notified of their selection. Agreements are under development and expected to be executed in Fall 2015. Once the agreements are executed the recipients will be identified.

## Contact and Website Information

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CVRP Public Fleet Incentives Website: <a href="http://energycenter.org/public-fleet-project">energycenter.org/public-fleet-project</a>	
ARB Disadvantaged Community Investment Guidance and Maps: <a href="http://www.arb.ca.gov/cc/capandtrade/auctionproceeds/535investments.htm">www.arb.ca.gov/cc/capandtrade/auctionproceeds/535investments.htm</a>	
EFMP Plus-Up for South Coast Air Quality Management District: <a href="http://www.replaceyourride.com">www.replaceyourride.com</a>	
EFMP Plus-Up for San Joaquin Valley Air Pollution Control District: <a href="http://valleyair.org/grants/pass.htm">valleyair.org/grants/pass.htm</a>	