



# Air Resources Board



**Matthew Rodriguez**  
Secretary for  
Environmental Protection

**Mary D. Nichols, Chairman**  
1001 I Street • P.O. Box 2815  
Sacramento, California 95812 • [www.arb.ca.gov](http://www.arb.ca.gov)

**Edmund G. Brown Jr.**  
Governor

DATE March 25, 2015 Mail-Out #MSC 15-07

TO: All Interested Parties

SUBJECT: GRANT SOLICITATION FOR THE LIGHT-DUTY FINANCING ASSISTANCE IN DISADVANTAGED COMMUNITIES PILOT PROJECT, FISCAL YEAR 2014-15, LOW CARBON TRANSPORTATION INVESTMENTS

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The California Air Resources Board (ARB or Board) is soliciting Grantee(s) to administer the Light-Duty Financing Assistance Pilot Project in Disadvantaged Communities (Financing Assistance Pilot Project or pilot project). Funding of up to \$1.5 million for this project is provided by Low Carbon Transportation Investments, which is funded from the Greenhouse Gas Reduction Fund. The Financing Assistance Pilot Project is one project in the Fiscal Year 2014-15 Air Quality Improvement Program and Low Carbon Transportation Greenhouse Gas Reduction Fund Investments.

The purpose of the Financing Assistance Pilot Project is to provide financial assistance opportunities to enable lower income consumers residing in designated disadvantaged communities the ability to purchase or lease advanced technology vehicles which will result in immediate greenhouse gas and criteria pollutant emissions benefits. In addition, this will enable consumers in those communities the ability to become more comfortable and familiar with advanced technology vehicles.

The scope of the pilot project solicitation is broad in order to encourage a variety of financing project types, such as, loan loss reserve, price buy-down, direct consumer loans, or other financing enhancements. The solicitation includes a list of programmatic requirements. Please refer to the solicitation for a complete detailed list of project requirements.

Federal, State or local government entities, non-profit organizations, and organizations or companies with expertise implementing financial assistance programs are encouraged to apply via this solicitation to become a Financing Assistance Pilot Project Grantee(s). Applications are due to ARB no later than **5:00 p.m. April 30, 2015**. The grant solicitation and all associated documents may be found on ARB's website at <http://www.arb.ca.gov/msprog/ajip/solicitations.htm> .

*The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.*

California Environmental Protection Agency

All Interested Parties  
March 25, 2015  
Page 2

ARB will hold an Applicant Teleconference to answer questions regarding this grant solicitation on April 16, 2015. The Applicant Teleconference will provide an opportunity for potential applicants to ask clarifying questions regarding general application requirements. The teleconference will be held at the following date and time:

Date: April 16, 2015  
Time: 1:30 p.m. to 3:30 p.m.  
Teleconference Information:  
Call-in Phone Number: (888) 790-1802  
Passcode: 24005

If you have any questions regarding the Financing Assistance Pilot Project solicitation or the Applicant Teleconference, please contact Ms. Laura Zaremba-Schmidt, Air Resources Engineer, at [Laura.ZSchmidt@arb.ca.gov](mailto:Laura.ZSchmidt@arb.ca.gov) or at (626) 459-4394.

Sincerely,

/s/

Erik White, Chief  
Mobile Source Control Division

Attachments (3)

cc: Ms. Laura Zaremba-Schmidt (w/o attachments)  
Air Resources Engineer  
Planning and Regulatory Development Section