



# Air Resources Board



**Linda S. Adams**  
Secretary for  
Environmental Protection

**Mary D. Nichols, Chairman**  
9480 Telstar Avenue, Suite 4  
El Monte, California 91731 [www.arb.ca.gov](http://www.arb.ca.gov)

**Arnold Schwarzenegger**  
Governor

March 3, 2009

Mail-Out MSC# 09-09

TO: All Interested Parties

SUBJECT: INFORMATIONAL SESSIONS ON INCENTIVES AND REGULATIONS  
FOR ON-ROAD HEAVY DUTY VEHICLES IN CALIFORNIA

Staff of the Air Resources Board (ARB) invites all interested parties to participate in informational sessions regarding the Carl Moyer On-Road Heavy-Duty Voucher Incentive Program (VIP) and AB 118 Providing Loan Assistance for California Equipment (PLACE) Program. The purpose of these sessions is to provide information on a new incentive program and a new loan program that will have funds available starting in spring of 2009. In addition, a summary of the statewide On-Road Truck and Bus regulation, the Heavy-Duty Vehicle Greenhouse Gas Emission Reduction Measure and the Prop: 1B Goods Movement Emission Reduction Program will be presented.

## (VIP)

The Carl Moyer Program provides incentive funds to help pay the incremental costs of cleaner-than-required engines and equipment. The VIP takes the current criteria of the Carl Moyer Program Fleet Modernization program and streamlines the requirements for both participants and air districts. By streamlining the guideline requirements, the goal of VIP is to allow opportunities for owner-operators and small fleets (3 or less vehicles) to replace their older heavy-duty diesel vehicles more quickly with cleaner vehicles. Small fleet owners that operate vehicles with 1993 or older model year diesel engines in California 75 percent of the time may be eligible for funding towards the purchase of a vehicle that has a 2007 or newer lower polluting engine.

VIP guidelines have been posted at <http://www.arb.ca.gov/msprog/moyer/voucher/voucher.htm> in order for various stakeholders to review the new program. Additional information regarding the Carl Moyer Memorial Air Quality Standards Attainment Program can be found at <http://www.arb.ca.gov/msprog/moyer/moyer.htm>.

## (PLACE)

AB 118 PLACE Program helps truck fleets of 20 or fewer vehicles obtain financing they would not otherwise obtain on their own for purchasing heavy-duty on-road vehicles with 2007 or newer diesel engines, exhaust retrofits or fuel efficiency technologies that

*The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.*

California Environmental Protection Agency

comply with ARB's recently-adopted truck regulations. ARB funding will provide loan guarantees to participating lenders, helping them to make loans available to "nearly-bankable" borrowers. Small businesses with less than 100 employees, less than \$10 million in annual revenues, and have a majority of their business activity in California may be eligible to participate. For more information on the PLACE Program, please go to <http://www.arb.ca.gov/ba/loan/on-road/on-road.htm> .

#### Regulations/ Additional Funding

This last December ARB adopted the On-Road Truck and Bus Rule and the Heavy-Duty Vehicle Greenhouse Gas Emission Reduction Measure. The On-Road Truck and Bus Rule requires reduction in emissions from heavy-duty diesel powered vehicles. The Heavy-Duty Vehicle Greenhouse Gas Emission Reduction Measure requires the use of technologies that improve the efficiency of heavy-duty tractors and trailers operating in California. Information regarding both of these regulations will be included at the sessions. Finally, significant funding for on-road trucks is also available through the Prop 1B: the Goods Movement Emission Reduction Program. To provide a complete picture of all incentive options available to truck owners, the sessions will also include information about the incentive program.

The meetings will be held at the following times and locations:

Date: March 18, 2009  
Time: 9:00 am to Noon  
Place: South Coast Air Quality Management District  
Auditorium  
21865 Copley Drive  
Diamond Bar, CA 91765

---

Date: March 19, 2009  
Time: 1:00 pm – 4:00 pm  
Place: Air Resources Board/ Monitoring and Laboratory Division  
Conference Room North/South  
1927 13th Street  
Sacramento CA 95811

---

All Interested Parties  
March 3, 2009  
Page 3

Date: March 23, 2009  
Time: 1:00 pm to 4:00 pm  
Place: San Joaquin Valley Air Pollution Control District  
Governing Room  
1990 E. Gettysburg Ave.  
Fresno, CA 93726

For more information about these meetings, please contact Mr. Sam Gregor, Air Pollution Specialist, at (916) 323-0005, [sgregor@arb.ca.gov](mailto:sgregor@arb.ca.gov) or Ms. Jessica Dean, Air Resources Engineer, at (916) 322-8748, [jdean@arb.ca.gov](mailto:jdean@arb.ca.gov) . We welcome and appreciate your participation in these meetings.

Sincerely,

/s/

Robert H. Cross, Chief  
Mobile Source Control Division

cc: Ms. Jessica Dean  
Air Resources Engineer  
Innovative Strategies Section

Mr. Sam Gregor  
Air Pollution Specialist  
Incentives Oversight Section