

# FUELING ALTERNATIVES

An alternative fuel vehicle incentive program



NEV

ZEM

CNG

EV

FCEV

PHEV

## Program Summary

- Program allocated \$1,800,000
  - Up to 10 percent for administration costs
  - Augmented in late 2008 - \$560,000 +
- Program still oversubscribed
  - Greatest demand from compressed natural gas (CNG) vehicles
  - Followed by GEM and Tesla
- Vehicles funded or pending to date:
  - 470 CNG vehicles (primarily the Honda Civic GX)
  - 190 neighborhood electric vehicles
  - 70 zero emission motorcycles (primarily the Vectrix MaxiScooter)
  - 40 full function electric vehicles (Honda Clarity and Tesla Roadster)
  - 12 - 15 applications weekly (mostly Honda Civic and Tesla)

## Program Parameters

- Project grant cannot exceed \$1.8 million
- Project duration should not exceed 2 years
  - Sunset date is June 30, 2009; last applications in by April 15, 2009
- Applicant requirements:
  - California residency, lease or purchase within eligibility window, registered and driven in California
- Vehicle requirements:
  - New
  - California certification (alternative/additional requirements too)
  - Performance, emissions, and service thresholds
    - (ZEV type, SULEV emission standard, warranty and maintenance service)

## Proposal Evaluation Criteria

- Program Management Cost
- In-Kind Support or Match Funding
- Experience:
  - Incentive Grant Administration
  - ZEV and Alternative Fuel Vehicle Knowledge
- Program Management Plan