



# Air Resources Board



**Linda S. Adams**  
Secretary for  
Environmental Protection

**Mary D. Nichols, Chairman**  
9480 Telstar Avenue, Suite 4  
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**Arnold Schwarzenegger**  
Governor

July 16, 2009

Mail-Out # MSC 09-25

TO: All Interested Parties

SUBJECT: INCENTIVE PROGRAMS ADVISORY GROUP PUBLIC MEETING

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The Air Resources Board (ARB) invites you to participate in a public meeting of the Incentive Program Advisory Group (formerly known as the Carl Moyer Program Advisory Group). ARB Member Sandra Berg will lead the meeting.

The Carl Moyer Program Advisory Group has provided a forum for discussing policy level issues relating to the development and ongoing implementation of the Carl Moyer Program. In recent years, California's portfolio of incentive programs has expanded beyond the Carl Moyer Program to include the Lower-Emission School Bus Program, the Goods Movement Emission Reduction Program, the AB 118 programs, and other locally run air district programs. In recognition of this broader scope, ARB is renaming this group the Incentive Programs Advisory Group. Board Member Berg will continue to lead the group. We hope the Advisory Group will continue to provide a useful venue for policy level coordination among air quality agencies and other interested stakeholders.

Meeting Location: The meeting will be held at the following time and place:

Date: August 17, 2009  
Time: 11:00 am to 2:30 pm  
Place: Cal/EPA Headquarters Building  
Coastal Hearing Room, 2nd Floor  
1001 I Street  
Sacramento, California 95814

Webcast Information: This meeting will be webcast for those who are unable to attend in person. The webcast can be accessed at <http://www.calepa.ca.gov/broadcast/> on the day of the meeting.

Meeting Information: A tentative meeting agenda is enclosed. The meeting will focus on coordination among California's various air quality incentive programs and improving small business access to incentive programs. These topics were identified for follow up discussion during the Carl Moyer Program Advisory Group meeting last September. ARB staff plans to kick off each agenda item with a short presentation to frame the

*The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.*

California Environmental Protection Agency

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issues but reserve most of the time for stakeholder discussion. A final agenda and presentation materials will be posted several days before the meeting on ARB's website: [http://www.arb.ca.gov/msprog/moyer/advisory\\_group.htm](http://www.arb.ca.gov/msprog/moyer/advisory_group.htm) .

Special Accommodations: If you require special accommodations or language needs, please contact Ms. Grace Garcia at (916) 323-2781 or [ggarcia@arb.ca.gov](mailto:ggarcia@arb.ca.gov) , as soon as possible, but no later than 10 business days before the scheduled meeting.  
TTY/TDD/Speech-to-Speech users may dial 7-1-1 for the California Relay Service.

If you have questions regarding the meeting or the Incentive Programs Advisory Group, please contact Mr. Andrew Panson at (916) 323-2881 or [apanson@arb.ca.gov](mailto:apanson@arb.ca.gov) .

Sincerely,

/s/

Robert H. Cross, Chief  
Mobile Source Control Division

Enclosure

cc: Sandra Berg  
Board Member

Ms. Grace Garcia  
Air Pollution Specialist

Mr. Andrew Panson  
Staff Air Pollution Specialist

## **Incentive Programs Advisory Group Meeting**

**Aug 17, 2009  
11:00am – 2:30pm**

**Cal/EPA Headquarters Building  
Coastal Hearing Room, 2nd Floor  
Sacramento, California**

**Webcast:** This meeting will be webcast for those who are unable to attend in person. The webcast can be accessed at: <http://www.calepa.ca.gov/broadcast/> .

### **Tentative Agenda**

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|---------------|--|
| 11:00 – 11:20 | Welcome by ARB Board Member Sandra Berg and Introductions  |
| 11:20 – 12:30 | Coordination Among Incentive Programs <ul style="list-style-type: none"><li>• What barriers currently exist and what is being done to address these?</li><li>• What potential applicants are not participating and why?</li><li>• Are new long-term approaches needed?</li></ul> |
| 12:30 – 12:50 | Break  |
| 12:50 – 1:50  | Improving Small Business Access to Incentive Programs <ul style="list-style-type: none"><li>• Outreach efforts</li><li>• Streamlining application process</li></ul>  |
| 1:50 – 2:10   | Retrofit Exemption for Carl Moyer Off-Road Repower Projects <ul style="list-style-type: none"><li>• Moving forward after expiration of limited one year exemption to retrofit requirement provided in 2008 Guidelines</li></ul>  |
| 2:10 – 2:30   | Next Steps for the Advisory Group  |