



Linda S. Adams  
Secretary for  
Environmental Protection

# Air Resources Board

Mary D. Nichols, Chairman  
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Arnold Schwarzenegger  
Governor

April 1, 2010

Mail-Out #10-14

TO: All Interested Parties

SUBJECT: WORKSHOP TO DISCUSS POTENTIAL MODIFICATIONS TO THE  
ZERO EMISSION VEHICLE (ZEV) REGULATION

Air Resources Board (ARB or the Board) staff invites you to participate in a public workshop on May 3, 2010 in Sacramento, California, to discuss modifications to the zero emission vehicle (ZEV) regulation.

At the March 2008 Board Hearing, the Board directed staff to look into redesigning and strengthening the ZEV regulation. To develop the framework for redesigning the ZEV regulation, staff undertook a review of the status of current ZEV technologies and performed a broad analysis of pathways to meeting California's long term 2050 greenhouse gas reduction goals in the light duty vehicle subsector. Staff presented their analyses to the Board at a public meeting on December 10, 2009. At the December public meeting, the Board directed staff to develop regulatory modifications to the ZEV regulation to be presented to the Board in Fall 2010. During this first workshop, staff will review the Board direction from the December meeting and solicit public comments on broad regulatory concepts.

Details of the workshop are as follows:

**Date:** May 3, 2010  
**Time:** 10:00 a.m.  
**Location:** Cal/EPA Headquarters  
Byron Sher Auditorium  
1001 I Street  
Sacramento, California 95814  
**Staff Contact:** Ms. Anna Gromis Wong, (916) 323-2410  
acgromis@arb.ca.gov

Participants unable to attend in person may take part via webcast. The broadcast can be accessed on the day of the meeting at <http://www.calepa.ca.gov/broadcast/?BDO=1>. Information on submitting questions or comments for remote participants will be provided during the webcast.

*The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.*

California Environmental Protection Agency

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Workshop materials will be available on the ZEV regulation website (<http://www.arb.ca.gov/msprog/zevprog.htm>) one week prior to the workshop. The workshop agenda and presentation will also be available on the website prior to the workshop. The ZEV Program list serve will be used to notify stakeholders of upcoming events relating to proposed modifications to the ZEV regulation. If you would like to receive notification by email of updates to proposed modifications to the ZEV regulation please sign up at: [http://www.arb.ca.gov/listserv/listserv\\_ind.php?listname=zev-program](http://www.arb.ca.gov/listserv/listserv_ind.php?listname=zev-program).

If you require special accommodations or language needs, please contact Ms. Anna Gromis Wong at (916) 323-2410 or [acgromis@arb.ca.gov](mailto:acgromis@arb.ca.gov) as soon as possible, but no later than 10 business days before the scheduled event/meeting. TTY/TDD/Speech to Speech users may dial 711 for the California Relay Service."

We welcome and encourage your participation in this effort. If you have any questions regarding the workshop, please contact Ms. Anna Gromis Wong, Air Pollution Specialist, at (916) 323-2410 or via email at [acgromis@arb.ca.gov](mailto:acgromis@arb.ca.gov), or Ms. Elise Keddie, Manager, at (916) 323-8974 or via email at [ekeddie@arb.ca.gov](mailto:ekeddie@arb.ca.gov).

Sincerely,



Robert H. Cross, Chief  
Mobile Source Control Division

cc: Ms. Analisa Bevan, Chief  
Sustainable Transportation Technologies Branch

Ms. Elise Keddie, Manager  
Zero Emission Vehicle Implementation Section

Ms. Anna Gromis Wong  
Air Pollution Specialist  
Zero Emission Vehicle Implementation Section